



# REPORT OF



## 67<sup>th</sup> INDIA INTERNATIONAL GARMENT FAIR

20-21-22 JUNE, 2022

India Expo Mart, Greater Noida (City Of Apparels), INDIA

**Showcasing Spring/Summer 2023**



## *Executive Summary*

1. 67<sup>th</sup> IIGF was inaugurated by Sh. Piyush Goyal, Hon'ble Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution and Textiles, Government of India at 5.00 PM on 20th June 2022 in the presence of Sh. Mahesh sharma, Member of Parliament, Sh. V.K. Singh, IAS, Addl. Secretary, Govt. of India, Sh. Anil Agrawal, Member of Rajya Sabha, Sh. Dharmesh Tomar, MLA, Ghaziabad, Sh. Naren Goenka, Chairman, AEPC, Sh. Lalit Thukral, Chairman, IGFA, Sh. Rakesh Sharma, Chairman, IEML and DG, EPCH and Dr. A. Sakthivel, President, FIEO by lighting of the ceremonial Lamp followed by cutting of the ribbon at the CFB Area, India Exposition Mart Limited, Greater Noida.
2. Thereafter, all the dignitaries unveil the Fair Guide of the 67<sup>th</sup> IIGF and IFJAS. During the inaugural function, Sh. Naren Goenka, Chairman, AEPC delivered the welcome address, Sh. Mahesh Sharma, Member of Parliament delivered the Key Note address and inaugural address was delivered by Sh. Piyush Goyal, Hon'ble Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution and Textiles. These dignitaries then take a round of the fair and visited stalls of the participants.
3. During the inaugural function, Sh. Piyush Goyal said that "I am amazed to see the size and scale of apparel industry in Noida. I am told that 10 lakh people have engaged in this 35 crore industries. I compliment all of you for good work. Together, we have to take this industry from current to next level. Apparel, Fashion jewellery and MICE are three industries where India has to grow."
4. In his Key note address, Sh. Mahesh Sharma, Member of Parliament praises "the initiatives taken by Sh. Lalit Thukral, President NAEC for setting up the Apparel Park in Greater Noida, which will help in generating employment for the weaker section of the society particularly women and bring investment in the Apparel sector, thereby increasing exports".
5. In his welcome address, Sh. Naren Goenka, Chairman, AEPC said that "IIGF provides direct marketing platform to MSME exporters from across the country". He also thanked the Government for taking numerous path breaking policy initiatives to increase apparel exports from India including extension of the ROSCT.
6. In the morning at 10.30 AM on 20<sup>th</sup> June'2022, Sh. Lalit Thukral, Chairman, IGFA and Sh. Rakesh Sharma, Chairman, IEML and DG, EPCH performed "Ganesh Sthapna" Pooja at the CFB Area, IEML, Greater Noida to start the fair on an auspicious note.
7. Stalls of 289 national participants across all over India were spread over in 4 large halls. Facilities such as free Wi-Fi, Cafeteria, Buyers Lounge, Medical Room with stand by Ambulance, Fire Safety were provided in the fair.
8. A total number of 1253 buyers (Overseas) and 654 buying agents/Liaison offices registered on the IIGF website for the 67<sup>th</sup> IIGF. 742 (447 IIGF Buyers and 295 IFJAS Buyers) quality International buyers of 65 countries and 302 Buying Agents visited

- during three days of fair. Overseas Buyers and Buying Agents were given hospitalities like complimentary Hotel Stay, airport pick-up and drop facility, Pick-up facility from hotel to fair venue and back. 394 buyers were approved by the IGFA's Screening Committee under the Buyers Promotion Scheme and 13 Buying Agents were approved under the Buying Agents Promotion Scheme. From the approved buyers, 282 buyers actually visited the fair under Buyers Promotion Scheme and were given complementary hotel stay, whereas all the 13 Buying Agents visited the fair and were provided complimentary 2 night hotel stay.
9. During the second day of the fair, Sh. Dharendra Singh, Member of Legislative Assembly, Jewar, Uttar Pradesh visited the fair. He was facilitated by Bouquet and Shawl by Sh. Lalit Thukral, Chairman, IGFA.
  10. During the third day of the fair, Sh. Surendra Singh, IAS, Commissioner, Meerut Division and CEO, Greater Noida Authority along with his wife visited the fair. Both of them was felicitated by Bouquet and Shawl by Sh. Lalit Thukral, Chairman, IGFA.
  11. The Best Display Award Function was held before the evening Fashion show on the second day of the fair i.e. 21.6.2022 and the Awards were given by Dharendra Singh, Member of Legislative Assemble, Jewar, Uttar Pradesh, Sh. Sunil Sethi, President, FDCL, in the presence of Sh. Lalit Thukral, Chairman, IGFA and Sh. Rakesh Kumar, Chairman, IEML and DG, EPCH.
  12. Apparel Export Promotion Council (AEPC) and Apparel Training & Design Centre (ATDC) set-up theme areas at the CFB Area, IEML, Greater Noida during the three days of the fair.
  13. During First and Second Day of the fair, Gala Dinner was organized for the visiting buyers – First Day at Hotel Le Meridien and second day at Hotel Crowne Plaza, Greater Noida. During first gala night at hotel Le Meridien, an Indo-western band performance was organized by Kudos Marketing.
  14. IGFA has brought out Daily bulletin on first two days of the fair covering the various events happened on each day, feedback from the visiting buyers and participants, views of various dignitaries visited the fair.
  15. 67th IIGF has been approved under the ODOP Scheme of the Govt. of Uttar Pradesh. As a special measure to the garment exporters of G. B. Nagar, under the ODOP Marketing Assistance Scheme, 75% of the total stall charge/ maximum value Rs. 1,50,000/- would be reimbursed to the exporters for their participation in the 67th IIGF.
  16. 67th IIGF has been approved under the "Procurement and Marketing Support Scheme" of Ministry of MSME, Govt. of India. Under this scheme, 80% of space rent paid for General category units and 100% for SC/ST/women/NER/PH/Aspirational Distt. units on minimum stall size of the event for micro & small enterprises would be reimbursed.
  17. The total gross space is around 14824 Sq. Mtr. The net stall area is 6424 Sq. Mtr. The fair is being participated by 289 exporters. 263 participants showcasing Womenswear (5974 sq. mtrs.), 10 showcasing Accessories (117 sq.mtr.), 05 showcasing Kidswear (78 sq.mts.) and 11 showcasing Menswear (171 sq. mtr). 5 participants are from

publishers/Institution/Autonomous Body/ Associations participated in the fair. The fair is for Spring/Summer – 2023 Season.

18. Complimentary stalls were given to Publisher of Fashion Era magazine on barter basis. One stall each was given to Apparel Export Promotion Council, Apparel Training & Design Centre and the participating associations on complimentary basis.
19. The details of State-wise participants are as follows:-

<b>State wise Details</b>		
<b>S. No.</b>	<b>State</b>	<b>No. of Participants</b>
1	Bihar	1
2	Gujarat	5
3	Haryana	21
4	Karnataka	1
5	Maharashtra	9
6	New Delhi/NCR	136
7	Punjab	2
8	Rajasthan	91
9	Tamilnadu	6
10	Telangana	1
11	Uttar Pradesh	11
12	West Bengal	5
	<b>Total</b>	<b>289</b>

20. Three popcorn machines were installed in the fair area, wherein popcorns were provided to the visiting buyers, buying agents and participants on free of cost basis on all the three days of the fair. This measure is one of the promotional tools of the “ODOP – One District One Product”, Govt. of Uttar Pradesh, who is the main sponsorer of the event.

21. The details of country-wise number of buyers who attended the fair are as follows:-

<b>S.No.</b>	<b>COUNTRY NAME</b>	<b>TOTAL BUYERS</b>
1.	ARGENTINA	4
2.	AUSTRALIA	19
3.	BAHAMAS	1
4.	BANGLADESH	5
5.	BELGIUM	1
6.	BRAZIL	14
7.	BULGARIA	1
8.	CANADA	11
9.	CHILE	4
10.	CHINA	5
11.	COLOMBIA	3

<b>S.No.</b>	<b>COUNTRY NAME</b>	<b>TOTAL BUYERS</b>
12.	CROATIA	2
	CZECH REPUBLIC	2
13.	DENMARK	1
14.	ECUADOR	1
15.	EGYPT	1
16.	FINLAND	1
17.	FLORIDA	1
18.	FRANCE	12
19.	GERMANY	7

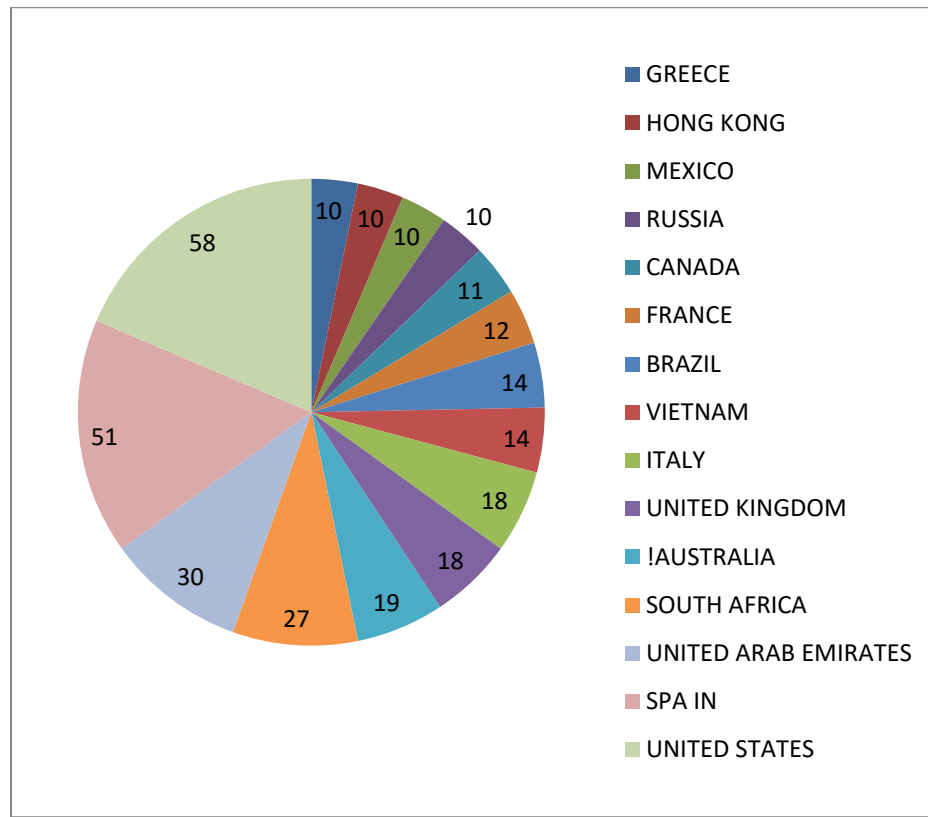
21.	GREECE	10
22.	GREENLAND	3
23.	HONG KONG	10
24.	IRA N	3
25.	IRELAND	1
26.	ISRAEL EL	7
27.	ITALY	18
28.	JAPAN	4
29.	KAZAKHSTAN	5
30.	KYRGYZSTAN	3
31.	KUWAIT	1
32.	LIBYA	1
33.	LUXEMBOURG	3
34.	MALAYSIA	3
35.	MALDIVES	2
36.	MAURITIUS	9
37.	MEXICO	10
38.	MOZAMBIQUE	2
39.	NEPAL	3
40.	NETHERLANDS	5
41.	OMAN	1
42.	PANAMA	2
43.	PERU	1
44.	PORTUGAL	4
45.	QATAR	1

46.	RUSSIA	10
47.	SAUDI ARABIA	2
48.	SERBIA	2
49.	SINGAPORE	4
50.	SLOVENIA	2
51.	SOUTH AFRICA	27
52.	SOUTH KOREA	1
53.	SPA IN	51
54.	SRI LANKA	1
55.	SWITZERLAND	1
56.	TAIWAN	1
57.	THAILAND	1
58.	TURKEY	3
59.	UAE	4
60.	UNITED ARAB EMIRATES	30
61.	UNITED KINGDOM	18
62.	UNITED STATES OF AMERICA	58
63.	URUGUAY	7
64.	VIETNAM	14
65.	YEMEN	2
	<b>Grand Total</b>	<b>447</b>

22. 289 exhibitors participated in the 67<sup>th</sup> IIGF provided with a response sheet for giving their valuable suggestions about the fair. The analyses of the feedback received from the participants are given below:-

Particulars	Good (%)	Average (%)	Satisfactory (%)	
Response to your participation in the 67 <sup>th</sup> IIGF	66	28	6	
Business Prospects/ Leads at this fair	60	33	7	
Able to conclude firm business	60	31	9	
Rate the buyer's turnout	58	32	10	
Quality of buyers	69	24	7	
Rate the arrangements at Fair	81	15	4	
Rate the 67 <sup>th</sup> IIGF over previous fair	82	14	4	
	<b>Yes</b>	<b>No.</b>		
IIGF is useful platform for booking business	98	2		
Would like to participate in the 68 <sup>th</sup>	92	8		
<b>Objective for Participation</b>	<b>Introduction of items</b>	<b>Foster business relation</b>	<b>Seek New Business Contacts</b>	
No. of Participants	135	162	233	
<b>Achievement of Objective</b>	<b>25%</b>	<b>50%</b>	<b>75%</b>	<b>100%</b>
No. of Participants	18	42	32	8

1. The country-wise buyers' data visited (atleast 10 buyers) are as follows:-



2. Some of the major buyers/Chain Stores who have visited the fair are given below:-

Some of the notable buyers' information is given below along-with their turnover in garment buying:

S. No.	Country	Company	Stores	Type
1	Mexico	Hotel Shops	105 Stores	Retailer
2	UAE	Lulu Group International	232 Stores	Retailer
3	Spain	Natura Invicta	59 Stores	Retailer
4	Slovenia	Sariko d.o.o	8 Stores	Retailer
5	UAE	Al Safeer Group LLC	40 Stores	Retailer
6	USA	Greater Good	10 Stores	Retailer
7	Spain	Kirawira SL	17 Stores	Retailer
8	UAE	Magnum Group	5mn, 8 Stores	Retailer
9	Chile	Comercial Giovo Ltda	11mn, 15 Stores	Retailer
10	Uruguay	Chic Parisien SA	60 Stores	Retailer
11	Poland	Ferax Sp.zo.o.o	160 Stores	Retailer
12	Rep of Maldives	Island Breeze Maldives Pvt. Ltd	18 Stores & 4mn	Retailer

13	Jordan	Nijmat Al Sharq Al Awasat for Tarding	5 Stores	Retailer
14	UAE	Apparel Group	1900 Stores	Retailer
15	South Africa	Decofurn(Hub.com)	160 Stores	Retailer
16	United Kingdom	Gemporia Ltd	70mn	E-retailer
17	Turkey	NetWork	68 Stores	Retailer
18	South Africa	Lizzard Surf	200 Stores	Importer & Retailer
19	Israel	Golf	90 Stores	Retailer
20	Spain	Tomy's Fashion Tribes	40 Stores	Retailer
21	Croatia	Soho D.o.o	18 Stores	Retailer
22	South Africa	De Jagers	38 Stores	Retailer
23	Croatia	Gemma MG DOO	12 Stores	Retailer & Importer
24	Malaysia	Kamdar Group (M) Bhd	29 Stores	Retailer
25	Spain	Coosy	20 Stores	Retailer
26	South Africa	Rage Distribution	600+	Retailer

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# 1. 67<sup>th</sup> IIGF - Fair Details

1. International Garment Fair Association (IGFA) has been organizing India International Garment Fair (IIGF) along with major garment associations of India i.e. GEMA, CMAI and GEAR since 1988 - twice a year – one for the Spring/Summer Season and one for the Autumn/Winter Season.
2. The 67<sup>th</sup> India International Garment Fair (IIGF) was held from 20 – 22 June'2022 at Hall Nos. 1, 3 5 & 7, India Exposition Mart Limited, Greater Noida. The fair was for the Spring/Summer 2023 season and 289 exhibitors participated in the fair. The total stall area was 6424 sq. mtrs. The fair timings were 9.30 AM to 6.30 PM on 20 & 21 June'2022 and 9.30 AM to 6.00 PM on 22nd June'2022.
3. Leading exporters from major manufacturing hubs, of this sector of India, use this B2B platform to display an extravagant showcase, IIGF is a unique sourcing opportunity for overseas chain/departmental stores, wholesalers, importers, distributors, retailers, merchandisers, designers, forecasters and buying houses. As more and more buyers tune in to India for their sourcing requirements, manufacturers here explore their potential, brush their craft skills, seek into India rich heritage and come-up with perfect art excellence to offer.

Glimpses of the Opening Ceremony of 67<sup>th</sup> IIGF





4. Fashion Shows (2 shows on each day of the fair) was organized during the three days of the fair.
5. The Best Display Award Function was held before the evening Fashion show on the second day of the fair i.e., 21.6.2022 and the Awards were given by Dharendra Singh, Member of Legislative Assembly, Jewar, Uttar Pradesh, Sh. Sunil Sethi, President, FDCI, in the presence of Sh. Lalit Thukral, Chairman, IGFA and Sh. Rakesh Kumar, Chairman, IEML and DG, EPCH.
6. A Jury comprising of Sh. Sunil Sethi, President, FDCI and his team was constituted to judge best displayed stalls, who visited all the stalls and finalized the best displayed stalls.
7. 394 buyers were approved by the IGFA's Screening Committee under the Buyers Promotion Scheme and 13 Buying Agents were approved under the Buying Agents Promotion Scheme. From the approved buyers, 282 buyers actually visited the fair under Buyers Promotion Scheme and were given complementary hotel stay, whereas all the 13 Buying Agents visited the fair and were provided complimentary 2 night hotel stay.
8. During the three days of the fair, 1454 buyers, buying agents and sourcing offices visited the fair with business potential of around US\$ 267.47 million, comprising of business negotiated and business being negotiated after the fair. This figure is much more than normally the business transacted in previous fairs. This shows that this fair after a gap of two years is a huge success.

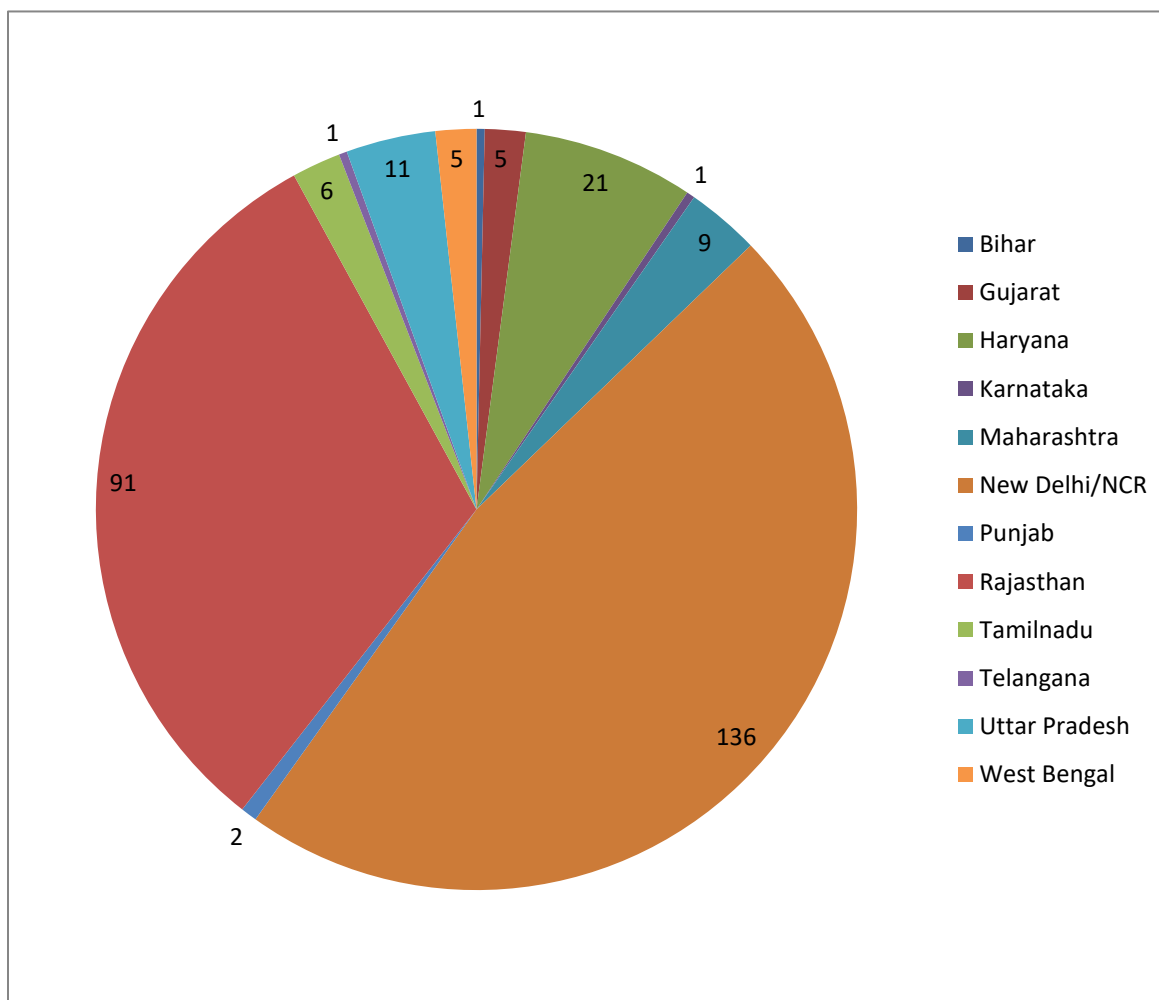
A view of IEML, Greater Noida



## 2. IIGF Participant's Profile

Total 289 exhibitors presented their collection in the exhibition area of the fair. The State-wise details of the participants are as follows:-

The details of State wise participants are as follows:-



**Note:** Complimentary stalls were given to the following:-

- Fashion Era - On Barter
- Apparel Export Promotion Council
- Apparel Training & Design Centre

### 3. *Participation Details*

SIZE OF STALL (in sqm)	TOTAL NO. PARTICIPANTS	TOTAL SQM
9	51	459
12	57	684
15	3	45
21	2	42
18	73	1314
24	36	864
28	1	28
30	20	600
36	9	324
36	4	144
42	9	378
48	13	624
54	2	108
60	4	240
66	1	66
78	1	78
102	1	102
120	2	240
TOTAL	289	6340

A view of the stalls of 67<sup>th</sup> IIGF





## 4. *Product Profile*

**a) CASUAL WEAR:**

Blouses, Casual Wear, Children's Wear, Co-ordinates, Denim Wear, Infants' Wear, Knitwear, Ladies Wear, Men's Wear, Shirts, Shorts, Silk Garments, Skirts, Suits, Dresses, T-Shirt, Trousers, Vest, Kaftan, Tunics, Beachwear, Ponchos, Pyjamas, sleepwear, Pullovers, Sweaters, Cardigans, etc.

**b) HIGH FASHION & OCCASIONAL WEAR :**

Designer's Labels - Fashion, Private Labels - Fashion, Bridal Wear, Cocktail Dresses, Evening Dresses

**c) LINGERIE :**

Bodysuit, Brief, Home Wear, Men's Underwear, Nightwear & Pyjamas

**d) SPECIALTY :**

Uniforms, Work Clothes

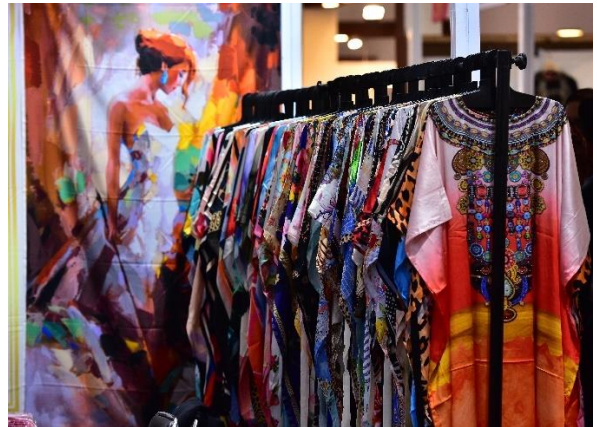
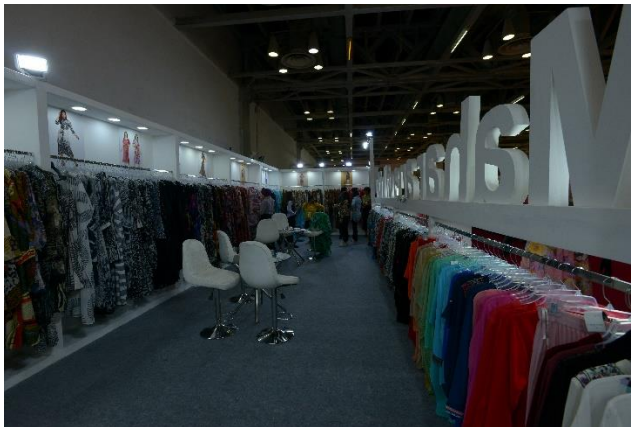
**e) SPORTSWEAR:**

Outerwear, Swimwear, Body Wear, Track Suits

**f) FASHION ACCESSORIES:**

Pareos, Scarves, Stoles, Handbags etc.

Participants displaying their products during the fair





## 5. *Approach Adopted for Buyers' Active Participation in IIGF*

- A dedicated website [www.indiaapparelfair.com](http://www.indiaapparelfair.com) was redesigned with "Customer Relationship Management" system, wherein each buyer and participants would have their own login id and password.
- Targeting the buyers through Website, Unconventional Market Targeting through Social Media Push etc. (Facebook, Linked In, Twitter, Instagram, You Tube)
- Sometimes back our Hon'ble Prime Minister has spoken through video conference to all the Indian Ambassadors in various foreign countries and a communication has been sent from PMO to help in increase in exports from India to the country of their accreditation. Taking on the same lines, we have requested the Indian Ambassador at various foreign countries all over the world to disseminate the information about the fair and as a result of which many new buyers are coming to the fair for the first time. Many big stores/chain stores have confirmed their visit to the fair.
- CRM facility for fixing meeting of the participants with the buyers
- Sending E-blasts in different languages
- E-blast/Letters to the Buying Agents
- Targeting Chambers in India and Retailers Associations/Chambers abroad for sharing buyers database.
- Targeting chain stores/departmental stores
- Advertisement in inland magazines
- Data mining has been done by searching various websites etc.
- Tele-calling to the Buying agents

### **Benefit Offered To Overseas Buyers**

- Complimentary 3 night's hotel stay.
- Free entry to Fair Ground
- A photo entry badge
- A free buyers kit along with Fair Directory
- Free pick-up and drop from the airport
- Complimentary shuttle service from hotel to the venue and vice versa.
- Complimentary Wi-Fi in the halls during the fair.
- Complimentary Breakfast and Wi-Fi at the Hotel
- Complimentary lunch to the buyers during fair days.
- Invitation to get together organized in the hotel of stay.

### **Benefit Offered To Buying Agents (outside NCR)**

- Complimentary 2 nights hotel stay
- Free entry to Fair Ground
- A photo entry badge
- A free buying agent kit along with Fair Directory
- Free pick-up and drop from the airport
- Complimentary shuttle service from hotel to the venue and vice versa.
- Complimentary Wi-Fi in the halls during the fair.
- Complimentary Breakfast and Wi-Fi at the Hotel
- Complimentary lunch to the buying agents during fair days.

The Buying agents situated with NCR region were invited through letters followed by phone calls.



## *6. Guidelines for sponsorship and procedure adopted for selection of buyers for 67<sup>th</sup> IIGF*

- The scheme will be for buyers of Apparels & fashion accessories only.
- The names of the buyers can be recommended by/from:
  - (i) Buyers registered on IIGF website [www.indiaapparelfair.com](http://www.indiaapparelfair.com)
  - (ii) Recommended by Chairman, IGFA.
  - (iii) Indian mission abroad
  - (iv) Buyer from Chain stores
  - (v) Buying agents in India and abroad
  - (vi) IIGF database
- The request so received for buyers shall be decided by a Screening Committee.
- **Buyers who have submitted documents between 57<sup>th</sup> IIGF - 64<sup>th</sup> IIGF need to submit their buyer nomination form only. Their past application & documents will be screened and upon approval, they will be granted the complimentary benefits.**
- All buyers should be in the apparel/accessories and a buyer has to submit 1-year annual turnover on **company's letterhead** for any one of the financial/calendar year **FY 2019-20 or 2020-21 (2019/2020)** for any benefit under this scheme.
- Hotel stay for 3 nights is the maximum which can be offered to the buyers, however buyers requesting for one- or two-night's stay can also be offered the scheme.
- Buyers coming from big/reputed chain stores having more than 10 outlets shall be considered for 3 nights hotel stay. Maximum of two buyers from each division / brand shall be offered the scheme. There would be no check of turnover in any edition of the IIGF.
- More than two buyers will be considered from an individual company for the scheme as per the approval received during 60<sup>th</sup> IIGF on 16.12.2017.
- A buyer authorized by company shall be considered for the above-said scheme.
- The buyer promotion scheme of 3 nights hotel stay will be on First-come-First serve basis subject to availability of rooms.
- The buying agents (residing outside Delhi, NCR) will be offered 2 nights hotel stay as per the buyer promotion scheme approved in IGFA society meeting.
- There is no restriction on turnover and a buyer has to submit duly filled-in nomination form, a copy of passport and 1 – year self-attested annual turnover on the company's letterhead for any one of the financial or calendar year i.e. FY 2020-21/ 2021-22 OR 2020/2021 for any benefit under this scheme.
- Delegations/Buyers invited by Chairman, IGFA would be provided complimentary scheme and there will be no criteria for these buyers.

- The buyers who will be given sponsorship shall fill a buyer's questionnaire duly signed given by the Fair Secretariat.
- **To verify the annual turnover mentioned by the buyer in his/her nomination form, ANYONE of the following documents is acceptable by the buyer screening committee:-**
  - a) Declaration of the annual turnover on company's letterhead and self-attested for **any one (1) year** i.e. FY 2020-21 / 2021-22 OR Calendar Year 2020/ 2021.  
OR
  - b) Annual turnover of **any one (1) year** i.e. one (1) year FY 2020-21 / 2021-22 OR Calendar Year 2020/ 2021 verified by your CPA/CA on their company letterhead.  
OR
  - c) CA/CPA certified Profit & loss statement for **any one (1) year** i.e. FY 2020-21 / 2021-22 OR Calendar Year 2020/ 2021.  
OR
  - d) Income Tax returns of the company for **any one (1) year** i.e. FY 2020-21 / 2021-22 OR Calendar Year 2020/ 2021.  
OR
  - e) Turnover during **any one (1) year** i.e. FY 2020-21 / 2021-22 OR Calendar Year 2020/ 2021 available on company's website for public limited company.

❖ **Screening Process:**

1. Once entire application is ready for screening along with supporting documents from the buyer's promotional team, the forms would then be scrutinized by In-charge of the buyer promotion team.
2. There after the scrutinized form was placed before the Buyers Screening committee which consists of one member each of GEMA, GEAR, CMAI, AEPC and IGFA. Approval obtained from any three members would suffice and sent to Chairman, IGFA for his final approval.
3. Short listed Buyer's list was mailed to Chairman, IGFA in Excel format containing Buyer name, Company name, with committee's recommendations for approval.
4. The final approval for screening of buyers was given by Chairman, IGFA. Approval received through mail was acceptable. After obtaining approval from Chairman, IGFA, confirmation was mailed to individual buyers as per their eligibility.

For buying agents, 2 nights' complementary hotels stay was provided to the buying agents from outside NCR.

The Buyers Screening Committee for 67<sup>th</sup> IIGF was as follows:-

- a. Sh. Ashish Ahuja, GEAR
- b. Sh. Mohan Sadhwani, CMAI
- c. Sh. Vijay Jindal, GEMA
- d. Dr. Tamanna Chaturvedi, AEPC
- e. Sh. Rajiv Bhatnagar, IGFA

## 7. *Fashion Shows*

Fashion shows were held twice on all three days of the fair (one in the morning and one in the evening). There were 14 exhibitors (120 outfits) who presented their collections in fashion show. The collections were being displayed by 12 female models. The exhibitors presented different collections on all three days of the fair, which created lot of interest within visiting buyers and buying agents.

This list of Fashion show participants are given below:-

Sl. No.	Name of the Participants	No. of Outfits
1	Atharv Textile	6
2	Fab Export	6
3	Batik House	6
4	360 Clothing	12
5	Pinnacle Global Exports	12
6	Paramount Global	12
7	Maharana Of India	12
8	Vedicincarnations India Pvt. Ltd.	6
9	Bare And Blur Studios Pvt. Ltd.	6
10	Maám Arts	12
11	Hues Moda	6
12	Paragon Apparels	12
13	Ahuja Overseas	6
14	Madan Trading	6
	<b>Total</b>	<b>120</b>

Glimpses of Fashion Shows during 67<sup>th</sup> IIGF





## 8. *Best Display Awards*

In order to encourage participants to display their collection in an innovative and beautiful manner, "BEST DISPLAY AWARDS" was given to the participants of 67<sup>th</sup> IIGF. Sh. Sunil Sethi, President, FDCI and his team was constituted to judge best displayed stalls, who visited all the stalls and finalized the best displayed stalls. Appended are the criteria/guidelines towards selection of 'Best Displayed' Stalls:-

- Overall use of space 30 Points
- Thematic Display 20 Points
- Innovative use of space 20 Points
- Originality of Display 20 Points
- Interplay between products & display 10 Points

The following are the categories for display awards trophies:-

S. No.	Category	No. of trophies
1	9 sqm/12sqm/18sqm.	Gold, Silver & Bronze
2	24 sqm/30 sqm/36 sqm.	Gold, Silver & Bronze
3	Above 42 Sqm	Gold, Silver & Bronze

Further, one Gold Trophy each was given for the first time to Best Displayed stall in Menswear, Womenswear, Kids wear and Fashion Accessories category.

The Best Display Awards were given by Dhirendra Singh, Member of Legislative Assembly, Jewar, Uttar Pradesh, Sh. Sunil Sethi, President, FDCI, in the presence of Sh. Lalit Thukral, Chairman, IGFA and Sh. Rakesh Kumar, Chairman, IEMML and DG, EPCH.

During 67<sup>th</sup> IIGF, following Trophies were given to the following participants:-

Category	Winners	City	Type of Trophy
9 to 18 sq. mtrs.	Paramount Global Label (Jaipur Dori)	Noida	Gold
	Rashi Clothing	Noida	Silver
	Madhuu (Sitara Collective)	New Delhi	Bronze
24 to 36 Sq. mtrs.	G.K. Exports	Jodhpur	Gold
	Rashi Exim	Greater Noida	Silver
	Kichwamaji Exporters	Delhi	Bronze

42 sq. mtrs. and above	Sarash Impex Pvt. Ltd.	Noida	Gold
	S.M. Creations	Noida	Silver
	360 Clothing	Noida	Bronze

Category	Winners	City	Type of Trophy
Best Menswear Display	Manglam Arts	Jaipur	Gold
Best Womenswear Display	Maharana of India	Noida	Gold
Best Kidswear Display	Indian Linen Company	Noida	Gold
Best Fashion Accessories Display	Sini Designs Pvt. Ltd.	Noida	Gold

Glimpses of Best Display Award Ceremony of 67<sup>th</sup> IIGF



## 9. *Feedback of Buyers*

The gist of some of the buyers' feedback is as follows: -

- The fair is very well organized and have variety of products and good ground to start doing business in India
- Very Professional exhibition with great amenities and hospitality.
- Interesting Exposition, Great Assistance.
- The fair was superb in quality suppliers and the variation of suppliers.
- IIGF was a wonderful opportunity to meet the producers in the fashion industry in India, we appreciate all the effort.
- Very friendly host staff deployed by the authorities. Most exhibitors were well experienced companies in their respective product fields
- The fair has helped the buyers to find new items. Excellent work by the organizing team
- Thank you for everything. It was a very nice experience. Service was very good and really happy and see you next year.
- One of the well organized and attended event.

Buyers at 67<sup>th</sup> IIGF





## 10. *Feedback of Exhibitors*

The gist of some of the Participant's feedback is as follows:-

- Very Friendly atmosphere, a very good platform for Trade/ business. This fair is good for startups.
- 68th IIGF should be here in GR. Noida facilities, ambience, convenience is much better here, hall fair ground is very good, as everybody mentions.
- Fair duration should be extended upto 4 working days
- Good Starts after COVID. Show should be 4 days.
- New Buyers , A perfect show ,overall satisfactory
- Everything was good
- Please try to Advertise the fair in Foreign Countries for more Buyers

Participant's stall at 67<sup>th</sup> IIGF



## 11. *Supervision And Co-Ordination*

The 67<sup>th</sup> India International Garment Fair was organized under the supervision of Sh. Naren Goenka, Chairman AEPC & Shri Lalit Thukral, Chairman, IGFA.

The valuable support and contribution has been received from the following:-

1. Sh. H. K. L. Magu, Member, Member, IGFA Society
2. Sh. Ashok Rajani, Member, IGFA Society
3. Sh. Sudhir Sekhri, Member, IGFA Society
4. Sh. Narendra Bubna, Member, IGFA Society
5. Sh. Vimal Shah, Member , IGFA Society
6. Sh. Ravi Poddar, Member, IGFA Society
7. Sh. Ashish Ahuja, Member, IGFA Society
8. Sh. Rajiv Dewan, Member, IGFA Society
9. Sh. Rahul Mehta, Member, IGFA Society
- 10.Sh. Naveen Sainani, Member, IGFA Society
- 11.Sh. Rajesh Masand, Member, IGFA Society
- 12.Sh. Mohan Sadhwani, Member, IGFA Society
- 13.Sh. Vijay Jindal, Member, Member, IGFA Society
- 14.Sh. Gautam Nair, Member, IGFA Society
- 15.Sh. Ashok Jain Member, IGFA Society
- 16.Sh. Vinit Sethi, Member, IGFA Society
- 17.Sh. Rajiv Bhatnagar, Executive Director , IGFA and Member Secretary

## 12. *A Word of Appreciation*

We would place on record sincere thanks and gratitude to all those who had given their untiring support in organization of the fair, our vendors, empanelled vendors, sponsors, IEML Authorities, Organizing Associations, Greater Noida/Noida Police, official hotels for their co-operation to make the event a huge successful event.

First and foremost thanks and gratitude goes to "ODOP – One District One Product", Govt. of Uttar Pradesh, who is the main sponsor of the event and their support to the event is one of the reason that the event was a grand success.

We would like to thank the jury members Mr. Sunil Sethi, President, FDCI and his team for selecting the best displayed stalls under various categories.

We would also like to thank the entire IGFA team for their tireless efforts for rendering support to organize the event in a smooth and hassle free manner.

The following vendors need a special word of appreciation who was involved in the fair and has done their job within the stipulated time to our entire satisfaction:-

S. No.	Name of the vendor	Services
1	M/s Super Photo M/s Eyeview Photo Art	Photography & Videography
2	M/s Panacea Eventserv	Agency for Providing Male-Female Guides
3	M/s Dara Projects P. Ltd.	Stall Construction
4	M/s Viabesoft Solutions Pvt. Ltd.	Visitor Registration
5	Hotel Le-Meridien (C J International Hotels Ltd.) & Hotel Crowne Plaza, Greater Noida	Official Hotels
6	M/s Total Performance	For conducting Fashion Shows
7	M/s Angelica Enterprises	Horticulture services
8	M/s Seasons Catering & Pinnacle Services	Food & Beverages
9	M/s Smat Forms & M/s K.B Printers	Printing Services

Glimpses of the visit of various VIPs & Dignitaries during 67<sup>th</sup> IIGF.



See you again

Block Your Dates

68<sup>th</sup>  
INDIA INTERNATIONAL  
GARMENT FAIR

AUTUMN WINTER  
2023

30 January - 1 February, 2023  
Apparel House, Sector - 44, Gurugram  
INDIA



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