EXHIBITOR MANUAL OF 69th INDIA INTERNATIONAL GARMENT FAIR

Dear Exhibitor,

We thank you for your participation in 69th India International Garment Fair (IIGF) organized by International Garment Fair Association to be held from 26 – 28 June, 2023 at India Exposition Centre (IEML), Greater Noida for Spring/Summer – 2024 Collections.

The enclosed 'Exhibitor Manual' outlines the detail procedure for the 69th India International Garment Fair (IIGF) Exhibition.

You are requested to please go through this manual carefully and kindly make a note of all the Rules & Regulations and deadlines specified for the Order Forms for Additional Facilities and Services required. If you require any further information or assistance, please contact the IGFA Secretariat at the address given below and we shall assist in your participation for the said Fair.

We wish you a successful Fair.

Rajiv Bhatnagar Executive Director International Garment Fair Association, 304, 3rd Floor, Bhikaji Cama Bhawan, Bhikaji Cama Place, New Delhi – 110 066. Telephone: +91 11- 45859017, 45859001 Email: <u>info@indiaapparelfair.com</u> Website: www.indiaapparelfair.com

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E-WAY BILL COMPLIANCE

Kindly follow the E-Way Bill System and complete all compliance, as per GST Rules, it is mandatory.

Further details can be accessed from the following site - https://ewaybillgst.gov.in/

1.1. Organizer



304, 3rd Floor, Bhikaji Cama Bhawan, Bhikaji Cama Place, New Delhi - 110 066.

Ph: + 91 11 45859017, 48859001 E-mail: <u>info@indiaapparelfair.com</u> website: <u>www.Indiaapparelfair.com</u>

In association with



THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA 901, Naman Midtown, 'A' Wing, Behind Kamgar Kala Kendra, Senapati Bapat Marg, Prabhadevi (West), Mumbai – 400 013.

Tel: 022-24390909

E-mail: info@cmai.in , secretary@cmai.in; Website: www.cmai.in



GARMENT EXPORTERS & MANUFACTURERS ASSOCIATION (Formerly known as Garment Exporters Association)
Unit No 209, ABW Tower, M G Road (IFFCO Chowk) Sector-25
Gurugram-122001, Haryana (HR-06) Ph: + 0124 - 4119645;

E-mail: gema@gema.co.in, gemaindia1974@gmail.com,

Website: www.gema.co.in

GARMENT EXPORTERS ASSOCIATION OF RAJASTHAN 718, 5th Floor, Anchor Mall, Madrampura, Ajmer Road, Jaipur -302 006. Ph: +91 141 2224380; Fax: 141 2224643,

E-mail: info@garment-india.com; Website: www.garment-india.com

Supported by:



APPAREL EXPORT PROMOTION COUNCIL Apparel House, Institutional Area, Sector - 44, Gurugram- 122001, HARYANA

Do's

- 1. Construction of Customize stalls would be allowed to the exhibitors having stall size of 24 sq mtr. onward only.
- 2. The possession of bare stall would be handed over to the participants on 23rd June, 2023 at 12.00 Noon and built-up stall would be handed over to the participants at 11.00 am on 25th June, 2023. All the participants have to ensure the completion of their stall decoration latest by 8.00 pm on 25th June'2023. Participants making their own customized stall should have to finish and decorate their stall by 8.00 pm on 25th June, 2023. After 8.00 pm, penalty would be imposed as deem fit by the organizer.
- 3. The possession of stalls to the participants of having built-up stall size of 9 to 18 sq mtr. will be given on 25th June'2023.
- 4. Only empanelled stall contractor(s) would be allowed to decorate/design stalls with pre-fabricated material in bare stalls inside the halls during the fair
- 5. Only commercial vehicles such as tempos, taxi, trucks carrying samples for display in the fair would be allowed to enter IEML complex from Gate no. 5.
- 6. Organizer has exclusive rights to capture photographs and films of the exhibition stands.
- 7. Video/animation films on the samples can be displayed within the stand area with minimum sound level to avoid disturbance to others.
- 8. Information headphones are allowed in the stand, provided these are setup inside the stand at least 0.3 m away from the aisles.
- 9. Participants can bring their own mannequins, hangers, hanger rails or other display aids items to be used for displaying their collections in their stalls. These items would be permitted to bring inside the halls before 8.00 PM on 25th June'2023 only.
- 10. Complimentary Wi-Fi facility would be provided by the organiser during the fair days though Wi-Fi coupons. Only one Wi-Fi coupon would be given per participant during three days of the fair. For obtaining the Wi-Fi Coupon, the participants would get in touch with the designated counter at the fair venue.
- 11. All participants profile would be printed in the Fair Directory on complimentary basis.
- 12. Each participant would get one copy of Fair Guide on the second day of the fair on complimentary basis.
- 13. Each participant would get mineral water (as detailed below) <u>one time</u> for the <u>entire fair</u> on 26th June, 2023.

S. No. Stall size (in sq. mtrs)		Stall size (in sq. mtrs)	Total no. of Bottles of 250 ml each.		
	01.	9, 12 and 18	50 bottles		

02.	24, 30 and 36	100 bottles		
03.	42 onwards	150 bottles		

- 14. Entry at the fair venue would be allowed through photo entry badges only. Participants must e-mail the photographs in jpeg format of their representatives to M/s Viablesoft Solutions Pvt. Ltd at iigfbadges@gmail.com on or before 15th June, 2023. The mobile number of the contact person is 8929822515 for issuance of photo entry passes for hassle free entry to the fair venue.
- 15. Without photo badges no participant or their representatives would be allowed to enter the fair venue and no such entry badge would be issued at the fair venue.
- 16. Participants should wear the photo entry badges all the time during the fair timings at the fair venue.
- 17. Due to limited parking space available at IEML, only one parking pass per participant will be given by the organiser which is subject to IEML Policy. No extra parking passes would be allowed at any point of time.
- 18. Participants must fill the 'Response Form' in all respect and submit the same with the respective Hall Director on the last day of the fair i.e. 28th June, 2023 and take the Exit Passes for taking their goods out from IEML, Greater Noida. Participants are requested specifically to fill the column i.e. 'Details of enquiries received 'and other business details, as this will help the organizer to improve the services for future fairs.'

Don'ts

- 1. No other outsider stall decorator/Interior Designer and stall contractor would be allowed.
- 2. The exhibitors, who are making customised stall, should keep their material inside their stall and should not use the aisles. The height of the customised stall should not more than 8 fts. in any case.
- 3. Any kind of woodwork, brickwork, melamine polishing or carpentry work is not allowed within the octonorm stalls provided by the organiser.
- 4. Painting, nailing, drilling, gluing on wall papering on the stall panels is not permitted. Exhibitors must use bi-adhesive tape for fixing purposes.
- 5. Exhibitors are responsible for the cost of making goods, restoring or renewing any damages to the stand structure, floor covering, light fitting or part thereof.
- 6. Participants, who required extra display aids, may get in touch with the empanelled vendors directly well in advance to source their requirements and un-empanelled vendors would not be allowed to supply any item at fair venue.
- 7. No hanging displays/structures are permitted from the ceiling of the exhibition halls.
- 8. Only white LED/CFL lights will be allowed in the stalls as spotlights. Use of Halogen and Comptalux lamps as spot lights has been totally banned in IEML, Greater Noida.

- 9. No vehicles shall be allowed to park near the exhibition halls during the course of the fair i.e. from 26 28 June, 2023, if found, such vehicle may be towed away by IEML authorities.
- 10. Children below 18 years of age are not permitted in the Exhibition Halls under any circumstances; even if are accompanied with parents/Guardian
- 11. Smoking is strictly prohibited in the entire Exhibition area and cafeteria.
- 12. Consumption of liquor is strictly prohibited in the entire exhibition area.
- 13. Exhibitors will not be permitted to display any equipment which causes high levels of pollution in terms of noise and smell.
- 14. Exhibitors cannot transfer, dispose of, part-with or otherwise sublet the whole or any part of their display space/stand, whether for financial consideration or otherwise.
- 15. All promotion activities including distribution of literature, brochures, samples, handouts, etc. must be confined to the designated stand of the Exhibitor.
- 16. Exhibitors must have to take the prior permission of the Organizer for taking photographs and films of the exhibition. Exhibitor may however take photographs of their own stands and visitors. Exhibitors are not allowed to take photographs of any other stall.
- 17. Display of Names/logos of any indirect Exhibitor on the fascia of the stands is strictly prohibited.
- 18. Use of cloth banners is prohibited in any form within the exhibition stand & anywhere within the India Exposition Mart, Greater Noida.
- 19. Use of loud speakers, musical instruments etc. in the stand is prohibited.
- 20. Display of mannequins outside the stall area is not allowed. Organiser has the right to remove the mannequin placed outside the stall area.
- 21. Modelling outside of your exhibit space is strictly prohibited.
- 22. Participants should not access of all social sites like Face book, YouTube, songs.pk, etc., as it results in slow down the speed of Wi-Fi.
- 23. Exhibitors who will not follow the Do's & Don'ts will be given a written warning during the fair. If the exhibitor does not comply with the Do's & Don'ts even after warning, appropriate remedial action will be enforced including barring for participation in the next fairs.
- 24. All the participants should maintain the decorum of the fair at the fair venue and should not involve themselves with any argument/altercation with other participants, visiting overseas buyers and buying agents. If any participant is found guilty of the above, penalty as imposed by Chairman, IGFA would be binding on the participants.

For Information

- a. Visitors/Exhibitors are liable for Frisking/check at the entry gate or any other place as a security measure.
- b. The participants and their representatives who would be coming to the fair should be fully vaccinated.
- c. Visitor/Exhibitor should follow the COVID protocol as laid by Government of India/ State Government from time to time, if any.

d. If the participant still does not adhere to don't, penalty as imposed by Competent Authority would be binding on the participant and the same has to be ensured by the Association to IGFA.

The representative of the Association would be responsible for removal of the anomalies with respect of their participants. If the participants still do not adhere to Don'ts, penalty as imposed by Chairman, IGFA would be binding on the participant and the same has to be ensured by the Association to IGFA, failing which the same would be the responsibility of the Association and shall be recovered from fair promotion expenses payable to the respective association.

1.3 Dates & Venue

Dates : 26th June, 2023

Venue : Hall Nos. 9, 10 & 11, IEML, Greater Noida.

1.4 Exhibition timings

<u>DAYS</u>	DATE	TIMINGS
Monday	26th June, 2023	9.30 am - 6.30 pm
Tuesday	27 th June, 2023	9.30 am - 6.30 pm
Wednesday	28th June, 2023	9.30 am - 6.00 pm

During exhibition hours, the stands must be manned and exhibits should be uncovered. Stands must be manned by respective company authorized representatives at all time during the exhibition period.

1.5 Important dates for exhibitors / Official Functions

Date	Schedule
22 nd May, 2023	Last date for balance 75% payment
5 th June, 2023	Draw-of-lot function for allotment of stall numbers
15 th June, 2023	Date of submission of photographs for entry badges
23rd June, 2023 (12.00 Noon)	Move-in for Bare stall exhibitors
25th June, 2023 (11.00 AM)	Move in for built-up stall exhibitors
26th June, 2023 (11 AM)	Inauguration/Ribbon Cutting Ceremony
28th June, 2023	Move-out and dismantling of stalls to be completed by 8.00 pm

✓ Inaugural function invitation: Exhibitors are encouraged to be present at the inaugural function/Ribbon cutting ceremony on 26th June, 2023.

EXHIBITS MOVE IN AND MOVE OUT FOR DISPLAY AT INDIA EXPOSITION MART, GRATER NOIDA

General guidelines for 69th India International Garment Fair

Exhibitors may please note, no sale of exhibits at the venue is allowed during the exhibition.

The organizers shall not be liable for any delay/ penalty/cancellation/confiscation by any authority.

Move - in and Move-out Procedures

a. Move in Procedure

All Exhibitors are required to move into IEML, Greater Noida on the Specified date as stated in the table below for taking stall possession.

Friday	Bare Stall participants	23 rd June, 2023 * (12 Noon onwards)	Stall decoration in all respect to be completed on 25th June, 2023 by 8.00 PM
Sunday	Built-up Stall participants	25 th June,2023* (11 AM onwards)	Stall decoration in all respect to be completed on 25th June, 2023 by 8.00 PM

^{*}Subject to change by Fair Authorities

It may please be noted that Customized stalls would be allowed to be built-up by the participants who have applied for 24 sq. mtrs and above.—Only Prefabricated materials would be allowed in the bare space stalls. Only fixing and fitting of pre-fabricated material would be allowed.

The **commercial** vehicles (Cars/tempos & other vehicles) carrying exhibits will be allowed to enter IEML Complex from Gate No. 5. After unloading of the exhibits; such vehicles will have to immediately go out of IEML complex through Gate No. 7. The private cars of the participants would enter the fair venue through Gate no. 3 & 4.

Exhibitors including stall designers and other service providers are advised to make a note of the above and strictly comply with the timings.

In case of any difficulty, following persons may be contacted:-

Mr. R. R. Sharma - 98180 05746 Mr. Somnath Kundu - 98106 47566 Exhibitors are also requested to check their Booth/Stall and ensure that all amenities as stated in Page No. 12 of the Exhibitor's Manual are provided before taking possession of their respective Stall. Please note that the Exhibitors shall be solely responsible for any Missing/Damage Items in the property of IEML, Greater Noida, if found at the time of Move-out. Exhibitor shall be liable to pay such damages.

b. Move-Out/Exit Pass Procedure

All Exhibitors will be required to submit four (04) copies of Form No. 3: Exit Pass at the "Help Desk", which will be located at each Hall. The duly stamped Exit Pass can be collected from the respective "Help Desk" on 28th June'2023 from 2.00 pm onwards after submission of Response Form (Form No. 4).

After conclusion of the fair, the exhibitor shall take out their exhibits and other materials out of the exhibition hall/ground latest by 8.00 pm on 28th June, 2023. The vehicles for loading the exhibits will be allowed inside IEML from 6.00 pm on 23rd June'2023 through Gate No. 5. Exhibitors may please note that no entry or exit will be allowed other than from the specified gate. However, organizers may at any time change the entry/exit plan due to administrative reasons.

During the exhibition days, exhibitors and their representatives will not be allowed inside the exhibition hall after 7.00 pm and movement of exhibits in or out of the exhibition halls are not permitted from 10.00 am to 6.00 pm. Exhibits movement (if any) after 6.00 pm, will be permitted only with prior written permission from the organizer, subject to feasibility.

Exhibitor badges: Exhibitors will be given badges as per the following: -

Exhibitors may use the Exhibitor Registration Badges Form No. 1 for issuance of badges.

To restrict the entry of unwanted visitors, Photo Entry Badges will be issued to all exhibitors. Exhibitor badges are not transferable and must be worn in/on person at all times within the IEML complex. Each Exhibitor will be entitled to get free Exhibitor Badges as stated in Table given below for personnel managing their Booths.

For issuance of photo entry badges, all the participants are requested to send the photographs of representatives of their company (in JPEG format) as per the eligibility given below: -

Booth Area (sq.mts.)	Number of Badges		
	Exhibitors' badges	Vehicle badges	
Upto 24	4	1	
30 onwards	6	1	

The soft copies of the photographs along with Form No. 1 are to be sent to our official agency M/s Viablesoft Solutions Pvt. Ltd. at iigfbadges@gmail.com on or before 15th June, 2023. The mobile number of the contact person is 8929822515. Exhibitors should note that without a proper photo Badge, no exhibitor would be allowed to enter 69th India International Garment Fair.

The participants can collect their photo entry passes from the stall of the M/s Viablesoft Solutions Pvt. Ltd. at the fair venue on 23rd June, 2023 after 1.00 p.m. onwards.

In case of requirement of additional Exhibitor's badges other than the specified above, please contact your respective Associations.

Any misuse of the Exhibitor Badges will result in confiscation of the same. In case of requirement of additional Exhibitor's badges other than the specified above, please contact your respective Associations.

Passes would also be issued to the participants for labourers/helpers for setting-up the stalls. These passes would be valid for pre-fair/set-ups day only. The number of Temporary passes (for Pre-fair/set-up day) would be issued at the Registration counter at the fair venue itself. The total numbers of passes (for labourers/helpers) to be issued per participant are as follows:-

Booth Area (sq.mts.)	Number of Badges
Upto 24	2
30 onwards	3

IMPORTAN:

Exhibitors may please note that no entry of unauthorized labour/exhibitor's staff not carrying proper identification badges will not be allowed in the 69th IIGF during the built-up and exhibition days. All the service providers, helpers would also be provided with 'Service' badges, which will be valid till the set-up day i.e. 25th June, 2023.

Exhibitors are responsible for the safe custody of the badges. For reasons of safety, possession of Exhibitor badges by unauthorized persons is strictly prohibited.

Registration of business visitors

- Pre-Registration: To avoid queues and facilitate quick entry into the exhibition premises, business visitors are encouraged to register online at www.indiaapparelfair.com. Visitors will receive an e-mail confirmation indicating their registration number. Buyer entry badges will be issued to pre-registered visitors against the same copy of the e-mail confirmation, from the pre-registration counters at the exhibitions site.

- Entry of Business Visitors shall be at the sole discretion of the Organizer.

Built-up stalls decoration

Basic Package

Exhibitors who have applied for built-up stall would be provided pre-fabricated Octonorm system stand, Name Fascia in Vinyl cut stickers, Spot Lights, Carpet and furniture as stated in the table, given below: -

Area (sq. mts)	Tables	Chairs	Dustbin	Spotlights	5 Amp. Power Sockets
9	1	2	1	6	1
12	1	3	1	8	1
18	2	4	1	10	1
24	2	6	1	12	2
30	3	8	1	14	2
36	3	9	1	16	2
42	4	11	1	18	2
48	4	13	1	20	3
54	4	13	1	22	3
60	5	15	1	24	3
Bare Stalls		(One Plug poir	nt Socket only	,

For bigger stalls, there would be proportionate increase in the above items.

Exhibitors have to mobilize the following at their cost:-

Built-up stall does not include interior designing or decoration of the booths. This must be carried out by the exhibitors at their own cost.

Exhibitors occupying built-up stalls are responsible for the cost of making goods, restoring or renewing any damages to the stand structure, floor covering, light fitting or part thereof, whether caused by themselves, their agents or contractor or by any person employed or engaged on their behalf.

Exhibitors requiring additional furniture's and fittings other than those specified above may hire them from the official stand construction agencies. The list of such agencies is given at page No. 18 of the manual.

Electricity: Exhibitors are using unlimited spot light or other equipment absorbing electricity more than the permissible limit as per the stand size shall not be allowed. All exhibitors may please note for a 9 Sq. mtr. stand only 6 spot lights of 14 watts each are allowed. Exhibitors can have additional electricity on payment basis. Request for additional electricity load should inform the same to the Official Stall Contract i.e. M/s Dara Projects (P) Ltd. (Contact details are given at page no. 17) by 23rd June, 2023. Please

note unauthorized use of electrical load of more than the permissible limit as per the stand size will be severely penalized. No halogen lights will be allowed unless exhibitors obtain approval from the Organizers by paying for the requisite power load. Use of Halogen and Comptalux lamps as spot lights has been totally banned. Only white CFL/LED lamps will be used in stalls as spot lights. However, any exhibitor who does not want to use CFL/LED for any reason may please inform to IEML directly with a copy to IGFA in advance with the reasons thereof. However, decision of IGFA management shall be final. Only white CFL/LED is allowed for decoration of the stalls. Participants opted for bare stalls should only use white CFL/LED to decorate their stalls.

Further, the Organizers reserve the right to disconnect the stall electricity of the offending exhibitors without any prior communication/warning.

Exhibitors are strictly advised **NOT** to directly draw electricity from the Distribution Boxes located at the Exhibition Halls. If detected, these would be immediately disconnected by the stall contractor. The organizer as per the exhibitor s requirement (up to the stipulated maximum load) will supply electricity as stated in table given below:

The Stall Contractor will check all electrical fitting and circuits to access the safety and consumption of electricity at each Booth/Stall.

Booth/Stall Area (Sq. Mtrs.)	Basic Entitlement for a Booth/ Stall (Watts)
Upto 12 sq. mtrs.	1000
Above 12 sq.mtr upto 24 Sq. Mtrs	2000
Above 24 sq.mtr. upto 36 Sq. Mtrs.	3000
Above 36 sq.mtr. upto 42 Sq. Mtrs.	3500
Above 42 sq.mtr.	4000

The organizers reserve the right to inspect and access the safety and consumption of electricity at each Booth/Stall. No extra electricity load will be provided at any stall, other than the prescribed limit as specified above.

i) Name Fascia

A uniform size of Name Fascia will be provided to all the Exhibitors.

Please note that the fascia name for Exhibitors will be exactly as per the Company name mentioned in their application form. **No Changes are allowed.**

Booth Number Signage will be provided to each Exhibitor by the organizer. Exhibitors must adhere to the specifications of putting up this signage.

ii) Manning the Exhibit Space

The exhibitor is required to exhibit the products mentioned in the Product List and to man the exhibited space with competent personnel during the business hours of the fair. You are requested to be present at 9.30 am on 26th June, 2023 at your stall. In case, your stall is found unmanned; the organizer, at your risk, shall open the same. Further,

a. Exhibitors should keep their stands in an orderly manner.

- b. Exhibits should be displayed in a professional manner compatible with the image of the Fair.
- c. Stands must be manned by authorized and competent knowledgeable staff at all times during the exhibition period. Exhibitors should not vacate their stands before the official move-out time on the last exhibition day unless special permission has been obtained in writing from the Organizer in advance.

1.6 On-site arrangements

1.6.1 Help Desk

'Help Desk will operate at each hall to facilitate exhibition services. Exhibitors may take help of the Hall Co-coordinators from "Help Desk" located at each hall.

69th India International Garment Fair Secretariat will be located at the CFB area, IEML, Greater Noida. The tele-contact details of the officials available in the secretariat are given below:-

Mr. R. R. Sharma - 9818005746 Mr. Somnath Kundu - 9810647566

1.6.2 House Keeping

The official housekeeping agency is appointed by IEML and no other agencies shall be permitted to operate during the exhibition. Organizer will provide for daily overall cleaning of the exhibition halls and common areas after show hours. However, it will be the responsibility of the exhibitor to keep their stalls tidy. Exhibitors are advised to keep their waste bins on the aisles after show hours, which will be cleared by the official housekeeping agency. If any exhibitor need housekeeper to clean their stall, he can get in touch with IEML officials. Name and Contact no. of the IEML official is Mr. Jatin (9717799726).

1.6.3 Fire precautions

Fire fighting equipments shall be installed at various points in the exhibition halls. To ensure clear access to the fire exists, no obstructions or display materials shall be allowed in the aisles and emergency exits. Fire tender will be stationed at the exhibition site during the period of the exhibition.

1.6.5 Cafeteria

The Organizers have appointed an official caterer. The Official Caterer shall make adequate arrangements for catering on all Exhibition and Set-up days. Outside caterers shall not be allowed to operate in the exhibition halls during the fair.

a. The cafeteria will cater to lunch and will also provide Tea, coffee and Snacks on direct payment basis.

- b. Exhibitors are permitted to serve only light refreshments (Dry Snacks) at their booth/stall. Consumption of Meal at booths is strictly prohibited.
- c. Unauthorized Consumption of alcohol is totally prohibited in IEML premises. Offenders shall be punished if found violating.

1.6.6 Parking

Exhibitor can park their vehicles only at designated parking slots at the IEML (near Gate No. 15 only) at their own risk from 23^{rd} June, 2023 onwards from 9.30 am to 7.00 pm.

No vehicles shall be allowed to be parked near the exhibition halls at all times during 26-28th June, 2023. IGFA management reserves the right to tow away the vehicle and recover towing charges.

1.6.7 Publicity

The organizers have undertaken extensive publicity campaign under the supervision of Chairman, IGFA for promotion of the 69th India International Garment Fair. Some of them are as follows: -

- A dedicated website www.indiaapparelfair.com has been redesigned/revamped with new "Customer Relationship Management" (CRM) system, wherein each buyer and participants would have their own login id and password.
- ✓ Regular IIGF E-Blasts to all buyers database has been sent.
- Registration Form Update, Website Creation, Website Content Creation, Unconventional Market Targeting, Analytics Monitoring, Social Media Push etc.
- ∠ Letter to Indian Missions abroad requesting them to send the name of the CEO's/Sourcing Directors of those apparel chain stores/departmental stores/buyers, who occupy the larger share in the garment import/business in the country of their accreditation.
- ☑ Invitation from Chairman, IGFA to buying houses announcing 69th IIGF and requesting them to recommend their buyers to visit the fair and avail the buyers' promotion scheme.
- Execution of Buyer promotion scheme and promotion of scheme through E-blasts, letters, through Embassy, chambers/retailers' association, website etc.
- ∠ Letter from Chairman, IGFA to all 8000 member exporters of the Council requesting them to participate in the fair.

- ∠ Letter from Chairman, IGFA to all buyers as per database available inviting them to visit the fair and also requesting them to register on the website for availing benefits under Buyer Promotion Scheme.
- ∠ Letter from Chairman, IGFA to all buying agents requesting them to invite the buyers with whom they are working.
- **★** Professional tele-calling is being done.
- Personalized visit by Chairman, IGFA, Senior officials of IGFA/organizing Associations to Buying Houses (Delhi NCR) inviting them to visit the fair.

1.6.8. Other services & facilities

1.7 Official Services

1.7.1 First Aid/Medical Centre

First Aid booth with medical assistance including Doctor and Ambulance, in case of emergency, will be available at the Fair venue during the fair period.

1.7.2 Security

Organizer will arrange for the general security of the halls from 23rd June, 2023 (9.30 AM – 7.00 PM). The organizers will not be liable for any losses or damage to any property, personal or otherwise during the installation, exhibition and dismantling period. Exhibitors are advised to safeguard their goods and articles and never leave stands unattended during show hours. During non-show hours, exhibitors must not leave any personal valuable inside the stall.

Organizer will arrange for general security, patrolling of exhibition site, which will not include specific attention to the inside of individual stalls. Participants are also requested not to allow any person other than the bonafide pass holders to visit their stall. After the fair timings, participants may cover their stalls with cloth or tape etc. Unauthorized persons if noticed by the participants may please be brought to the notice of the Secretariat. Exhibitors may take care themselves of items like Personal Computers, mobile phones, laptops, purse etc.

1.7.3 Official Hotels

We have negotiated rates with the Five-star hotels. Outstation Exhibitors are advised to book their hotel accommodation for the fair days at the official hotels of 69th IIGF. The list of such hotel is given at page no. 21, details are also available at the official website www.indiaapparelfair.com

1.7.4 Internet

Common Wi-Fi connectivity at normal available speed is being arranged on complimentary basis through coupons. Only one Wi-Fi coupon would be given per participant during three days of the fair. For obtaining the Wi-Fi Coupon, the participants would get in touch with the designated counters in respective halls. Exhibitors are not allowed to download/surf social sites like Facebook, YouTube, Twitter, Songs PK, etc.

1.7.5 Temporary personnel

The name and address of official agencies who would be providing the temporary personnel on hiring basis are given at page no. 21.

1.7.6 Additional Furniture

• It is strongly recommended that any Extra Furniture's required should be ordered well in advance to avoid last minute disappointment due to non-availability of the same. It may be mentioned here that the extra furniture may be hired from the empanelled vendors only, list is available at page no.18 to 20-

On site orders should be avoided.

• Exhibitors are requested to handle the Extra Furniture with due care. Exhibitors will be liable to pay for any damage done by them directly to the Contractor/supplier. In particular, it must be ensured that no pins, nail or screws are drilled into the extra furniture. Painting, nailing, drilling, gluing on wall papering on the stall panels is not permitted. Exhibitors must use bi-adhesive tape for fixing purposes. Exhibitors are responsible for the cost of making goods, restoring or renewing any damages to the stand structure, floor covering, light fitting or part thereof, whether caused by themselves, their agents or contractor or by any person employed or engaged on their behalf. The cost of the making good any damage will be assessed by the stall contractor & the organizer and will be recovered from the Exhibitors.

1.8 List of Service Providers

The details of official stall contractors are given below:-

Company	Contact person	Phone numbers	
Dara Projects P. Ltd	Mr. Sarabjeet Dara	Tel: 011-42448106,	
A-47, Guru Nanak Pura, Laxmi	-	Cell: 9811692676	
Nagar, Vikas Marg,		E-mail: daraprojects@rediffmail.com	
Delhi- 110 092.		- /	

For extra items at cost, exhibitors may contact the following empanelled vendors to source display aids: -

S. No.	Company Name	Contact Person	Contact No.	Address	Email-ID	Deals in
1	Astra Events	Rohit Dhawan, Anju Dhawan	9810124153 8860565867	A-80, IGNOU Road, Maidan Garhi, Delhi	Astra.eventss@gmail.com info@welkinevents.com	Interior Designing & Stall Construction, Display Aid Supplier & Mannequine Supplier
2	Concrete Communicati on	Ujal Ghosh	9810994040	184/3, Ignou Road, Neb Sarai, New Delhi-110068	concretecomm 08@gmail.com	Stall Designing and Fabrication
3	Image Creations	Deepak Gugnani	9312505155 8587840577	Q-552,2 nd Floor,Rishi Nagar, Rani Bagh, New Dehi-110034	deepakgugnai5 52@gmail.com	Interior Designing
4	Ishu Arts	Rakesh, Aman	9810120622, 9899975076	1/3819, Bhagwan Pur, Khera Loni Road, Shahdra, Delhi - 32	ishuarts1@gma il.com	Display Aid,Stall Fabrication
5	P Brother Exhibition Events	Nishu Tiwari	9891372492, 7303034803 , 8178579871	Plot 207, Main Road Kondli, Delhi - 110 0096.	sales@pbrother	Stall Fabrication
6	Patel Display System	Arif/ Rajan Patel/ Yamin Patel	9899441502, 9654934016, 7210034326	Plot No. A-101, Street No.5 Gharoli Ext., Mayur Vihar, Phase-III, Delhi- 110096	pateldisplay@g mail.com	Display Aid
7	Samridhi Designs	Harish Khanna	8527985050	C – 5/10, Krishna Nagar, Delhi – 110051	kidsdecorr@g mail.com	Stall Design & Fabrication

8	Stargaze Design	Harpreet Kaur	8750273856	C-124, 2nd Floor, Mohammadpur Village, Bhikaji Cama Place, New Delhi.	harpreet.starga ze@gmail.com stargazedesign 70@gmail.com	Stall Desinging & Fabrication
	0	<u> </u>		1/07, 1st	8	
				Floor,Rizvi		
				Park, S.V. Road,		
				Santacruz (W),		
		Mr. Shashank	9820363888,	Mumbai - 400	shashank@thee	Stall
9	The Eighth C	Pandey	9702909091	054.	<u>ighthc.com</u>	Fabrication
				TA 217, Ground Floor, Tughlakabad		
	Radiate	Fahim		Extension, New	fahim.radiate@	Stall
10	Designs	Chaudhary	9891500069	Delhi - 110 019	gmail.com	Fabrication
	Neelam					Stall Fabrication
	Interiors and		9654106997	D-22, Janakpuri,	neelambht@ya	and material
11	Exhibitors	Varun Tanwar	8860121700	New Delhi	<u>hoo.com</u>	provider

<u>Hostess</u>

Exhibitors can book Hostesses from the following agency.

Vendor	Contact Person	Address	Mobile No.
	Mr. Rajiv	D-1, 1304, Express Park	9911460145
R3 Enterprises	Singh	View Chi- V, Greater	
_		Noida (G.B. Nagar)	E-mail: support@r3enterprises.co.in
		201310	

It is strongly recommended that hostess requirement should be ordered well in advance to avoid last minute disappointment due to non availability of the same.

Official Hotels

S No.	Name of the Hotel with Address	Name of the Contact person	Mobile	Fax	Email-id
1	The Le Meridien	Mr. Rajesh Sikka	98182 56529	011-	rsikka@lemeridien-
	Windsor Palace,			23716996	newdelhi.com
	New Delhi				

	Expo Inn Suites and Convention India Exposition Mart Ltd. Plot No. 23 –25 & 27- 29, Knowledge Park - II, Gautam Budh Nagar, Greater Noida –	Mr. Himanshu Bahu guna	9289657050	120-6966555	dos@expoinn.com gm@expoinn.com
2	201306 The Suryaa New Friends Colony, New Delhi - 110 025.	Mr. N. Vinaayak	9811814790	011- 26835070 - Extn - 1271	n.vinaayak@thesurya a.com

2.1 Rules & regulations

2.1.1 Organizer

The word 'Organizer' used herein shall mean 'International Garment Fair Association, and its official agencies

2.1.2 Administration of exhibition halls

The administration of exhibition halls will be controlled from the Fair Secretariat located at CFB Area, IEML, Greater Noida. The Organizer will appoint Hall Co-ordinators who will be stationed in respective halls. Exhibitors may contact their respective hall coordinators for any assistance before, during and after the exhibition. Organizer has full authority to enforce all rules and regulations related to the exhibition. The Organizer's decision will be final and binding in all respects.

2.1.3 Exhibitor

The word 'Exhibitor/Exhibitors' used herein shall mean any company, agency or organization which has applied to the organizer to participate in 69th IIGF and has been allotted space at 69th India International Garment Fair to display their products as per details submitted by them to the organizer in the application form.

2.1.4. Stand possession

Exhibitors must submit the Stand Possession form to the Hall coordinators stationed in their respective hall from 23rd June'2023 – 10.30 AM onwards. Stands will be handed over to Exhibitors by Hall Coordinators subject to approval of their stall layout plan.

2.1.5 Rights of admission

- Organizer reserves the right of admission to Exhibition Area.
- Children below 18 years of age are not permitted in the Exhibition under any circumstances; even if are accompanied by parents/Guardian.
- Visitors/Exhibitors are liable for Frisking/check at the entry gate as a security measure.
- Smoking is strictly prohibited in the entire Exhibition area and cafeteria.
- Consumption of liquor is strictly prohibited in the entire exhibition area.
- These are punishable offence.

Organizer reserves the right to frame or amend the rules regarding rights of admission to the exhibition, in keeping with the overall interest of the exhibition and the venue.

2.1.6 No verbal agreement

No verbal agreement between the Organizer and Exhibitors is acceptable, unless the

same is confirmed in writing.

2.1.7 Agreement and amendment to rules

Exhibitors and their employees, agents and representatives agree to fully abide by the foregoing rules and by any amendments that may be put into effect by the Organizer. Any subject(s) not specifically covered herein shall be left solely to the decision of the Organizer, who shall also have full authority in the matter of interpretation, amendment and enforcement of all rules and regulations to aid any one or more Exhibitors, and further any such amendments when made and brought to the notice of the Exhibitor shall be and become part of these rules and regulations hereof as though duly incorporated herein and subject to all of the conditions stipulated.

2.1.8 Non-Compliance/Non-observance/Default

In the event of non-observance of or default on any of the rules and regulations mentioned herein, the Organizer reserves the right to terminate the participation of the Exhibitors without notice, and retain all payments received on account as liquidated damages. On such termination, the Exhibitor must close their stand.

2.1.9 Failure to exhibit

If any organization, having applied for space, fails to exhibit its products for whatever reasons, shall be liable to pay for full payment plus any additional costs incurred by Organizer as a result of such failure to exhibit. Should an Exhibitor fail to occupy allotted space by the date and time specified for installation of exhibits, the Organizer reserves the right to take over such space and reallocate or use the same as they deem fit.

2.1.10 Damage to property

The Exhibitor is liable for any damage caused to the building, floor, walls, panels and carpeting or to the standard items and fittings & fixtures provided within the stand. The Exhibitor should not apply paint, adhesive or any such material, which would damage the fittings, fixtures and furniture provided by the Organizer.

2.1.11 Exhibitor booth representatives

Exhibitor's stands should be manned at all times during exhibition hours only by the employees or their authorized representatives. Such representatives must at all times wear identification badges provided by the Organizers. All representatives in the exhibition stands must be decently attired and bear good moral character.

Entry into other exhibitor s stands, without their consent, is forbidden.

2.1.12 Safety measures

The safety of Exhibitors, visitors as well as that of exhibits is of paramount importance. Exhibitors must strictly comply with all relevant fire and other safety regulations. All electrical wiring and fittings must conform to the appropriate safety norms. Exhibitors should take precaution to avoid injury or damage to visitors and laborers.

Bringing of any inflammable materials inside the hall are strictly prohibited.

2.1.13 Noise & Smell

Exhibitors will not be permitted to display any equipment, which causes high levels of pollution in terms of noise and smell.

2.1.14 Limitation of Liability

Organizer shall not be liable either for the safety of Exhibitors, their representatives, agents, contractors or visitors during the exhibition nor for any exhibits, articles or other property whatsoever. Organizer shall not be held responsible for any restriction or conditions which prevent the construction, erection, completion, alteration or dismantling of stands or the entry, placement or removal of exhibits, or for non-conformance of any services, like ineffective air conditioning in the halls, or amenities provided by third parties.

2.1.15 Insurance

Exhibitors are advised to take insurance policy covering the following:

- Exhibits
- Exhibitor, Exhibitor's personnel including contractor s personnel

Exhibitors shall ensure that they are fully covered by insurance including, but not restricted to, all risks on their property, exhibits or articles of any kind, public liability and comprehensive protection against any loss or damage caused by any circumstance whatsoever whether by reason of fire, water, theft, accident, handling, transport or any other cause.

Exhibitor shall indemnify the Organizer in respect of all costs, claims, demands and expenses to which the organizer may be subjected, as a result of any loss or injury arising to any person (including the members of the public or the Organizer s staff, agents or contractors) or property, howsoever caused, as a result of any act of default of the exhibitor, his agents or contractors or visitors.

If the Organizer so demand, the Exhibitor shall provide proof of adequate insurance cover. Exhibitors must ensure that their temporary staff, representatives, agents, contractors are insured against claims for workman's compensation. The period for which such insurance should be maintained, shall run from the time the Exhibitor or any of his representatives, agents or contractors first enter the Exhibition grounds, and to continue until they have vacated the exhibition grounds and all their exhibits and property have been removed.

2.1.16 Sub-letting of stand

Exhibitors cannot transfer, dispose of, part with or otherwise sublet the whole or any part of their display space/stand, whether for financial consideration or otherwise. Exhibitors must inform the Organizer, the names of their principals, if they are agents, distributors or licensees of the exhibits in their stand.

2.1.17 Force Majeure

Under the conditions of force Majeure, which also include strike, lockout, closure, riot, natural calamities and other events & decisions beyond the control of the Organizer, the Organizer reserve the right to alter the opening and duration or even cancel the entire exhibition. In case of change in dates and duration of the Exhibition, the rules and regulations and the agreement between the Exhibitor and the Organizer will remain unaffected. All disputes are subject to Delhi Jurisdiction.

2.1.18 Exhibit publicity

All sales promotion activities including distribution of literature, brochures, samples, handouts, etc. must be confined to the designated stand of the Exhibitor.

2.1.19 Filming/photography

Organizer has exclusive rights to take photographs and films of the exhibition stands. Exhibitors will have to take prior permission of the organizer for taking photographs and films of the exhibition. Exhibitor may however take photographs of their own stands and visitors. Exhibitors are not allowed to take photographs of any other stall, etc.

2.1.20 Removal of exhibits

Exhibitors are allowed to remove exhibits from their stands only on conclusion of 69^{th} India International Garment Fair on 28^{th} June'2023 from 5.30 pm onwards only. The work of dismantling of the stand and removal of exhibits must be completed by 8.00 pm on 28^{th} June'2023. After this said date & time, the Organizer reserves the rights to remove the goods at the cost and risk of Exhibitors.

Exhibitors including stall designers and other service providers are advised to make a note of the above and strictly comply with the timings. Any exhibits or stand material left behind at the exhibition venue shall be deemed abandoned. Exhibitors are responsible for the expense incurred for disposing of all such items.

2.1.22 Exit pass procedure

For removing exhibits from the exhibition halls, on conclusion of the exhibition, exhibitors would need an exit pass duly authorized by the Hall Coordinators in the respective halls. Exhibitors should fill in the Exit Pass (Form 3) and submit 4 copies of the same to the respective Hall coordinators. The Hall Coordinators will retain one copy

and return three copies duly stamped and signed. One copy should be submitted to the security at the hall gate, one copy to the security at the main gate and the remaining copy should be retained by the exhibitor.

2.2 Site operations - Information

2.2.1 Stand construction, decoration & display

No customized stalls would be allowed to be made by the participants. No carpentry work including paining shall be allowed inside the exhibition hall.

Exhibitors must use empanelled stand designers for carrying out their stall decoration work and should get themselves suitably insured against all risks. The exhibitors indemnify the organizers of 69th India International Garment Fair against all risks/damages/claims/law suits resulting out of any hazard/accident/ calamity resulting out of faulty construction

Guidelines for stand decoration & display

To achieve uniformity in display and appearance of the entire exhibition and to ensure proper presentation of all exhibits, Exhibitors are advised to strictly follow the guidelines for stand construction, decoration & display specified by the Organizer.

General

- ≤ Stands should be complete in every respect by 8.00 pm 25th June'2023.
- Exhibitors should not take support of any permanent structures in Exhibition Halls for display. Woodwork, inside/outside the Exhibition Halls is prohibited.
- Exhibitors are advised not to use any vacant space around their stands for storage or otherwise. This could be hazardous and could restrict the movement of service personnel. Organizer reserves the right to remove such material at the risk & cost of the Exhibitor.
- ✓ Grouting/drilling of holes in the floor or walls is not permitted.
- ✓ No suspended displays/structures are permitted from the ceiling of the exhibition halls.
- Organizer shall not correspond with any of the agencies engaged by the Exhibitor.
- ✓ Welding is strictly prohibited.
- ✓ No brickwork melamine polishing or carpentry work will be allowed inside the hall.
- The Exhibitors give unconditional undertaking that no promotion would be undertaken outside the booth allotted area including hostess distributing business cards to the buyers. If the Fair Authorities detect such incidents, the hostess and publicity material should be removed/confiscated at the cost of Exhibitor.
- Exhibitors are responsible for the removal of trash at the close of the exhibition. Large volume of waste of any item including catalogues books, etc. remaining in the booth /stall will be regarded as trash, will be removed at the cost and risk to the

Exhibitor.

- Sale of ready stocks/stock lot is prohibited at the fair venue.
- Weapons or any other similar objects as per the law are prohibited in the fair venue.

Presentation and installation of exhibits

- Exhibitors should confine their exhibits within the space allotted to them and should not encroach upon the aisles or unused space/facilities provided by the Organizer. Clustering or crowding of exhibits in the stands is not allowed. Mannequins, posters, decoration material or any item placed in the aisles shall be removed by the fair authorities.
- No part of any exhibit/display should project out of the stand boundaries. Exhibits/ showcases/display podiums must be placed at least 0.3m away from the boundary of open sides of the stand. No display, construction or projection of construction element shall be permitted in the passages. The organizers have the right to confiscate the exhibits kept outside the stands.

Overall height

- Example Display panels, branding towers, name boards, sample holders, photographs and other display material are permitted in the stand, subject to a maximum height of 2.5m
- Show cases are permitted in stands subject to the condition that their height does not exceed 2.5m.
- Spotlights, focus lights (only white CFL/LED lights) are permitted provided these are fitted along with the stand structure within the maximum height of 2.5m.
- Exhibitors having wall(s) along with their stall boundary or pillar within stands, may cover the same with wooden panels without causing damage to the walls, pillars, floor or any structure of the Exhibition Halls, not exceeding the maximum permissible height of 2.5m. However, electric panels on the walls or duct doors in the pillars, if any, should be kept accessible for the Organizer, for maintenance.

Name Boards

- Exhibitors would be provided a fascia indicating company name and stand

Floor Covering

- ∠ Unicolour Carpeting of the stands is compulsory for Exhibitors, which shall be provided by the Organizer.
- Stand floor should not be primed, painted or varnished, nor floor covering be stuck permanently to the floor

Advertising & Display

- ✓ Display of Names/logos of any indirect Exhibitor on the fascia of the stands is strictly prohibited.
- Use of cloth banners is prohibited in any form within the exhibition stand &

anywhere within the IEML, Greater Noida.

- Use of loud speakers, musical instruments etc. in the stand is prohibited. Video/animation films on the exhibits, may however be displayed within the stand, provided the sound level is kept low to avoid disturbance to others. Information headphones are allowed in the stand, provided these are setup inside the stand at least 0.3m away from the aisles.
- ✓ Use of bright and/or coloured decorative lights, neon signs of any size, shape or colour (including those depicting Exhibitors name or logo) or any other similar electrical decorative material is prohibited. Exhibitors are advised to make use of branded electrical fittings (ISI certified material) only
- Use of potted plants is allowed in the stand.
- Building of Mezzanine floors in the stall is not permitted.

2.2.2 Electrical installations & power supply

The electric power supply available at the exhibition is as under (as provided by IEML Authorities):-

Single Phase : $230 \text{ Volts} \pm 10\%$ Frequency : $50 \text{ Hz} \pm 3\%$

- ★ The fluctuation in the parameter for power supply mentioned above is only for reference. Larger variations cannot be ruled out.
- Each stand will be provided with electric power at one or more main points depending on the total requirement. Exhibitors should use Fuse distribution Boards for further distribution. Exhibitors should use either armored cables or metal conduits for connecting power supply for further distribution. All electrical installations should be earthed firmly at two places through bare copper earthing wire of the size appropriate to the load connected.
- The work of drawing power from main point(s) given in the stand area to exhibits is to be carried out by the exhibitors at their own cost. Exhibitors may engage the empanelled agencies for stall decoration or cabling work inside their stall. The service charges of electrical contractors are to be borne by the exhibitors and are payable directly to contractors.
- Connecting power to exhibits other than the specified load or the load allotted by the Electrical Department is strictly prohibited.
- All main electrical supply points must be kept easily accessible for operation and repairs, in the event of emergency. These should not be concealed or covered.
- ✓ Power will be released only after the wiring work is carried out to the standard of the organizer.
- Exhibitors are advised to take highest level of safety precautions and engage services of only empanelled qualified and licensed personnel for electrical wiring and installations.
- ✓ Permanent power will be made available from 25th June'2023.
- ✓ Organizer reserves the right to disconnect the electrical supply to any installation which in their opinion is dangerous or likely to cause a risk to visitors or other exhibitors.

Arms and ammunition, explosives, contraband and/or other goods prohibited by Indian law, will not be allowed inside the IEML complex.

2.2.3 Jurisdiction

All disputes are subject to Delhi Jurisdiction.

3.1 Advertisement in Exhibition catalogue

Organizer will publish the 69th IIGF Exhibition catalogue which will serve as a ready reckoner for visitors during the exhibition. Considering its wide circulation and shelf life, till next exhibition, exhibitors are advised to release advertisements in the Exhibition catalogue.

Those participants, who have already paid charges for release of advertisement in Fair Catalogue but have not sent the advertisement matter so far, may please do so. The advertisement matter may be sent to the following address immediately by courier/e-mail.

The Organizer International Garment Fair Association 304, 3rd Floor, Bhikaji Cama Bhawan, Bhikaji Cama Place, New Delhi – 110 066.

In case the advertisement material is not received by 12th June'2023, the advertisement will be released by a simple mention of 'With Best compliments from preceded by the name of the participants along with address, telephone and fax number etc. from whom advertisement charges have been received.

All the exhibitors are entitled to be listed free of charge in the fair catalogue before the cut-off date. The main items to be listed are:-

- a) Exhibitors name
- b) Booth No.
- c) Address
- d) Telephone No.
- e) Fax Number
- f) E-mail Number

- g) Products manufactured/ exported
- h) Export Markets
- i) Chief Representative names

Hope you must have sent the above details to the respective Association through which you are participating at the time of submission of participation charges. If it is not received, the Fair Authority does not take any responsibility of printing the same in the Fair Guide.

3.2 Right of the Organizer to make Amendment

The Organizer reserves the right to make amendments to and of the forgoing provisions, without giving prior notice. Organizer has the right to use his discretion as he deems fit in respect of any changes and amendments in any rules and regulations and will be binding on the participants.

EXHIBITOR'S BADGES

This form must be completed by all Exhibitors and mailed to <u>iigfbadges@gmail.com</u> by 15th June'2023 (Participants would be allowed entry to the halls with photo badges only).

Name of the	e Exhibitor:		
Contact Per	son:	Hall /Stall I	No:/
Name of the	e person manning	g the Booth/Stall:	
S. No.	Name	Designation	Photo (JPEG format)
1			
2			
3			
4			
		or: [Date:
mportant N	Note:		
1. I	Please refer to po	int no. 'Exhibitor's Badges	' for total number of badge

- permissible.
- 2. Duplicate/Re-issue of badges may be issued against report of loss of original badges.

STAND POSSESSION

(Submit to the Hall Co-ordinator in your hall on $23^{\rm rd}$ June'2023 (Bare stall participants) and $25^{\rm th}$ June, 2023 (built-up stall participants) at the Exhibition site.

Please hand over possession of space	e allotted to us, to our representative:
Name : Designation :	
We have paid all the dues as per the	e Debit Note/s sent by you.
Stamp	Date/Signature
Please keep a copy for your records	
69th India International Garment	Authorized by:
Fair	
The Hall Co-ordinator	Name
IEML, Greater Noida.	Designation
	Company
	City
	E-mail
	Hall No. , Stall No.

MOVE-OUT/EXIT PASS

(To be submitted in quadruplicate on 28th June'2023)

The Org					
		rment Fair Association			
Greater	Noida.				
Name o	of the Con	npany:			
Author	ized Pers	on:	Hall No /Stall	No:/	
Dear Si	r,				
Interna	tional Ga	ems were brought by the abournent Fair. Party may allo Mart, Greater Noida.			
	S. No	Particulars		Units	
	2	ertake that we will be respons nd at the time of move-out.	ible for any Mis	sing/ Damage Fu	rniture/
Signatu	re of PAI	RTICIPANT with Seal			
	igned by t	the official rith seal)		ed Signatory International Gari	—— ment Fair

Important Note: -

- Participants are requested to fill-up the above and submit the same to the Hall Coordinators/Fair Secretariat in quadruplicate on 28th June, 2023.
- Exhibits/Materials/Furniture should be moved out in one lot as multiple Exit Passes will not be issued.
- Move-out will only start from 5.30 pm on 28th June, 2023.
- Halls will be handed over to IEML Authority at 8.00 PM on 28th June, 2023.

RESPONSE FORM

		I	Hall N	No	Stall No.			
1.]	Name of t	he Company :						
2. F	Please Cor	nment about: -						
	S. No.	Particulars		Average	Satisfactory	Goo	d	Very Good
	a.	Services provided by the Organizers	he Fair	r				-
	b.	Services provided by the Associations through we you are participating in fair	whom	r				
	C.	Stall construction & otl related Services	her					
Ī	d.	Toilets/ Maintenance						
•	e.	Cafeteria					\top	
ŀ	f.	Food Quality/Quantity	y					
	g.	Ambience of the fair					\top	
3.		ber of Buying Agents (So ct/visited during the Fair				ive beer	ı abl	e to
						No.		me of the
		Parrie a A conto	i.	Old Combosts	(DI mantia:		<u>C0</u> :	mpany
	a.	Buying Agents (Sourcing Consultants)		Old Contacts Company nan	`			
		(Sourcing Consultants)	ii.	New Contacts	,			
			11.	THEW COINACIS	(11.		1	

4. Were you able to conclude firm business?	
(Please $\sqrt{\ }$):	

Overseas Buyers

Good	Average	Satisfactory

mention Company name)

Old Contacts (Pl. mention

New contacts (Pl. mention

Company name)

Company name)

5. How would you rate the buye (Please √):	er's turnout?	Good	A	verage	Satis	factory
6. What is your opinion about th buyers visited (Please $\sqrt{\ }$):	e quality of the	Good	A	verage	Satisfa	ictory
7. Do you think IIGF is a useful plusiness? (Please √):	platform for book	ing	Yes		No.	
8. Would you like to participate Garment Fair, 22 – 24 Januar		Interna	tional	Yes	N	· 0.
 9. Please tick mark (√) your 01. Introduction of it 02. Foster business re 03. Seek new busines 04. Other (Specify) 	em elations	rticipati	on in the	fair: -		
10. Have your objective been ach	nieved (Please √)	25%	50%	75%	100%	
11. Details of enquiries received No. of Enquiries	: Qty. in Pcs. (Order expected	1)	_	value in Uexpected)		
12. Other Observation, if any:						
Date	_		nature ne			

To: All the Participants of 69th IIGF

Dear Sir/Madam,

It has been decided by the Chairman, IGFA that for giving more weightage & presence of the participants in the show, we allow the branding opportunities among the participants & the garment trade related vendors to opt these opportunities on priority.

Further, M/s Fashion Era is our official agency for generation of sponsorship for 69th IIGF. Their contact details are given below:-

- 1. Mr. Saumitra Srivastava 8010808665, 9811011732
- 2. Mrs. Rippy Verma 8285322673
- 3. Ms. Saumya 8851424704 E-mail: fashionera@gmail.com

Address: Y-12, D.S.I.D.C. Complex, Outer Ring Road,

Mangol Puri, New Delhi - 110 083.

The details of the branding opportunities are given in the next page.

You may get in touch with the above agency for availing any sponsorship opportunities for the 69th IIGF. I would once again request to please grab these branding opportunities to make your presence in a bigger way in the 69th IIGF.

With warm Regards, Rajiv Bhatnagar Executive Director 9899014590

E-mail: rbhatnagar@indiaapparelfair.com

INTERNATIONAL GARMENT FAIR ASSOCIATION 304, BHIKAJICAMA BHAWAN, BHIKAJICAMA PLACE, NEW DELHI-110065

Branding Opportunities for 69th INDIA INTERNATIONAL GARMENT FAIR Hall No.9, 10 & 11, IEML, Greater Noida, U.P.

S.No.	Branding options	Size	Charges (Rs.)	Availability
1.	Fair Guide		(110.)	
а	-Back cover	A4	40000	Booked
b	-Back Inside	A4	30000	Booked
С	-Front Inside	A4	30000	Booked
d	-Full page color	A4	15000	
е	-Bookmark		20000	
f	-Double folding page color		50000	
2.	Visitor Guide Map		25000	
3.	Buyers Lunch Area		5 Lac	
4.	Food Court Area		3 Lac	
5.	Registration Counter		5 Lac	
6.	Inauguration Area		5 Lac	
7.	Branding outside Hall No.9	40'x30'	1 Lac	
8.	Branding near Escalator/ Middle Road of Hall No.9 & Mart	20'x10'	25000	
9.	Branding Gates- Gate Nos.3 & 4		50000	
10.	Branding Gates- Hall Nos.9,10 & 11		1 Lac	
11.	Branding at various locations	15'x10'	20000	
12.	Branding at various locations	10'x10'	15000	
13.	Pole Buntings	2.5'X6'	10000	
14.	Kiosks at various locations	8'X10'x2'	25000	
15.	Signage's	3'x6'	6000	
16.	Standees	6'x3'	6000	
17.	Buyers Kit- Bag, Pen & Dairy	1500 No.	3 Lac	Booked