



# REPORT OF

63<sup>rd</sup> India International Garment Fair

04 - 06 July, 2019

Showcasing Spring/Summer 2020

India Expo Mart, Greater Noida (City of Apparel), India

Organized by



In Association with



Supported by



## *Executive Summary*

1. 63<sup>rd</sup> India International Garment Fair was jointly inaugurated by Shri Shant Manu, IAS, Development Commissioner (Handicraft) and Sh. Rahul Mehta, Chairman, IGFA in the presence of Sh. Lalit Thukral, Vice Chairman, IGFA, Sh. Ravi Kumar Passi, Chairman, EPCH and Sh. Rakesh Kumar, ED, EPCH on 4.7.2019 at CFB Area, India Exposition Mart, Greater Noida.
2. The Development Commissioner inaugurated the fair by cutting the ribbon, lighting of the lamp and then hand-spun the yarn on charkha in the CFB Area, IEM. After inauguration, the Development Commissioner take a round of fair and shown his interest in the products displayed by the participants.
3. Stalls of 329 national participants across all over India were spread over in 4 large halls. Facilities such as free Wi-Fi, Cafeteria, Buyers Lounge, Medical Room with stand by Ambulance, Fire Safety and Business Centre were provided in the fair.
4. A total number of 1592 buyers and 227 buying agents registered on the IIGF website for the 63<sup>rd</sup> IIGF. 683 quality International buyers of 448 companies from 66 countries and 424 Buying Agents visited during three days of fair. Overseas Buyers and Buying Agents were given hospitalities like complimentary Hotel Stay, airport pick-up and drop facility, Pick-up facility from hotel to fair venue and back. 385 buyers were approved by the IGFA's Screening Committee under the Buyers Promotion Scheme. From the approved buyers, 288 buyers actually visited the fair under Buyers Promotion Scheme and were given complementary hotel stay. 4 Buying Agents were provided complimentary 2 night hotel stay.
5. Sh. Dharendra Singh, MLA, Jewar-Greater Noida, Gautam Budh Nagar and Sh. B.M. Singh, DM, Gautam Budh Nagar, Noida, Sh. Baibhav Kisan, SSP, Noida also visited the fair. Vice Chairman, IGFA presented Shawl and Charka to these visiting dignitaries.
6. Sh. Manoj Kumar Tiwari, Member of Parliament visited the Fair. Sh. Lalit Thukral, Vice Chairman presented a shawl and Charkha to him and he had shown keen interest in the garments and fashion accessories displayed by the participants in their stalls
7. Sh. H.K.L. Magu, Chairman, AEPC visited the fair and interact with the participants in respect of the products displayed by them in their stalls. He appreciated the collections displayed by the participants and also witnesses the fashion show.
8. Sh. Alok Tandon, Chairman, Noida Authority visited the Fair. Sh. Lalit Thukral, Vice Chairman, Presented a Shawl and Charkha to him.
9. Shri Ajit Chavan, CEO and Secretary, Textiles Committee visited the fair. Sh. Rajiv Dewan, President, GEAR and Mr. Aseem Kumar, General Secretary, GEAR welcomed him with a Bouquet and witnessed the Fashion show.
10. The Best Display Award Function was held before the evening Fashion show on the second day of the fair i.e. 5.7.2019 and the Awards were given by Shri Ajit Chavan, CEO and Secretary, Textiles Committee in presence of Sh. Lalit Thukral, Vice Chairman, IGFA.
11. On the Occasion of 150 Anniversary of Mahatma Gandhi, a special area was created dedicating to the Father of the Nation.
12. A theme area was created by Pros & Pros, Mumbai with the help of Apparel Training & Design Centre, M/s LIVIA, M/s Woven and Knit - wherein the dresses for Spring/Summer - 2020 season was displayed on Barbie dolls. These dolls were displayed on podium made of corrugated boards. Even the furniture placed in the theme area was made of corrugated boards.

13. IGFA has brought out Daily bulletin on all the three days of the fair covering the various events happened on each day, feedback from the visiting buyers and participants, views of various dignitaries visited the fair.
14. With a view to increase share of apparel and fashion accessories exports in the Japanese market, IGFA have chosen Japan as "Focused Country" during 63<sup>rd</sup> IIGF. As a special gesture, IGFA has provided airfare and hotel stay to the Japanese buyers visited 63<sup>rd</sup> IIGF. A total number of 60 Japanese buyers visited 63<sup>rd</sup> IIGF.
15. For the first time, a Fashion Job wall was made wherein jobs opportunities available in various top export houses, fashion brands etc. was put on display by M/s Fashion Network, France under barter agreement.
16. The total gross space is around 13824 Sq. Mtr. The net stall area is 6900 Sq. Mtr. The fair is being participated by 329 exporters. 271 participants showcasing womenswear, 18 participants showcasing accessories, 12 showcasing kidswear and 18 showcasing menswear and 10 participants are from publishers, fair authority, institution, Govt. body etc. participated in the fair.
17. Complimentary stalls were given to the publishers of Apparel Views, Inside Fashion, Fashion Wings, URBIZ, IGMATEX and Fashion Era on barter basis. One stall was allotted to Textiles Committee, India International Knit Fair, Apparel Training & Design Centre & M/s Thomas Cook complementary/barter basis.
18. The details of State-wise participants are as follows:-

State wise Details	
Gujarat	9
Haryana	14
Karnataka	3
Maharashtra	25
New Delhi	130
Punjab	4
Rajasthan	104
Tamil Nadu	8
Uttar Pradesh	21
West Bengal	11
<b>Total</b>	<b>329</b>

19. Three popcorn machines were installed in the fair area, wherein popcorns were provided to the visiting buyers, buying agents and participants on free of cost basis on all the three days of the fair. One machine was especially installed at the Fashion show area, so that the visiting buyers can enjoy popcorn while watching the fashion shows.
20. The details of country-wise number of buyers who attended the fair are as follows:-

S.NO.	COUNTRY NAME	TOTAL
1	ARGENTINA	3
2	AUSTRALIA	25
3	AZERBAIJAN	3
4	BANGLADESH	12
5	BARBADOS	1

6	BELARUS	2
7	BELGIUM	1
8	BOLIVIA	2
9	BRAZIL	9
10	CANADA	10
11	CHILE	6

12	CHINA	11
13	COLOMBIA	4
14	CROATIA	3
15	CZECH REPUBLIC	4
16	CONGO	3
17	DENMARK	1
18	ETHIOPIA	1
19	FRANCE	31
20	GEORGIA	1
21	GERMANY	2
22	GHANA	7
23	GREECE	40
24	HONG KONG	16
25	INDONESIA	3
26	IRAN	4
27	ISRAEL	7
28	ITALY	19
29	JAPAN	60
30	JORDAN	2
31	KAZAKHSTAN	2
32	KUWAIT	4
33	KYRGYZSTAN	4
34	MACEDONIA	1
<b>S.NO.</b>	<b>COUNTRY NAME</b>	<b>TOTAL</b>
35	MALAYSIA	8
36	MAURITIUS	9
37	MEXICO	18
38	MONGOLIA	4
39	NEPAL	3

40	NETHERLANDS	11
41	NEW ZEALAND	2
42	NIGERIA	7
43	PANAMA	1
44	PERU	2
45	PORTUGAL	5
46	ROMANIA	3
47	RUSSIA	16
48	SENEGAL	4
49	SEYCHELLES	4
50	SINGAPORE	3
51	SLOVENIA	5
52	SOUTH AFRICA	19
53	SOUTH KOREA	5
54	SPAIN	69
55	SRI LANKA	8
56	SWITZERLAND	4
57	THAILAND	7
58	TURKEY	5
59	TURKMENISTAN	1
60	UKRAINE	6
	UNITED ARAB EMIRATES	30
62	UNITED KINGDOM	29
63	UNITED STATES	82
64	URUGUAY	6
65	UZBEKISTAN	2
66	VIETNAM	1
	<b>TOTAL</b>	<b>683</b>

21. All 329 exhibitors participated in the 63<sup>rd</sup> IIGF provided with a response sheet for giving their valuable suggestions about the fair. The analyses of the feedback received (feedback of 319 participants has been considered, since rest are publishers, Fair authorities, Govt. bodies, etc.) from the participants are given below:-

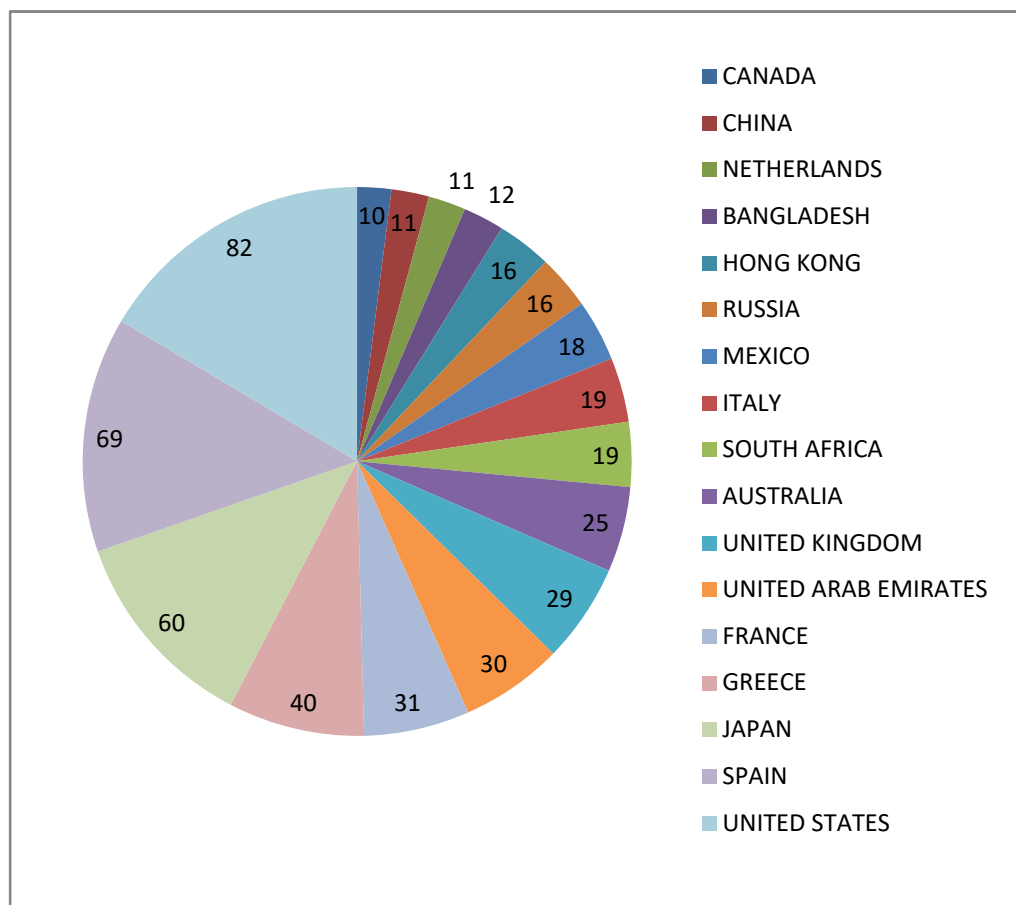
Particulars	Good (%)	Average (%)	Unsatisfactory (%)
Response to your participation in the 63 <sup>rd</sup> IIGF	25.39	47.96	25.39
Business Prospects/ Leads at this fair	18.18	52.66	25.71

Able to conclude firm business	21.32	43.26	29.78
Rate the buyer's turnout	16.61	47.34	31.66
Quality of buyers	26.33	46.39	21.63
Rate the arrangements	56.74	35.11	4.39
Rate the 63 <sup>rd</sup> IIGF over previous fair	38.56	35.42	10.03
IIGF is useful platform for booking business	<i>Yes</i>	<i>No</i>	
	78.06	16.30	
Objective	<i>Introduction of items</i>	<i>Foster business relation</i>	<i>Seek New Business Contacts</i>
No. of Participants	28.84	35.11	66.77
Achievement of Objective	<i>25%</i>	<i>50%</i>	<i>75%</i>
No. of Participants	32.29	28.84	9.40





1. The country-wise buyers' data visited (atleast 10 buyers) are as follows:-



**2. Some of the major buyers who have visited the fair are given below:-**

Some of the notable buyers' information is given below along-with their turnover in garment buying:

Finn Flare,Russia, US\$ 59.5 mn/ 150+ Stores, Natura Luz, LDA Portugal, US\$ 22 mn/ 53 Stores; Natura Invicta, LDA, Italy, US\$ 22 mn / 53 Stores, Comercial Giovo Ltda,Chile, US\$12mn / 16 Stores, mn / 53 Stores, Comercial Giovo Ltda,Chile, US\$12mn / 16 Stores, PSIFAS,Israel, US\$12.8mn, Nature Invicta LDA, Portugal, US\$ 22 mn / 53 Stores, Toki Tok Internacional SL ,Spain ,US\$ 2 mn / 12 Stores, Al Safeer Group of Companies, UAE, 42 Stores, Odel Plc., Sri Lanka, US\$ 39 mn / 20 Stores, Reflex Group, UAE, US\$ 20 mn, Star of Fashion, USA, US\$ 25 mn, Masala Baby, USA, US\$ 10 mn, HHG, SA, Argentina, US\$6mn / 20 Stores, Cottons Trading Ltd., Mauritius, US\$ 1.5 mn / 10 Stores, Coppel, SA De C.V., Mexico , US\$477 mn / 1500, Fine Fashion, LLC, USA, US\$ 230 mn, Operadora Lob Sa De CV, Mexico ,US\$ 23 mn / 89 Stores, Santex Int'l (HK) Ltd., Hong Kong, US\$18mn, Castro, Israel, US\$250mn / 160 Stores, Chic Parisien SA, Uruguay, 44 Stores, Sumitomo Corporation Kyushu Co. Ltd., Japan, US\$130 mn, Wagen Co. Ltd., Japan, US\$130 mn, Capri Co. Ltd., Japan,US\$130mn, Adventure Holdings, Japan,US\$130 mn, Gloria Co. Ltd., Japan ,US, \$130mn, Gemma, MG Doo, Croatia, US\$1.7mn / 12 Store, Restoque As, Brazil, US\$200mn, Ark International Corp., Japan, US\$12.8mn, Florist Module Co. LTD., Japan, US\$1.2 mn/17 stores, Benjamin International INC, USA, US\$ 12 mn, Douglas and Grahame Ltd., UK, US\$23.5mn/113, Concept Negocios de Moda e Imp Ltda, Brazil,US\$11.25 mn, Token Confecoos LTDA, Brazil ,US\$22.4 mn, A. Konstantinidov AD, Greece, US\$18 mn, A. Konstantinidov AD, Greece, US\$ 18 mn, Bebe + LLC ,Georgia,US\$2.3mn / 12 Stores.

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# 1. *63<sup>rd</sup> IIGF - Fair Details*

1. International Garment Fair Association (IGFA) has been organizing India International Garment Fair (IIGF) along with major garment associations of India since 1988 twice a year – one for the Spring/Summer Season and one for the Autumn/Winter Season.
2. The 63<sup>rd</sup> India International Garment Fair (IIGF) was held from 4 – 6 July, 2019 at Hall Nos. 1, 3, 5 & 7, India Exposition Mart, Greater Noida. The fair was for the Spring/Summer- 2020 season and 329 exhibitors participated in the fair. The total stall area was 6900 sq. mtrs. The fair timings were 9.30 AM to 6.30 PM on 4 & 5 July, 2019 and 9.30 AM to 6.00 PM on 6<sup>th</sup> July, 2019.
3. Leading exporters from major manufacturing hubs, of this sector of India, use this B2B platform to display an extravagant showcase, IIGF is a unique sourcing opportunity for overseas chain/departmental stores, wholesalers, importers, distributors, retailers, merchandisers, designers, forecasters and buying houses. As more and more buyers tune in to India for their sourcing requirements, manufacturers here explore their potential, brush their craft skills, seek into India rich heritage and come-up with perfect art excellence to offer.



Glimpses of the Opening Ceremony of 63<sup>rd</sup> IIGF



Glimpses of the Opening Ceremony of 63<sup>rd</sup> IIGF



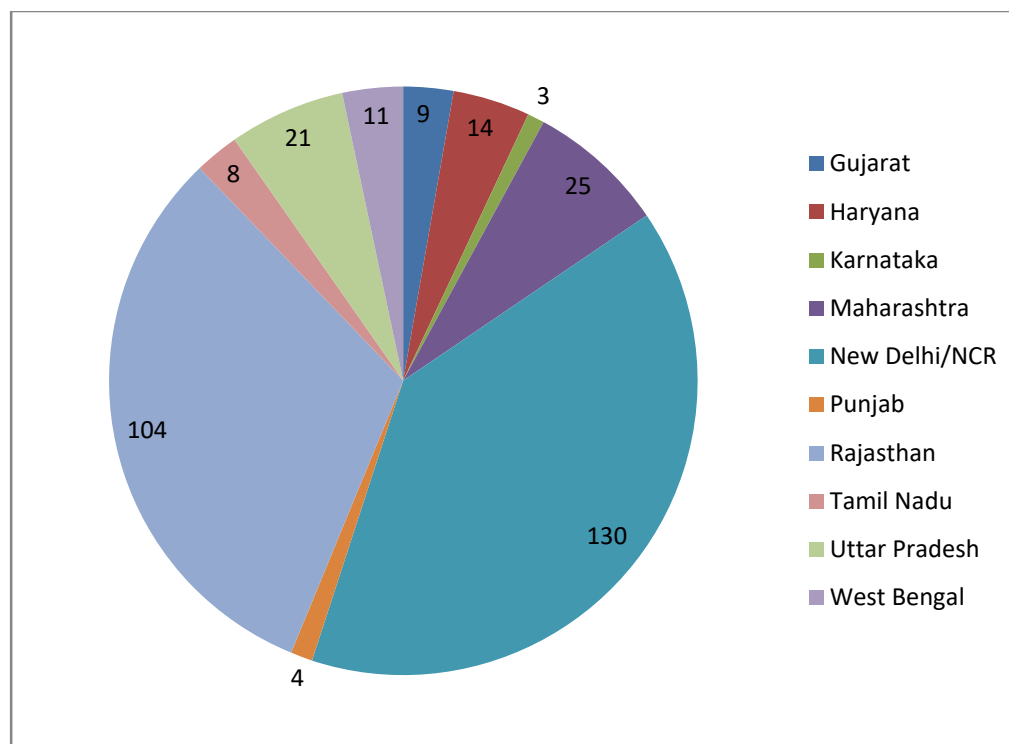
1. Fashion Shows (2 shows on each day of the fair) was organized during the three days of the fair.
2. The Best Display Award Function was held before the evening Fashion show on the second day of the fair i.e. 5.7.2019 and the Awards were given by Shri Ajit Chavan, CEO and Secretary, Textiles Committee in presence of Sh. Lalit Thukral, Vice Chairman, IGFA. A Jury comprising of Ms. Paridhi Sharma - President, Incredible Transforming Charitable Foundation (NGO) and Founder - Sankalp for Khadi, Ms. Rebekha Scott - Senior Associate, Incredible Transforming Charitable Foundation and Ms. Daljit Kaur - Senior Faculty Apparel Training & Design Centre visited all the stalls and finalized the best displayed stalls.
3. Mr. Qaisar N.K. Jani, who worked in many films as "Mahatma Gandhi" was present in the fair in the attire of Gandhi and he met all VIPs and dignitaries, foreign buyers and Charkhas were presented to the visiting buyers.
4. Under the Buyers Promotion Scheme, 385 buyers were approved by the IGFA's Screening Committee for complimentary hotel stay for 3 nights, under the scheme. From the approved buyers, 288 buyers actually visited the fair and were given complementary hotel stay. 4 Buying Agents were provided complimentary 2 night hotel stay.



A view of India Exposition Mart Limited, Greater Noida

## 2. IIGF Participants' Profile

Total 329 exhibitors presented their collection in the exhibition area of the fair. The State-wise details of the participants are as follows:-



**Note:** Complimentary stalls were given to the following:-

- Inside Fashion – On Barter
- Fashion Era – On Barter
- Fashion Wings – On Barter
- Apparel Views – On Barter
- IGMATEX – On Barter
- URBIZ – On Barter
- India International Knit Fair – On Barter
- Apparel Training & Design Centre – to display collections made by the students of the institute.
- Textiles Committee – Complementary
- Thomas Cook – For setting-up of foreign exchange counter

#### 4. *PARTICIPATION DETAILS*

SIZE OF STALL (IN SQM)	TOTAL NO. PARTICIPANTS	TOTAL SQM
6	5	30
9	64	576
12	75	900
18	83	1494
24	33	792
30	21	630
36	14	504
42	7	294
48	10	480
54	3	162
60	6	360
66	2	132
72	3	216
90	1	90
120	2	240
<b>TOTAL NUMBER/SQM</b>	<b>329</b>	<b>6900</b>



A view of the stalls of 63<sup>rd</sup> IIGF



## 4.

## PRODUCT PROFILE

### a) CASUAL WEAR:

Blouses, Casual Wear, Children's Wear, Co-ordinates, Denim Wear, Infants' Wear, Knitwear, Ladies Wear, Men's Wear, Shirts, Shorts, Silk Garments, Skirts, Suits, Dresses, T-Shirt, Trousers, Vest, Kaftan, Tunics, Beachwear, Ponchos, Pyjamas, sleepwear, etc.

### b) HIGH FASHION & OCCASIONAL WEAR :

Designer's Labels - Fashion, Private Labels - Fashion, Bridal Wear, Cocktail Dresses, Evening Dresses

### c) LINGERIE :

Bodysuit, Brief, Home Wear, Men's Underwear, Nightwear & Pyjamas

### d) SPECIALTY :

Uniforms, Work Clothes

### e) SPORTSWEAR:

Outerwear, Swimwear, Body Wear, Track Suits

### f) FASHION ACCESSORIES:

Pareos, Scarves, Stoles, Handbags etc.



Participants displaying their products during the fair

## 5. *Approach Adopted for Buyers' Active Participation in IIGF*

- A dedicated website [www.indiaapparelfair.com](http://www.indiaapparelfair.com) was redesigned with "Customer Relationship Management" system, wherein each buyer and participants would have their own login id and password.
- The CRM has the facility of fixing meeting of the participants with the visiting buyers.
- A 'Missed You' letter to those buyers who were not able to come to visit 62<sup>nd</sup> IIGF and a 'Thank You' letter to those buyers who have attended the fair was sent.
- Regular IIGF E-Blasts were sent to all buyers database by IGFA and also by official online promotion agency.
- Registration Form Update, Software update, Website Creation, Google Adwords set up, Website Content Creation, Unconventional Market Targeting, Analytics Monitoring, Social Media Push etc.
- Facebook - Page created and videos and photographs posted. We have obtained 15,198 likes and paid campaign was also undertaken.
- Twitter -We have got 1,39,214 impressions with 795 followers from the paid campaign.
- LinkedIn - We have got 149 likes on our profile page from the paid campaign.
- YouTube - We have made 33 videos and the same have been uploaded on this IIGF India channel. We have got 402 subscribers.
- Instagram- Created profile of IIGF and have 1,689 followers through Instagram - Promotion was done in various International Fair and BSMs in which AEPC/IGFA participated/Organized.
- Posters were sent to HCI/Embassies over the world.
- A printed mailer sent to the buyers whose e-mail id and phone numbers are not available in the database available with our IT department.
- Data mining was done by searching various websites etc. and new buyers have been added to the existing database of buyers available with IGFA.
- Letter to Indian Missions abroad has been sent requesting them to send the name of the CEO's/Sourcing Directors of those apparel chain stores/departmental stores/buyers, who occupy the larger share in the garment import/business in the country of their accreditation.
- Invitation to buying houses announcing 63<sup>rd</sup> IIGF and requesting them to recommend their buyers to visit the fair and avail the buyers' promotion scheme has been sent.
- E-blast in different languages has been sent to country specific buyers.
- Letter to all 8000 member exporters of AEPC requesting them to participate in the fair was sent.
- Letter to all buyers as per database available inviting them to visit the fair and also requesting them to register on the website for availing benefits under Buyer Promotion Scheme was sent.

- Letters were sent to all buying agents requesting them to invite the buyers with whom they are working.
- Tele-calling in 5 foreign languages i.e. Spanish, French, Arabic, Japanese and English was done.
- Advertisement was released in various national magazines.
- A special section was created on the website for showcasing the various products of the participants to the buyers for match making.

#### **Benefit Offered To Overseas Buyers**

- Free entry to Fair Ground
- A photo entry badge
- A free buyers kit along with Fair Directory
- Free pick-up and drop from the airport
- Complimentary shuttle service from hotel to the venue and vice versa.
- Complimentary Wi-Fi in the halls during the fair.
- Complimentary lunch to the buyers during fair days.
- Complimentary 3 night's hotel stay has been given to the buyers through a systematic developed invitation plan.
- Invitation to get together organized in the hotel of stay.

#### **Benefit Offered To Buying Agents (outside NCR)**

- Free entry to Fair Ground
- A photo entry badge
- A free buying agent kit along with Fair Directory
- Free pick-up and drop from the airport
- Complimentary shuttle service from hotel to the venue and vice versa.
- Complimentary Wi-Fi in the halls during the fair.
- Complimentary lunch to the buying agents during fair days.
- Complimentary 2 night hotel stay

The Buying agents situated with NCR region were invited through letters followed by phone calls.

## *6. Guidelines for sponsorship and procedure adopted for selection of buyers for 63<sup>rd</sup> IIGF*

- The scheme will be for buyers of Apparels & fashion accessories only.
- The names of the buyers can be recommended by/from:
  - (i) Buyers registered on IIGF website [www.indiaapparelfair.com](http://www.indiaapparelfair.com)
  - (ii) Recommended by Chairman, IGFA
  - (iii) Indian Missions abroad
  - (iv) Buyer from Chain stores
  - (v) Buying agents in India and abroad
  - (vi) IIGF database
  - (vii) Database from various fairs & BSMs organized by AEPC or recommended by the participants or exporters.
- The request so received for buyers shall be decided by a Screening Committee.
- Hotel stay for 3 nights is the maximum which can be offered to the buyers.
- More than two buyers will be considered from an individual company for the scheme as per the approval received during 60<sup>th</sup> IIGF.
- Buyers coming from big/reputed chain stores having more than 10 outlets shall be considered for 3 nights hotel stay. Maximum of two buyers from each division / brand shall be offered the scheme. There would be no check of turnover in any edition of the IIGF/TTL.
- A buyer authorized by company shall be considered for the above-said scheme.
- The buyer promotion scheme of 3 nights hotel stay will be on First-come-First serve basis subject to availability of rooms.
- In case of existing buyer application, exporter verification is must, either by call or email.
- There is no restriction on turnover and a buyer has to submit duly filled-in nomination form, a copy of passport and CA/CPA certificate/certification from the Accounts department of the company for any one of the financial or calendar year i.e. 2016-17 / 2017-18 OR 2017 / 2018 for any benefit under this scheme.
- The buyers have to record their physical attendance by sharing their daily buyer meeting card to be submitted at Fair Secretariat (with buyer promotion team) during the fair.
- Delegations invited by Chairman, IGFA would be provided complimentary scheme and there will be no criteria for these buyers.
- The buyers who are given sponsorship shall fill a buyers questionnaire duly signed given by the Fair Secretariat/Buyer.
- To verify the annual turnover mentioned by the buyer in his or her nomination form, ANYONE of the following documents are acceptable by the buyer screening committee:-
  - a) Declaration of the annual turnover on company's letterhead and attested by the company's accounts department for any one (1) year i.e. FY 2016-17 / 2017-18 or 2017 / 2018.

- b) Annual turnover of any one (1) year i.e. FY 2016-17 / 2017-18 or 2016 / 2017 verified by your CPA/CA on their company letterhead.
- c) CA/CPA certified Profit & loss statement for any one (1) year i.e. FY 2016-17 / 2017-18 or 2017 / 2018.
- d) Income Tax returns of the company for any one (1) year i.e. FY 2016-17 / 2017-18 or 2017 / 2018.
- e) Turnover during any one (1) year i.e. FY 2016-17 / 2017-18 or 2017 / 2018 available on company's website for public limited company.

❖ Screening Process:

1. Once entire application is ready for screening along with supporting documents from the buyer's promotional team, the forms would then be scrutinized by In-charge of the buyer promotion team.
2. There after the scrutinized form was placed before the Buyers Screening committee. At least 2 members would approve the forms and the approval of the members can be sought by email.
3. Short listed Buyer's list was mailed to Vice Chairman, IGFA in Excel format containing Buyer name, Company name, with committee's recommendations for approval.
4. The final approval for screening of buyers was given by Vice Chairman, IGFA. Approval received through mail was acceptable. After obtaining approval from Vice Chairman, IGFA, confirmation was mailed to individual buyers as per their eligibility.

The consolidated approval of all the screening done was taken from Chairman IGFA before the start of the fair.

For buying agents, 2 nights' complementary hotels stay was provided to the buying agents from outside NCR.

The Buyers Screening Committee for 63<sup>rd</sup> IIGF was as follows:-

- a. Sh. Rajiv Dewan, President, GEAR
- b. Sh. Mohan Sadhwani, Executive Director, CMAI
- c. Sh. Sudhir Sekhri, Member, IGFA Committee
- d. Sh. Rajiv Bhatnagar, Executive Director, IGFA



## 7. *FASHION SHOWS*

Fashion shows were held twice on all three days of the fair (one in the morning and one in the evening). There were 18 exhibitors (135 outfits) who presented their collections in fashion show. The collections were being displayed by 12 female models. Since Japan was the focus country, the fashion show was a mixture of Japanese and Indian theme. The technology is based on Japanese digital technology, graphics, beats, music, lighting etc. The exhibitors presented different collections on all three days of the fair, which created lot of interest within visiting buyers and buying agents.

This list of Fashion show participants are given below:-

Sl. No.	Name of the Participants	No. of Outfits
1	Desert Crafts	6
2	DarziApp	7
3	107°F	6
4	Bittoo Overseas	12
5	Fab Export	7
6	Shoshi Carpets	6
7	Puneet Export & Trading House	12
8	Sunil Enterprises	6
9	Urmil Fashions	6
10	Jimmy Mode International	6
11	Maharana Of India	12
12	Cheer Sagar	6
13	OPM Luxury	6
14	Shree Dayal Exports	6
15	Maám Arts	12
16	Bellanora Creations Pvt. Ltd.	6
17	Young International	6
18	Shades Of You	6
	<b>Total</b>	<b>134</b>



Glimpses of Fashion Show during 63<sup>rd</sup> IIGF





Glimpses of Fashion Show during 63<sup>rd</sup> IIGF

## 8. *BEST DISPLAY AWARDS*

In order to encourage participants to display their collection in an innovative and beautiful manner, “BEST DISPLAY AWARDS” was given to the participants of 63<sup>rd</sup> IIGF. Ms. Paridhi Sharma - President, Incredible Transforming Charitable Foundation (NGO) and Founder - Sankalp for Khadi, Ms. Rebekha Scott – Senior Associate, Incredible Transforming Charitable Foundation and Ms. Daljit Kaur – Senior Faculty Apparel Training & Design Centre visited all the stalls and finalized the best displayed stalls. Appended are the criteria/guidelines towards selection of ‘Best Displayed’ Stalls:-

- Overall use of space 30 Points
- Thematic Display 20 Points
- Innovative use of space 20 Points
- Originality of Display 20 Points
- Interplay between products & display 10 Points

The Best Display Awards were given by Shri Ajit Chavan, CEO and Secretary, Textiles Committee in presence of Sh. Lalit Thukral, Vice Chairman, IGFA

During 63<sup>rd</sup> IIGF, following Trophies were given to the following participants:-

Category	Winners	City	Type of Trophy
9 to 24 sq. mtrs.	Birbal International Pvt. Ltd.	Noida	Gold
	Teej India Textiles	Jaipur	Silver
	Ibban Industries Pvt. Ltd.	Muradabad	Bronze
30 to 42 Sq. mtrs.	Rupayan	Jaipur	Gold
	Cross Culture Fashions	New Delhi	Silver
	Pragya International	New Delhi	Bronze
48 sq. mtrs. and above	Churchit Exports	Noida	Gold
	Quality Apparels	Noida	Silver
	Euro Expo	New Delhi	Bronze



Glimpses of Best Display Award Ceremony of 63<sup>rd</sup> IIGF



## 09. Feedback of Buyers

The gist of some of the buyers' feedback is as follows:-

- Just would like to say thanx for good job.
- Thanks for perfect organization! Year to Year is better and better!
- I love trends display, with Barbie's designs.
- Can see improvement every year/ job well done.
- I thank you for your hospitality at the Crown for three nights. The fair was very beneficial and I not only met with existing suppliers but I also met new suppliers.
- As most of the exhibitors are ladies wear, there should be more participants of men's and kid's and also knits n woven complete range will be there, so all orders can be done one place.
- I do thank you very much all the organizers and exhibitors for all beautiful Experience and contacts we made at the fair , and we will be minored to visit the fair in January.



Buyers at 63<sup>rd</sup> IIGF

## 10. Feedback of Exhibitors

The gist of some of the Participant's feedback is as follows:-

- Very nicely organized fair. Kudos to the organizers. Great work.
- Facility/ Arrangement Excellent ...More Buyers
- All the arrangements were well organized, but the fashion show music was so loud at times it was very difficult to communicate with the customers who were visiting the stalls.
- Pragati Maidan is better than expo mart should not club with IFJAS.
- Everything is perfect.
- Good arrangements keep it up
- Very less turnout of Buyers.
- There were no seating facility in the Food Court



Participant's stall at IIGF

## 11. *Supervision And Co-Ordination*

The 63<sup>rd</sup> India International Garment Fair was organized under the supervision of Shri Rahul Mehta, Chairman, IGFA & Shri Lalit Thukral, Vice Chairman, IGFA.

The valuable support and contribution has been received from the following:-

1. Sh. Premal Udani, Member, IGFA Society
2. Sh. Anil Buchasia, Member, IGFA Society
3. Sh. Lalit Gulati, Member, IGFA Society
4. Sh. Vinod Dhawan, President, GEMA & Member, IGFA Society
5. Sh. Sudhir Sekhri, Member, IGFA Society
6. Sh. Rajiv Dewan, President, GEAR
7. Sh. Ravi Poddar, Member, IGFA Society
8. Sh. Ashok G Rajani, Member, IGFA
9. Sh. Narendra Goenka, Member, IGFA Society
10. Sh. Mohan Sadhwani, Member, IGFA Society
11. Sh. Rakesh Vaid, Member, IGFA
12. Sh. Ashish Ahuja, Member, Working Committee
13. Sh. Aseem Kumar, Member, Working Committee
14. Sh. Rajiv Bhatnagar, Executive Director , IGFA and Member Secretary

## 12. *A word of Appreciation*

We would place on record sincere thanks and gratitude to all those who had given their untiring support in organization of the fair, our vendors, empanelled vendors, sponsors, India Exposition Mart Ltd., Organizing Associations, Greater Noida/Noida Police, official hotels for their co-operation to make the event a huge successful event.

We would like to thank the jury members Ms. Paridhi Sharma - President, Incredible Transforming Charitable Foundation (NGO) and Founder - Sankalp for Khadi, Ms. Rebekha Scott - Senior Associate, Incredible Transforming Charitable Foundation and Ms. Daljit Kaur - Senior Faculty Apparel Training & Design Centre for selecting the best displayed stalls under various categories.

We would also like to thank the entire IGFA team for their tireless efforts for rendering support to organize the event in a smooth and hassle free manner.

The following vendors need a special word of appreciation who was involved in the fair and has done their job within the stipulated time to our entire satisfaction:-

S. No.	Name of the vendor	Services
1.	Apsons Entertainment Pvt. Ltd.	Photography & Videography
2.	Reassure Event and Exhibition	For Providing Male-Female Guides
3.	Dara Projects P. Ltd	Stall Construction
4.	Pinnacle Services & Seasons Catering	Food & Beverages
5.	Viabesoft Solutions Pvt. Ltd.	Visitor Registration
6.	Encom	Fashion Show
7.	Frameslab India	Horticulture
8.	Asearch Online Technology Pvt. Ltd.	Website maintenance
9.	Sudhakar Digital & M/s K.B. Printers & Traders	For Printing jobs
10.	Benson Mfg. Co.	For providing Trophies
11.	Le-Meridien, New Delhi	Official Hotels
12.	The Crowne Plaza, Greater Noida	







Glimpses of the visit of various VIPs & Dignitaries during 63<sup>rd</sup> IIGF

