



## REPORT

62<sup>nd</sup> IIGF

16 - 18 January, 2019  
India Expo Mart, Greater Noida  
(City of Apparel), India

in Association with



## *Executive Summary*

1. 62<sup>nd</sup> India International Garment Fair was inaugurated by Hon'ble Minister for Textiles Smt. Smriti Zubin Irani on 16.1.2019 at India Exposition Mart, Greater Noida in the presence of Sh. Rahul Mehta, Chairman, IGFA, Dr. A. Sakthivel, Vice Chairman, AEPC, Sh. Lalit Thukral, Vice Chairman, IGFA and Mohan Sadhwani, Executive Director, CMAI.
2. The Hon'ble Minister of Textiles inaugurated the fair by cutting the ribbon, lighting of the lamp and then hand-spun the yarn on charkha in the CFB Area, IEML. During the inaugural function the Hon'ble Minister of Textiles unveiled the Fair Guide of 62<sup>nd</sup> IIGF. Sh. Lalit Thukral, Vice Chairman, presented a Charkha to the Hon'ble Minister of Textiles. After inauguration, the Hon'ble Minister of Textiles take a round of fair and shown her interest in the products displayed by the participants.
3. Stalls of 213 national participants across all over India were spread over in 3 large halls. Facilities such as free Wi-Fi, Cafeteria, Buyers Lounge, Medical Room with stand by Ambulance, Fire Safety and Business Centre were provided in the fair.
4. A total number of 1154 buyers and 304 buying agents registered on the IIGF website for the 62<sup>nd</sup> IIGF. 419 quality International buyers from 61 countries and 215 Buying Agents visited during three days of fair. Overseas Buyers and Buying Agents were given hospitalities like complimentary Hotel Stay, airport pick-up and drop facility, Pick-up facility from hotel to fair venue and back. 219 buyers were approved by the IGFA's Screening Committee under the Buyers Promotion Scheme. From the approved buyers, 166 buyers actually visited the fair under Buyers Promotion Scheme and were given complementary hotel stay. 02 Buying Agents were provided complimentary 2 night hotel stay.







Glimpses of the Opening Ceremony of 62<sup>nd</sup> IIGF

5. The total gross space is around 10368 Sq. Mtr. The net stall area is 4020 Sq. Mtr. The fair is being participated by 213 exporters. 171 participants showcasing womenswear, 18 participants showcasing accessories, 10 showcasing kidswear and 9 showcasing menswear and 05 participants from fashion publishers, fair authority, institution, sponsorers, etc. participated in the fair.
6. Complimentary stalls were given to the publishers of Inside Fashion, Fashion Wings and Fashion Era on barter basis.
7. India Factoring - One of the sponsorers of the fair and were allotted a stall in the fair and one stall was allotted to India International Knit Fair.
8. The details of city-wise participants are as follows:-

S. No.	Sate	No. of Participants
1	Gujarat	2
2	Haryana	9
3	Karnataka	1
4	Madhya Pradesh	1
5	Maharashtra	13
6	New Delhi	49
7	Odisha	1
8	Punjab	2
9	Rajasthan	67
10	Tamil Nadu	1
11	Uttar Pradesh	55
12	West Bengal	7
	Total	208

9. Two popcorn machines were installed in the fair area, wherein popcorns were provided to the visiting buyers, buying agents and participants on free of cost basis on all the three days of the fair.

10. The details of country-wise number of buyers who attended the fair are as follows:-

S. No.	Country	Number of Buyers
1	ARGENTINA	10
2	AUSTRALIA	11
3	AUSTRIA	2
4	BAHRAIN	1
5	BANGLADESH	2
6	BELGIUM	6
7	BRAZIL	7
8	BULGARIA	1
9	CANADA	12
10	CHILE	4
11	CHINA	7
12	COLOMBIA	2
13	CZECH REPUBLIC	1
14	DENMARK	2
15	EGYPT	3
16	ETHIOPIA	1
17	FRANCE	16
18	GERMANY	4
19	GREECE	12
20	HONG KONG	3
21	HUNGARY	2
22	INDONESIA	5
23	IRAN	5
24	ISRAEL	4
25	ITALY	13
26	JAPAN	9
27	KUWAIT	1
28	LEBANON	4
29	LUXEMBOURG	1
30	MALAYSIA	9
31	MALTA	1
32	MAURITIUS	10
33	MEXICO	1
34	NEPAL	8

35	NETHERLANDS	1
36	NEW ZEALAND	1
36	NORWAY	1
37	PERU	2
38	PHILIPPINES	1
39	PORTUGAL	4
40	QATAR	3
41	ROMANIA	3
42	RUSSIA	8
43	RWANDA	1
44	SANTIAGO	1
45	SAUDI ARABIA	1
46	SINGAPORE	3
47	SLOVENIA	1
48	SOUTH AFRICA	7
49	SPAIN	44
50	SRI LANKA	8
51	SWEDEN	1
52	SWITZERLAND	1
53	THAILAND	16
54	TURKEY	4
55	UKRAINE	2
56	U.A.E.	18
57	UNITED KINGDOM	23
58	UNITED STATES OF AMERICA	77
59	URUGUAY	4
60	UZBEKISTAN	2
61	YEMEN	1
<b>TOTAL</b>		<b>419</b>

11. All 213 exhibitors participated in the 62<sup>nd</sup> IIGF provided with a response sheet for giving their valuable suggestions about the fair. The analyses of the feedback received from the participants are given below:-

Particulars	Average	Satisfactory	Good	Very Good	Total
Present Level of Fair	85	51	53	9	198
Fair Secretariat Service	53	66	63	14	196
Stall Construction & Service	47	70	64	18	199
Toilets & Maintenance	42	70	73	17	202
Cafeteria	48	70	72	12	202
General Facilities	44	68	78	10	200
General Ambience	48	61	75	16	200
Objective	<i>Introduction of items</i>	<i>Foster business relation</i>	<i>Seek New Business Contacts</i>	<i>Others</i>	
No. of Participants	61	88	46	2	197
Achievement of Objective	25%	50%	75%	100%	
No. of Participants	104	54	19	2	179

**13. Analysis of Exhibitors Response – Percentage Wise**

S. No.	Particulars	Average	Satisfactory	Good	Very Good	Total
1	The Present Level of Fair	43%	26%	27%	4.5%	100
2	Fair Secretariat Services	27%	33%	32%	7.1%	100
3	Stall Construction And Services	23.6%	35.2%	32.2%	9%	100
4	Toilets/Maintenance	20.8%	34.7%	36%	8.4%	100
5	Cafeteria	23.8%	34.7%	35.6%	5.9%	100
6	General Facilities	22%	34%	39%	5%	100
7	General Ambience	24%	30.5%	37.5%	8%	100

14. The major continents where the participants are exporting their products are as follows:-

Country/Continent	No. of Participants
RUSSIA	2
AFRICA	3
LATIN AMERICA	45
MIDDLE EAST	13
OCEANIC COUNTRIES	25
ASIA	31
AMERICA	93
EUROPE	171



Buyers doing business during the fair



15. The details of participants who are incorporating sustainable

Practices in their business are as follows:-

S.No.	Particulars	No. of Participants
01.	Material Health	37
02.	Material Resue	27
03.	Renewable Energy	22
04.	Water Stewardship	17
05.	Social Fairness	50

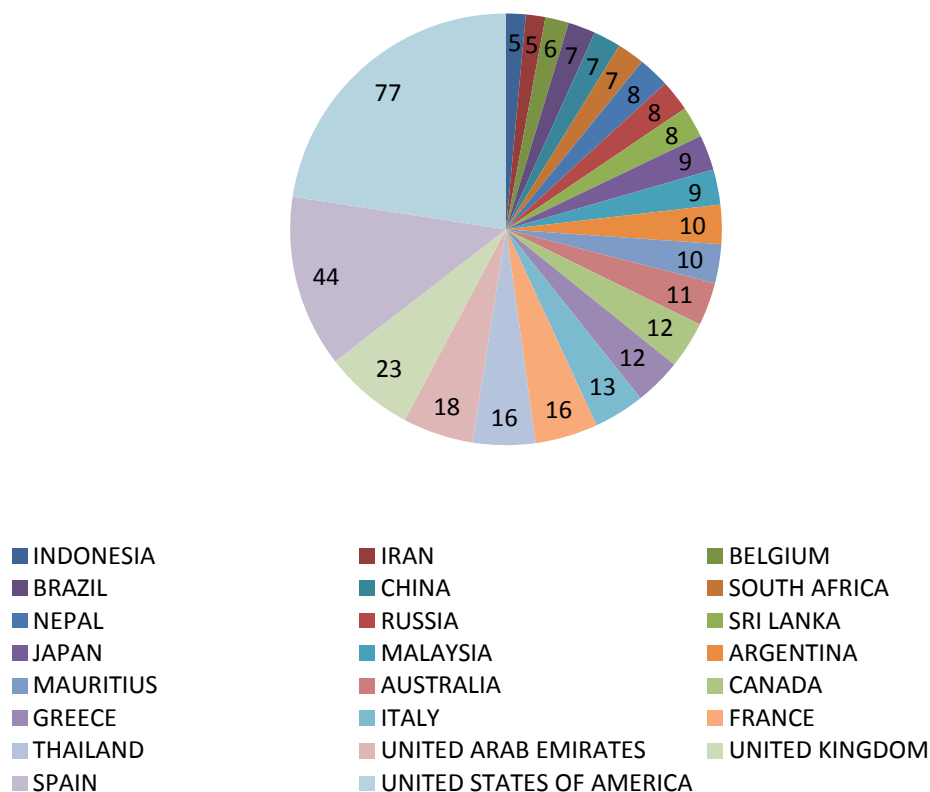
The details of the “Made in India” merchandise in respect of the raw material, technology, design and skill are as follows:-

S.No.	Particulars	No. of Participants
01.	100%	74
02.	80-99%	50
03.	60-79%	9
04	Less than 60%	7



1. The country-wise buyers' data visited (atleast 5 buyers) are as follows:-

### Country-wise Buyers Data, (Atleast 5 buyers)



2. Some of the major buyers who have visited the fair are given below:-

Some of the notable buyers' information is given below along-with their turnover in garment buying:

Kirawira S.L., Spain, (Us\$ 15.14 Million); Pippa, Chile, (US\$ 17.59 Million); Star Of Fashion, USA, (US\$ 25.00 Million); Queen Calliope, Greece, (US\$ 26.73 Million); Novica United, Inc., USA, (US\$ 28.45 Million); Kawkab Al Jazeera General Trading Co. Llc, Uae, (US\$ 114.36 Million); Mahallatex, Egypt, (10+ Stores); Natura Invicta Lda., Portugal, (10+ Stores); Chuloo's Santander, S.L.U, Spain, (10+ Stores); Pphu Con Duo Wioletta Wisniewska, Poland, (100+ Stores); Lulu Group International, Uae, (158 Stores); Disedis, Sl, Spain, (160 Stores); Apparel U.A.E. Group, Uae, (1750 Stores); Odel Plc, Sri Lanka, (20 Stores); Tomy's Fashion Tribe S.L.U/ Koalabay, Spain, (20 Stores); Cape Union Mart, South Africa, (260 Stores); Sahinler Sas, France, (27 Stores); PSIFAS, Israel (US\$ 12.8 Million); Coline Diffusion SA, France (US\$ 11.42 Million); SWAGA, Argentina (US\$ 35.43 Million).

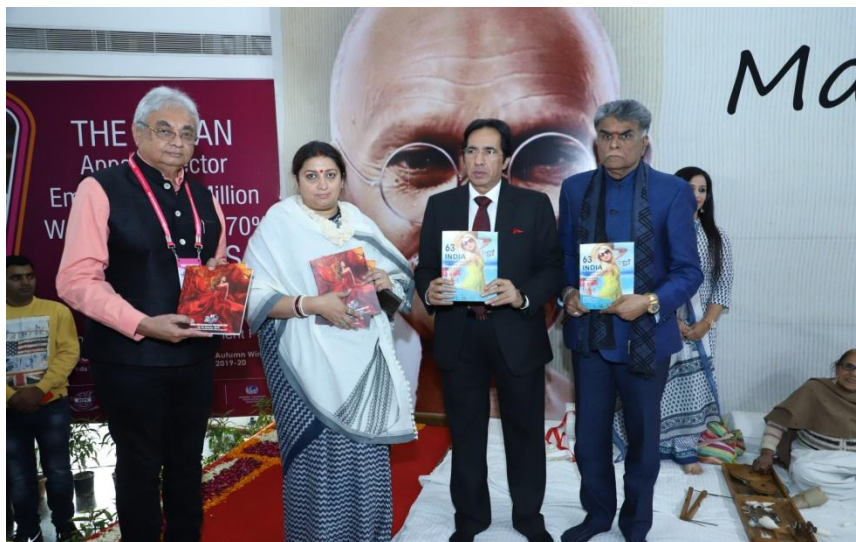


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# 1. *62<sup>nd</sup> IIGF - Fair Details*

1. IIGF, since 1988, was initiated by merging the Export Fairs being conducted individually by CMAI, AEMA, and GEA, with AEPC lending support for bringing in Buyers. AEMA (Apparel Exporters and Manufacturers Association) and GEA (Garment Exporters Association) have recently merged to GEMA, and GEAR from Rajasthan has joined the Associations in recent years to make the IIGFs stronger and larger.
2. For several years AEPC had been driving the Fairs, and it is for the first time after many years that the IGFA has taken the decision to once again conduct the IIGF's independently.
3. The 62<sup>nd</sup> India International Garment Fair (IIGF) was held from 16 -18 January, 2019 at Hall Nos. 1, 3 & 5, India Exposition Mart, Greater Noida. The fair was for the Autumn/Winter – 2019-20 season and 213 exhibitors participated in the fair. The total stall area was 4020 sq. mtrs. The fair timings were 10.00 AM to 6.00 PM on 16 & 17 January, 2019 and 10.00 AM to 5.30 PM on 18<sup>th</sup> January, 2019.
4. Leading exporters from major manufacturing hubs, of this sector of India, use this B2B platform to display an extravagant showcase, IIGF is a unique sourcing opportunity for overseas chain/departmental stores, wholesalers, importers, distributors, retailers, merchandisers, designers, forecasters and buying houses. As more and more buyers tune in to India for their sourcing requirements, manufacturers here explore their potential, brush their craft skills, seek into India rich heritage and come-up with perfect art excellence to offer.





Glimpses of the Opening Ceremony of 62<sup>nd</sup> IIGF





Glimpses of the Opening Ceremony of 62<sup>nd</sup> IIGF

1. Mr. Qaisar N.K. Jani, who worked in many films as "Mahatma Gandhi" was present in the fair in the attire of Gandhi and he met Hon'ble Minister of Textiles, foreign buyers and Charkhas were presented to the visiting buyers.

2. Fashion Shows (2 shows on each day of the fair) was organized during the three days of the fair.
3. The Best Display Award Function was held before the evening Fashion show on the second day of the fair i.e. 17.1.2019 and the Awards were given by Sh. Lalit Thukral, Vice Chairman, IGFA and Mr. Krishan Chaudry of M/s KVM International Fashions Ltd., USA - one of the oldest buyer visiting IIGF. A Jury comprising of Ms. Paridhi Sharma - President, Incredible Transforming Charitable Foundation (NGO) and Founder - Sankalp for Khadi and Mr. Mohan Sadhwani, Executive Director, CMAI visited all the stalls and finalized the best displayed stalls.
4. During the three days of the fair, 419 buyers and 215 buying agents visited the fair with business potential of around US\$ 154.97 million.
5. Under the Buyers Promotion Scheme, 219 buyers were approved by the IGFA's Screening Committee for complimentary hotel stay for 3 nights, under the scheme. From the approved buyers, 166 buyers actually visited the fair and were given complementary hotel stay. 02 Buying Agents were provided complimentary 2 night hotel stay.





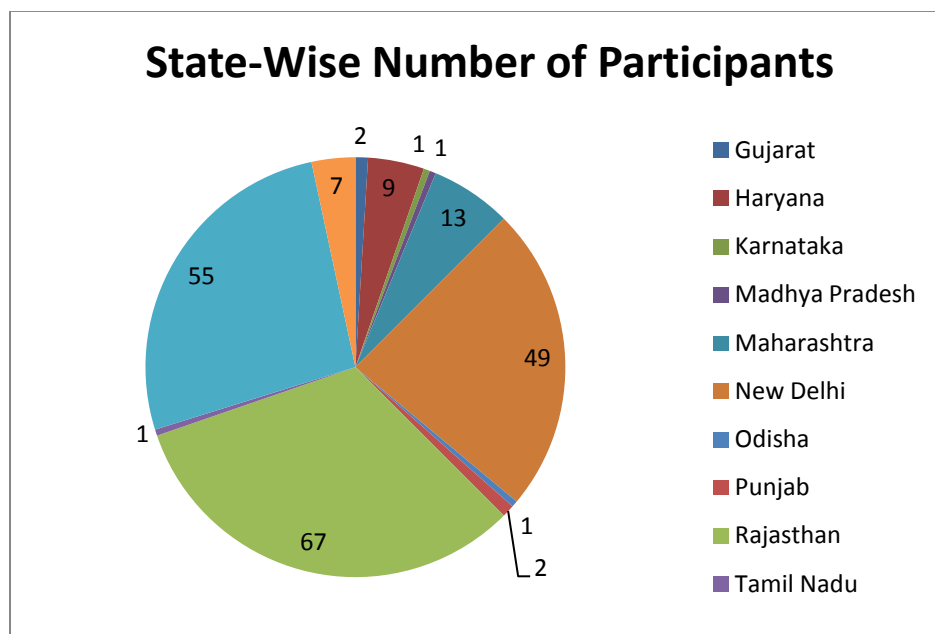


A view of India Exposition Mart Limited, Greater Noida



## 2. IIGF Participants' Profile

Total 213 exhibitors presented their collection in the exhibition area of the fair. The city wise details of the participants are as follows:-



**Note:** Complimentary stalls were given to the following:-

- a. Inside Fashion – On Barter
- b. Fashion Era – On Barter
- c. Fashion Wings – On Barter
- d. India International Knit Fair – On Barter
- e. India Factoring – Against Sponsorship



### 3. PARTICIPATION DETAILS

SIZE OF STALL (IN SQM)	TOTAL NO. PARTICIPANTS	TOTAL SQM
6	5	30
9	36	324
12	47	564
18	67	1206
24	24	576
30	7	210
36	13	468
42	7	294
48	6	288
60	1	60
<b>TOTAL NUMBER/SQM</b>	<b>213</b>	<b>4020</b>



Ariel view of the stalls of 62<sup>nd</sup> IIGF



## 4.

# PRODUCT PROFILE

**a) CASUAL WEAR:**

Blouses, Casual Wear, Children's Wear, Co-ordinates, Denim Wear, Infants' Wear, Knitwear, Ladies Wear, Men's Wear, Shirts, Shorts, Silk Garments, Skirts, Suits, Dresses, Sweat Shirt, T-Shirt, Trousers, Vest, Kaftan, Tunics, Beachwear, Ponchos, Pyjamas, sleepwear, Sweaters, Pullovers, etc.

**b) HIGH FASHION & OCCASIONAL WEAR :**

Designer's Labels - Fashion, Private Labels - Fashion, Bridal Wear, Cocktail Dresses, Evening Dresses

**c) LINGERIE :**

Bodysuit, Brief, Home Wear, Men's Underwear, Nightwear & Pajamas

**d) SPECIALTY :**

Uniforms, Work Clothes

**e) SPORTSWEAR:**

Outerwear, Swimwear, Body Wear, Track Suits

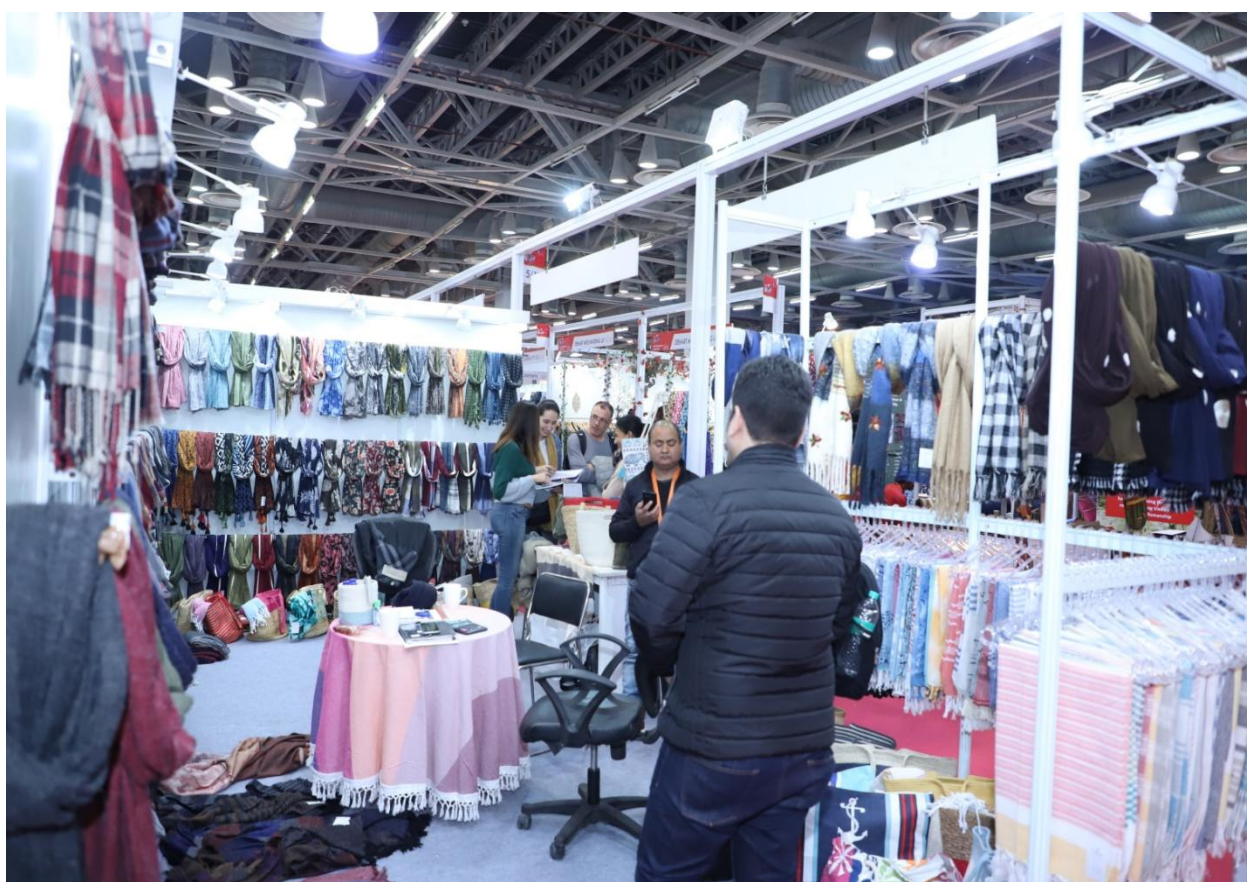
**f) FASHION ACCESSORIES:**

Pareos, Scarves, Stoles, Handbags etc.



Participants displaying their products during the fair





Participants displaying their products during the fair

## 5. *Approach Adopted for Buyers' Active Participation in IIGF*

- A dedicated website [www.indiaapparelfair.com](http://www.indiaapparelfair.com) was redesigned with "Customer Relationship Management" system, wherein each buyer and participants would have their own login id and password.
- The CRM has the facility of fixing meeting of the participants with the visiting buyers.
- A 'Missed You' letter to those buyers who were not able to come to visit 61<sup>st</sup> IIGF and a 'Thank You' letter to those buyers who have attended the fair was sent.
- Regular IIGF E-Blasts were sent to all buyers database by IGFA and also by official online promotion agency.
- Registration Form Update, Software update, Website Creation, Google Adwords set up, Website Content Creation, Unconventional Market Targeting, Analytics Monitoring, Social Media Push etc.
- **Face book** - Page created and videos and photographs posted. We have obtained 5651 likes and 236 registrations of buyers have been received through face book. We have also started paid campaign.
- **Twitter** - We have started paid campaign and new page has been created. We have got 309.8K impressions with 1164 followers.
- **LinkedIn** - We have created a new page and profile. We have started paid campaign and got 774 followers on our profile page.
- **YouTube** - We have made 19 videos and the same have been uploaded on this IIGF India channel. We have got 344 subscribers.
- Promotion was done in various International Fair and BSMs in which AEPC/IGFA participated/Organized.
- Posters were sent to HCI/Embassies over the world.
- A printed mailer sent to the buyers whose e-mail id and phone numbers are not available in the database available with our IT department.
- Data mining was done by searching various websites etc. and new buyers have been added to the existing database of buyers available with IGFA.
- Letter to Indian Missions abroad has been sent requesting them to send the name of the CEO's/Sourcing Directors of those apparel chain stores/departmental stores/buyers, who occupy the larger share in the garment import/business in the country of their accreditation.
- Invitation from Vice Chairman, IGFA to buying houses announcing 62<sup>nd</sup> IIGF and requesting them to recommend their buyers to visit the fair and avail the buyers' promotion scheme has been sent.
- E-blast in different languages has been sent to country specific buyers.
- Letter from Vice Chairman, IGFA to all 8000 member exporters of the Council requesting them to participate in the fair was sent.

- Letter from Vice Chairman, IGFA to all buyers as per database available inviting them to visit the fair and also requesting them to register on the website for availing benefits under Buyer Promotion Scheme was sent.
- Letters were sent from Vice Chairman, IGFA to all buying agents requesting them to invite the buyers with whom they are working.
- Tele-calling in 7 foreign languages i.e. Spanish, French, Arabic, German, Japanese, Portuguese and English was done.
- Advertisement was released in various national magazines.
- A special section was created on the website for showcasing the various products of the participants to the buyers for match making.

#### **Benefit Offered To Overseas Buyers**

- Free entry to Fair Ground
- A photo entry badge
- A free buyers kit along with Fair Directory
- Free pick-up and drop from the airport
- Complimentary shuttle service from hotel to the venue and vice versa.
- Complimentary Wi-Fi in the halls during the fair.
- Complimentary lunch to the buyers during fair days.
- Complimentary 3 night's hotel stay has been given to the buyers through a systematic developed invitation plan.
- Invitation to get together organized in the hotel of stay.

#### **Benefit Offered To Buying Agents (outside NCR)**

- Free entry to Fair Ground
- A photo entry badge
- A free buying agent kit along with Fair Directory
- Free pick-up and drop from the airport
- Complimentary shuttle service from hotel to the venue and vice versa.
- Complimentary Wi-Fi in the halls during the fair.
- Complimentary lunch to the buying agents during fair days.
- Complimentary 2 night hotel stay

The Buying agents situated with NCR region were invited through letters followed by phone calls.



## *6. Guidelines for sponsorship and procedure adopted for selection of buyers for 62<sup>nd</sup> IIGF*

- The scheme will be for buyers of Apparels & fashion accessories only.
- The names of the buyers can be recommended by/from:
  - (i) Buyers registered on IIGF website [www.indiaapparelfair.com](http://www.indiaapparelfair.com)
  - (ii) Recommended by Chairman, IGFA
  - (iii) Indian mission abroad
  - (iv) Buyer from Chain stores
  - (v) Buying agents in India and abroad
  - (vi) IIGF database
  - (vii) Database from various fairs organized by Council & BSMs or recommended by the participants or exporters.
- The request so received for buyers shall be decided by a Screening Committee.
- Hotel stay for 3 nights is the maximum which can be offered to the buyers.
- More than two buyers will be considered from an individual company for the scheme as per the approval received during 60<sup>th</sup> IIGF.
- Buyers coming from big/reputed chain stores having more than 10 outlets shall be considered for 3 nights hotel stay. Maximum of two buyers from each division / brand shall be offered the scheme. There would be no check of turnover in any edition of the IIGF/TTI.
- A buyer authorized by company shall be considered for the above-said scheme.
- The buyer promotion scheme of 3 nights hotel stay will be on First-come-First serve basis subject to availability of rooms.
- In case of existing buyer application, exporter verification is must, either by call or email.
- There is no restriction on turnover and a buyer has to submit duly filled-in nomination form, a copy of passport and CA/CPA certificate/certification from the Accounts department of the company for any one of the financial or calendar year i.e. 2016-17 / 2017-18 OR 2016 / 2017 for any benefit under this scheme.
- The buyers have to record their physical attendance by sharing their daily buyer meeting card to be submitted at Fair Secretariat (with buyer promotion team) during the fair.
- Delegations invited by Chairman, IGFA would be provided complimentary scheme and there will be no criteria for these buyers.
- The buyers who are given sponsorship shall fill a buyers questionnaire duly signed given by the Fair Secretariat/Buyer.
- To verify the annual turnover mentioned by the buyer in his or her nomination form, ANYONE of the following documents are acceptable by the buyer screening committee:-
  - a) Declaration of the annual turnover on company's letterhead and attested by the company's accounts department for any one (1) year i.e. FY 2016-17 / 2017-18 or 2016 / 2017.
  - b) Annual turnover of any one (1) year i.e. FY 2016-17 / 2017-18 or 2016 / 2017 verified by your CPA/CA on their company letterhead.

- c) CA/CPA certified Profit & loss statement for any one (1) year i.e. FY 2016-17 / 2017-18 or 2016 / 2017.
- d) Income Tax returns of the company for any one (1) year i.e. FY 2016-17 / 2017-18 or 2016 / 2017.
- e) Turnover during any one (1) year i.e. FY 2016-17 / 2017-18 or 2016 / 2017 available on company's website for public limited company.

❖ Screening Process:

1. Once entire application is ready for screening along with supporting documents from the buyer's promotional team, the forms would then be scrutinized by In-charge of the buyer promotion team.
2. There after the scrutinized form was placed before the Buyers Screening committee. At least 2 members would approve the forms and the approval of the members can be sought by email.
3. Short listed Buyer's list was mailed to Vice Chairman, IGFA in Excel format containing Buyer name, Company name, with committee's recommendations for approval.
4. The final approval for screening of buyers was given by Vice Chairman, IGFA. Approval received through mail was acceptable. After obtaining approval from Vice Chairman, IGFA, confirmation was mailed to individual buyers as per their eligibility.

The consolidated approval of all the screening done was taken from Chairman IGFA before the start of the fair.

For buying agents, 2 nights' complementary hotels stay was provided to the buying agents from outside NCR.

The Buyers Screening Committee for 62nd IIGF was as follows:-

- a. Sh. Rajiv Dewan, President, GEAR
- b. Sh. Mohan Sadhwani, Executive Director, CMAI
- c. Sh. Sudhir Sekhri, Member, IGFA Committee
- d. Sh. Rajiv Bhatnagar, Director, IGFA

## 7. *FASHION SHOWS*

Fashion shows were held twice on all three days of the fair (one in the morning and one in the evening). There were 9 exhibitors (66 outfits) who presented their collections in fashion show. The collections were being displayed by 12 female models. The exhibitors presented different collections on all three days of the fair, which created lot of interest within visiting buyers and buying agents.

This list of Fashion show participants are given below:-

Sl. No.	Name of the Exporter	No. of outfits
1	Puneet Export & Trading House	12
2	K.K. Global Exports	6
3	Maám Arts	6
4	Maharana Of India	12
5	Batik India	6
6	Q-One	6
7	Kagzi Exports	6
8	Jimmy Modes International	6
9	Urmil Fashions	6
	<b>TOTAL</b>	<b>66</b>







Glimpses of Fashion Show during 62<sup>nd</sup> IIGF





Glimpses of Fashion Show during 62<sup>nd</sup> IIGF

## 8. ***BEST DISPLAY AWARDS***

In order to encourage participants to display their collection in an innovative and beautiful manner, “BEST DISPLAY AWARDS” was given to the participants of 62<sup>nd</sup> IIGF. Ms. Paridhi Sharma - President, Incredible Transforming Charitable Foundation (NGO) and Founder - Sankalp for Khadi and Mr. Mohan Sadhwani, Executive Director, CMAI were the Jury, who selected the best-displayed stalls. Appended are the criteria/guidelines towards selection of ‘Best Displayed’ Stalls:-

- Overall use of space 30 Points
- Thematic Display 20 Points
- Innovative use of space 20 Points
- Originality of Display 20 Points
- Interplay between products & display 10 Points

The Best Display Awards Function were given by Sh. Lalit Thukral, Vice Chairman, IGFA and Mr. Krishan Chaudry of M/s KVM International Fashions Ltd., USA - one of the oldest buyer visiting IIGF.

During 62<sup>nd</sup> IIGF, following Trophies were given to the following participants:-

CATEGORY	TROPHY	WINNERS	CITY	Hall No./ Stall No.
9 - 18 Sq. Mtr.	BRONZE	Kamarvy	Delhi	5/17
	SILVER	Mahesh Exports	Delhi	3/5
	GOLD	Tushar Handworks Pvt. Ltd.	Jaipur	5/25
24 - 36 Sq. Mtr.	BRONZE	Shree Dayal Exports	Jaipur	1/27
	SILVER	Rupayan	Jaipur	3/40
	GOLD	G.K. Exports	Delhi	3/3
42 Sq. Mtr. & above	BRONZE	MLK Exports Pvt. Ltd.	Lucknow	1/2
	SILVER	Maharana Of India	Noida	1/1
	GOLD	Arts & Crafts	Jaipur	1/21





Glimpses of Best Display Award Ceremony of 62<sup>nd</sup> IIGF

## 09. Feedback of Buyers

The gist of some of the buyers' feedback is as follows:-

- I was very glad to attend the fair and it was a wonderful and knowledgeable experience. ( Adrian Babat burcavtoz, Uruguay)
- The fair was useful as you can source any kind of garments under the same roof. (Lurdes Lopez Zamora, Spain)
- Very good opportunity to see textile capabilities in India. (Lisa Elaine Bittan, USA)
- I wish to come in next exhibition. It was a great experience. ( Naazreen Bibi Zaahirah Ghoorun, Mauritius.)
- IIGF every time becoming more and more interesting. (Titania Santos Penas, Italy)
- The fair was good very informative and become a meeting point with different buyers and exhibitors. Good presentation of garments was presented. (S. Reno Francis, France)
- The hospitality provided by IIGF was wonderful. We wish to attend next time also. (Jose Antonio Sierra Delgado Spain)







Buyers at 62nd IIGF





Buyers at 62nd IIGF

## 10. Feedback of Exhibitors

The gist of some of the Participant's feedback is as follows:-

- Services provided by IIGF is excellent & well- organized
- The response from the buyers was good.
- I wish to Participate in next exhibition. It was a great experience.
- Overall experience was very good, worth for money.
- Keep it up and try to bring more buyers.
- It is always a good experience to be a part of IIGF.
- IIGF every time becoming more and more interesting.



Participant's stall at IIGF

## 11. *Supervision and Co-Ordination*

The 62<sup>nd</sup> India International Garment Fair was organized under the supervision of Shri H.K.L. Magu, Chairman, AEPC, Shri Rahul Mehta, Chairman, IGFA & Shri Lalit Thukral, Vice Chairman, IGFA.

The valuable support and contribution has been received from the following:-

1. Sh. Premal Udani, Member, IGFA Society
2. Sh. Anil Buchasia, Member, IGFA Society
3. Sh. Lalit Gulati, Member, IGFA Society
4. Sh. Vinod Dhawan, President, GEMA & Member, IGFA Society
5. Sh. Sudhir Sekhri, Member, IGFA Society
6. Sh. Rajiv Dewan, President, GEAR
7. Sh. Ravi Poddar, Member, IGFA Society
8. Sh. Ashok G Rajani, Member, IGFA
9. Sh. Narendra Goenka, Member, IGFA Society
10. Sh. Mohan Sadhwani, Member, IGFA Society
11. Sh. Rakesh Vaid, Member, IGFA
12. Sh. Ashish Ahuja, Member, Working Committee
13. Sh. Rajiv Bhatnagar, Director , IGFA and Member Secretary



## 12. *A word of Appreciation*

We would place on record sincere thanks and gratitude to all those who had given their untiring support in organization of the fair, our vendors, empanelled vendors, sponsors, India Exposition Mart Ltd., Organizing Associations, Greater Noida/Noida Police, official hotels for their co-operation to make the event a huge successful event.

We would like to thank the jury members Ms. Paridhi Sharma - President, Incredible Transforming Charitable Foundation (NGO) and Founder - Sankalp for Khadi and Mr. Mohan Sadhwani, Executive Director, CMAI for selecting the best displayed stalls under various categories.

We would also like to thank the entire IGFA team for their tireless efforts for rendering support to organize the event in a smooth and hassel free manner.

The following vendors need a special word of appreciation who was involved in the fair and has done their job within the stipulated time to our entire satisfaction:-

S. No.	Name of the vendor	Services
1.	M/s Apsons Entertainment Pvt. Ltd.	Photography& Videography
2.	M/s Reassure Event and Exhibition	For Providing Male-Female Guides
3.	M/s Dara Projects P. Ltd	Stall Construction
4.	M/s Pinnacle Services & M/s Seasons Catering	Food & Beverages
5.	Viabesoft Solutions Pvt. Ltd.	Visitor Registration
6.	Encom	Fashion Show
7.	Frameslab India	Horticulture
8.	Asearch Online Technology Pvt. Ltd.	Website maintenance
9.	Le-Meridien, New Delhi	Official Hotels
10.	The Crowne Plaza, Greater Noida	