



# REPORT OF

## 68TH INDIA INTERNATIONAL GARMENT FAIR 7-8-9 February, 2023

at India Expo Centre, Greater Noida, (City of Apparels), India



## *Executive Summary*

1. 68th IIGF was inaugurated by Smt. Darshana Jardosh, Hon'ble Minister of State for Textiles at 12.15 PM on 7<sup>th</sup> February, 2023 in the presence of Sh. Naren Goenka, Chairman, AEPC, Sh. Lalit Thukral, Chairman, IGFA & Sh. Sudhir Sekhri, Vice Chairman, AEPC by lighting of the ceremonial Lamp followed by cutting of the ribbon at the CFB Area, India Exposition Mart Limited, Greater Noida.
2. Thereafter, all the dignitaries unveil the Fair Guide of the 68<sup>th</sup> IIGF. During the inaugural function, Sh. Lalit Thukral, Chairman, IGFA delivered the welcome address and inaugural address was delivered by Smt. Darshana Jardosh, Hon'ble Minister of State for Textiles. These dignitaries then take a round of the fair and visited stalls of the participants.
3. In her inaugural address, Smt. Darshana Jardosh, Hon'ble Minister of State for Textiles said that "In view of huge potential of employment generation and foreign exchange earning apparel and textile industry is on the priority and Union Government is fully committed to establish a modern, dynamic, integrated and world-class textile sector under the vision of our Hon'ble Prime Minister Shri Narendra Modi Ji. She further said that the India's annual textile and apparel export stood at US\$ 44.4 billion in FY 2022 with an increase of 41% compared to last year and India is second largest textile and clothing exporter in the world. She appealed the apparel manufactures and exporters to emphasis on innovation, quality with matching latest fashion trends and assured all sort of support from the Government for development and expansion of apparel industry."
4. In his welcome address, Sh. Lalit Thukral, Chairman, IGFA thanked Hon'ble Minister for sparing her valuable time to inaugurate the fair which will motivate the apparel exporters. Sh. Thukral expressed sincere thanks on behalf of apparel fraternity and said that Production Linked Incentive Scheme, Textile Park and other Schemes of Govt. of India, which are exporter friendly and giving the boost to apparel manufacturing and export. He also welcomed the vision of UP Chief Minister Hon'ble Shri Yogi Adityanath Ji to make the state apparel and textile hub for which not only textile/export friendly policies/scheme have been formulated but also a conducive industrial atmosphere has also provided better law and order in the State. The One District One Product (ODOP) scheme of the UP State Government has opened new potential avenues for the apparel sector in Noida.
5. Stalls of 249 national participants across all over India were spread over in 4 large halls. Facilities such as free Wi-Fi, Cafeteria, Buyers Lounge, Medical Room with stand by Ambulance, Fire Safety were provided in the fair.
6. A total number of 1308 buyers (Overseas) and 362 buying agents/Liaison offices registered on the IIGF website for the 68th IIGF. 601 quality International buyers

of 68 countries and 419 Buying Agents visited during three days of fair. Overseas Buyers and Buying Agents were given hospitalities like complimentary Hotel Stay, Airport pick-up and drop facility, Pick-up facility from hotel to fair venue and back. 437 buyers were approved by the IGFA's Screening Committee under the Buyers Promotion Scheme and 09 Buying Agents were approved under the Buying Agents Promotion Scheme. From the approved buyers, 288 buyers actually visited the fair under Buyers Promotion Scheme and were given complimentary hotel stay, whereas 06 Buying Agents visited the fair and were provided complimentary 2-night hotel stay

7. During the second day of the fair, Dr. E. Muthuraman, Chairman, MSME Promotion Council, Madurai visited the fair. He was facilitated by Bouquet and Shawl by Sh. Lalit Thukral, Chairman, IGFA.
8. The Best Display Award Function was held before the evening Fashion show on the second day of the fair i.e. 8.2.2023 and the Awards were given by Sh. Rajiv Bhatia, IFS, Former Ambassador to Myanmar and Mexico and former High Commissioner to Kenya, South Africa and Lesotho in the presence of Sh. Lalit Thukral, Chairman, IGFA.
9. Apparel Export Promotion Council (AEPC) and Apparel Training & Design Centre (ATDC) set-up theme areas at the CFB Area, IEML, Greater Noida during the three days of the fair.
10. During First and Second Day of the fair, Gala Dinner was organized for the visiting buyers – First Day at Hotel Le Meridien and second day at The Lalit, New Delhi and Hotel Suryaa, New Delhi. During first gala night at hotel Le Meridien, an Indo-western band performance was organized by Kudos Marketing.
11. 68th IIGF has been approved under the ODOP Scheme of the Govt. of Uttar Pradesh. As a special measure to the garment exporters of G. B. Nagar, under the ODOP Marketing Assistance Scheme, 75% of the total stall charge/ maximum value Rs. 1,50,000/- would be reimbursed to the exporters for their participation in the 67th IIGF.
12. 68th IIGF has been approved under the "Procurement and Marketing Support Scheme" of Ministry of MSME, Govt. of India. Under this scheme, 80% of space rent paid for General category units and 100% for SC/ST/women/NER/PH/Aspirational Distt. units on minimum stall size of the event for micro & small enterprises would be reimbursed.
13. For the first time to broaden the participation of exporters of Menswear, Kidswear and Knitwear, we have created a special section called "Menswear Section", "Kidswear" and "Knitwear Section" and by giving special treatment to the participants by providing separate pavilion at a prominent place near to the entry gate and also by providing special incentives like return airfare to the participants of these categories.
14. Japan is the focus country for the 68th IIGF from where more than 75 Japanese buyers would visit the fair.
15. The total gross space is around 12000 Sq. Mtr. The net stall area is 5149 Sq. Mtr. The fair is being participated by 259 exporters. 188 participants showcasing Womenswear (4035 sq. mtrs.), 14 showcasing Accessories (228 sq. mtr.), 12 showcasing Kidswear (165 sq.mtrs.);

- 7 Participants showcasing Knitwear (132 sq. mtrs.) and 28 showcasing Menswear (411 sq. mtr). 10 participants (178 sq. mtrs.)
16. are from Institution/ Autonomous Body/ Associations participated in the fair. The fair is for Autumn/Winter – 2023-24 Season.
17. Complimentary stalls were given to Apparel Export Promotion Council, Apparel Training & Design Centre, India Knit Fair Association, Buying Agents Association and the participating associations on complimentary basis.
18. The details of State-wise participants are as follows:-

	State wise Details	
S.No.	State	No. of Participants
1	Gujarat	9
2	Haryana	16
3	Karnataka	1
4	Maharashtra	13
5	New Delhi	42
6	Punjab	5
7	Rajasthan	72
8	Tamil Nadu	3
9	Uttar Pradesh	81
10	West Bengal	7
	<b>Total</b>	<b>249</b>

19. Three popcorn machines were installed in the fair area, wherein popcorns were provided to the visiting buyers, buying agents and participants on free of cost basis on all the three days of the fair.
20. The details of country-wise number of buyers who attended the fair are as follows:-

S.NO.	Country	Buyers
1	AFGHANISTAN	1
2	ALBANIA	1
3	ARGENTINA	3
4	AUSTRALIA	17
5	AZERBAIJAN	2
6	BAHRAIN	2
7	BANGLADESH	17
8	BELGIUM	5
9	BRAZIL	15

10	CANADA	18
11	CHILE	8
12	CHINA	2
13	COLOMBIA	2
S.NO.	Country	Buyers
15	DENMARK	3
16	DOMINICAN REPUBLIC	6
17	ECUADOR	1
18	EGYPT	3
19	FIJI	2

20	FINLAND	1
21	FRANCE	18
22	GERMANY	7
23	GHANA	2
24	GREECE	12
25	HONG KONG	10
26	HUNGARY	2
27	INDONESIA	3
28	IRAN	4
29	IRAQ	2
30	ISRAEL	8
31	ITALY	35
32	JAPAN	41
33	KAZAKHSTAN	1
34	LIBYA	4
35	LITHUANIA	1
36	MALAYSIA	1
37	MAURITIUS	5
38	MEXICO	14
39	RUSSIA	31
40	MOZAMBIQUE	2
41	NEPAL	20
42	NETHERLANDS ANTILLES	8
43	PANAMA	1
44	PERU	1

45	PHILIPPINES	5
46	POLAND	4
47	PORTUGAL	4
48	Romania	2
49	SAUDI ARABIA	1
50	SINGAPORE	6
51	SLOVENIA	1
52	SOUTH AFRICA	25
53	SPAIN	59
54	SRI LANKA	5
55	SUDAN	1
56	SWEDEN	3
57	TAIWAN	3
58	THAILAND	3
59	TURKEY	5
60	UAE	21
61	UGANDA	8
62	UNITED KINGDOM	25
63	UNITED STATES	63
64	URUGUAY	4
65	VENEZUELA	2
66	VIETNAM	1
67	YEMEN	5
68	ZIMBABWE	1
	Total	601

21. 245 exhibitors participated in the 68<sup>th</sup> IIGF provided with a response sheet for giving their valuable suggestions about the fair. The analyses of the feedback received from the participants are given below:-

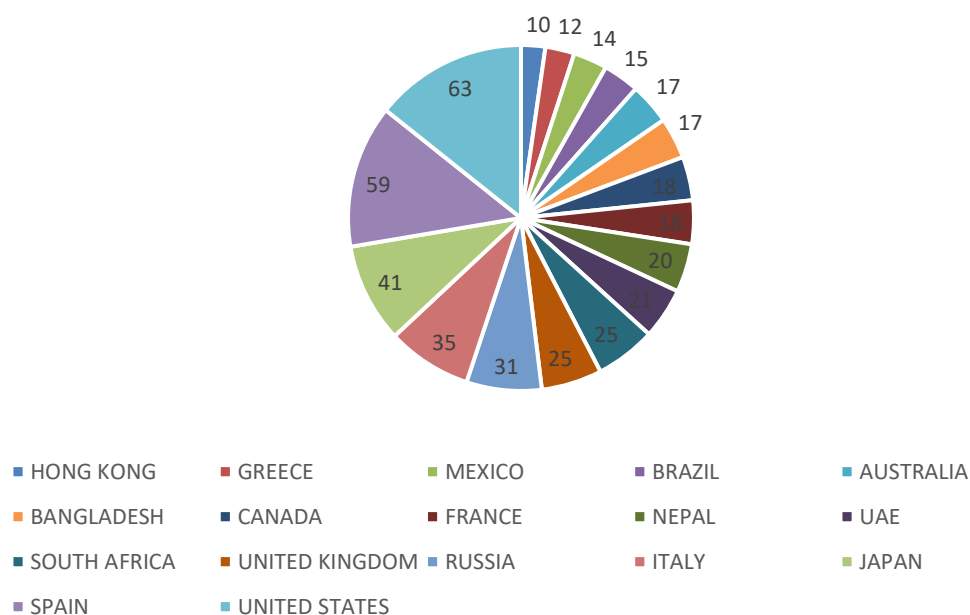
Particulars	Good	Average	Satisfactory
Response to your participation in the 68 <sup>th</sup> IIGF	73	130	39
Business Prospects/ Leads at this fair	61	137	43
Able to conclude firm business	53	124	62
Rate the buyer's turnout	42	137	62

Quality of buyers	63	130	45	
Rate the arrangements at Fair	122	74	44	
Rate the 68 <sup>th</sup> IIGF over previous fair	84	95	45	
	<b>Yes</b>	<b>No.</b>		
IIGF is useful platform for booking business	210	28		
Would like to participate in the 69 <sup>th</sup> IIGF	105	108		
<b>Objective for Participation</b>	<b>Introduction of items</b>	<b>Foster business relation</b>	<b>Seek New Business Contacts</b>	
No. of Participants	105	108	191	
<b>Achievement of Objective</b>	<b>25%</b>	<b>50%</b>	<b>75%</b>	<b>100%</b>
No. of Participants	85	79	30	15

1. The country-wise buyers' data visited (atleast 10 buyers) are as follows:-



Countrywise Buyers Data Visited - (Atlest 10 buyers)



**2. Some of the major buyers/Chain Stores who have visited the fair are given below:-**

Some of the notable buyers' information is given below along-with their turnover in garment buying:

S. No.	Company	Country	No. of Stores	Type
1	Al Safeer Group of Companies	UAE	40 Stores	Retailer
2	Chic Parisien SA	Uruguay	60 Stores	Retailer
3	Coppel	Mexico	1600 Stores	Retailer
4	Crazy Line	Israel	85 Stores	Retailer
5	Dolores Font Cortes S.A	Spain	20 Stores	Retailer
6	Epicland	Mexico	31 Stores	Retailer
7	Ferax Sp.zo.o.o	Poland	160 Stores	Retailer
8	Gemma MG Doo	Croatia	12 stores	Retailer
9	Greater Good	USA	8.9 mn	Retailer
10	ID Kids Hong Kong	Bangladesh	1600 Stores	Retailer
11	Kamdar Group	Malaysia	27 Stores	Retailer
12	Lulu Group International LLC	UAE	242 Stores	Retailer
13	M A Alabdulkarim & Co. Ltd.	Saudi Arabia	170 Stores	Retailer
14	Maxima Group LLC ( Famil.ru)	Russia	412 Stores	Retailer
15	Move Online Retail Ltd.	United Kingdom	18mn	E-commerce
16	NATURA INVICTA LDA	Portugal	59 Stores	Retailer
17	Plaza Lama	República Dominicana	23 Stores	Retailer

18	Poetry Stores	South Africa	36 Stores	Retailer
19	PT Ames Indah International	Indonesia	64 Stores	Retailer
20	Tomy's Fashion Tribes	Spain	40 Stores	Retailer
21	Orientique Australia	Australia	13.2 mn	Wholesaler
22	Exity Ltd	Hungary	712 mn	Importer/Wholesaler
23	Centre Zone Ltd	Hong Kong	10 mn	Wholesaler
24	Ranka Group, Canada	Bangladesh	20 mn	Wholesaler
25	Sagara Enterprises Pte Ltd	Singapore	18mn	Importer/Wholesaler
26	Republic	Bangladesh	12mn	Importer/Wholesaler
27	Midfield Oil & Gas ( Uniform Sourcing)	UAE	15.6mn	Wholesaler/Importer
28	Santex INT'L (hk) LTD	Hong Kong	18 mn	Importer/wholesaler
29	Sun Wai Lei Exports	Hong Kong	12mn	Importer/Wholesaler
30	Ess Tee United Traders (HK) LTD.	China	23.8mn	Importer/Wholesaler
31	Unlimited Avenues	USA	10 mn	Wholesaler/Importer
32	Asha International Inc.	USA	11mn	Importer/wholesaler
33	Move Online Retail Ltd.	United Kingdom	18mn	E-retailer
34	Move Online Retail Ltd.	United Kingdom	18mn	E-retailer
35	Charms Industries	Hong Kong	21mn	Importer/Wholesaler
36	Coline Diffusion SA	France	10mn	Wholesaler/Importer
37	Arak International Co LLC	UAE	18mn	Importer/wholesaler



# *Contents*

<i>S. No.</i>	<i>Section</i>	<i>Page No.</i>
1.	68 <sup>th</sup> IIGF Fair Details	10
2.	IIGF Participants' Profile	13
3.	Participation Details	14
4.	Product Profile	15
5.	Approach Adopted for Buyers' Active Participation in IIGF	17
6.	Guidelines for sponsorship to buyers for 68 <sup>th</sup> IIGF	19
7.	Fashion Show	22
8.	Best Display Awards	24
9.	Feedback of Buyers	27
10.	Feedback of Exhibitors	28
11.	Supervision and Co-ordination	29
12.	A word of Appreciation	30

# 1. *68<sup>th</sup> IIGF - Fair Details*

1. International Garment Fair Association (IGFA) has been organizing India International Garment Fair (IIGF) along with major garment associations of India i.e. GEMA, CMAI and GEAR since 1988 - twice a year - one for the Spring/Summer Season and one for the Autumn/Winter Season.
2. The 68<sup>th</sup> India International Garment Fair (IIGF) was held from 7 - 9 February, 2023 at Hall Nos. 1, 3 5 & 7 (Part), India Exposition Mart Limited, Greater Noida. The fair was for the Autumn/Winter - 2023-24 season and 249 exhibitors participated in the fair. The total stall area was 4970 sq. mtrs. The fair timings were 10.00 AM to 6.00 PM on 7<sup>th</sup> & 8<sup>th</sup> Feb'2023 and 10.00 AM to 5.30 PM on 9<sup>th</sup> Feb'2023.
3. Leading exporters from major manufacturing hubs, of this sector of India, use this B2B platform to display an extravagant showcase, IIGF is a unique sourcing opportunity for overseas chain/departmental stores, wholesalers, importers, distributors, retailers, merchandisers, designers, forecasters and buying houses. As more and more buyers tune in to India for their sourcing requirements, manufacturers here explore their potential, brush their craft skills, seek into India rich heritage and come-up with perfect art excellence to offer.

Glimpses of the Opening Ceremony of 68<sup>th</sup> IIGF





4. Fashion Shows (2 shows on each day of the fair) was organized during the three days of the fair.
5. The Best Display Award Function was held before the evening Fashion show on the second day of the fair i.e. 8.2.2023 and the Awards were given by Sh. Rajiv Bhatia, IFS, Former Ambassador to Myanmar and Mexico and former High Commissioner to Kenya, South Africa and Lesotho in the presence of Sh. Lalit Thukral, Chairman, IGFA.
6. A Jury comprising of Dr. Roopali Shukla, Director, Apparel Training and Design Centre and her team was constituted to judge best displayed stalls, who visited all the stalls and finalized the best displayed stalls.
7. 437 buyers were approved by the IGFA's Screening Committee under the Buyers Promotion Scheme and 09 Buying Agents were approved under the Buying Agents Promotion Scheme. From the approved buyers, 288 buyers actually visited the fair under Buyers Promotion Scheme and were given complementary hotel stay, whereas all the 06 Buying Agents visited the fair and were provided complimentary 2-night hotel stay.
8. During the three days of the fair, 601 buyers, 419 buying agents and sourcing offices visited the fair with business potential of around US\$ 198.47 million, comprising of business negotiated and business being negotiated after the fair. This figure is much more than normally the business transacted in previous fairs.



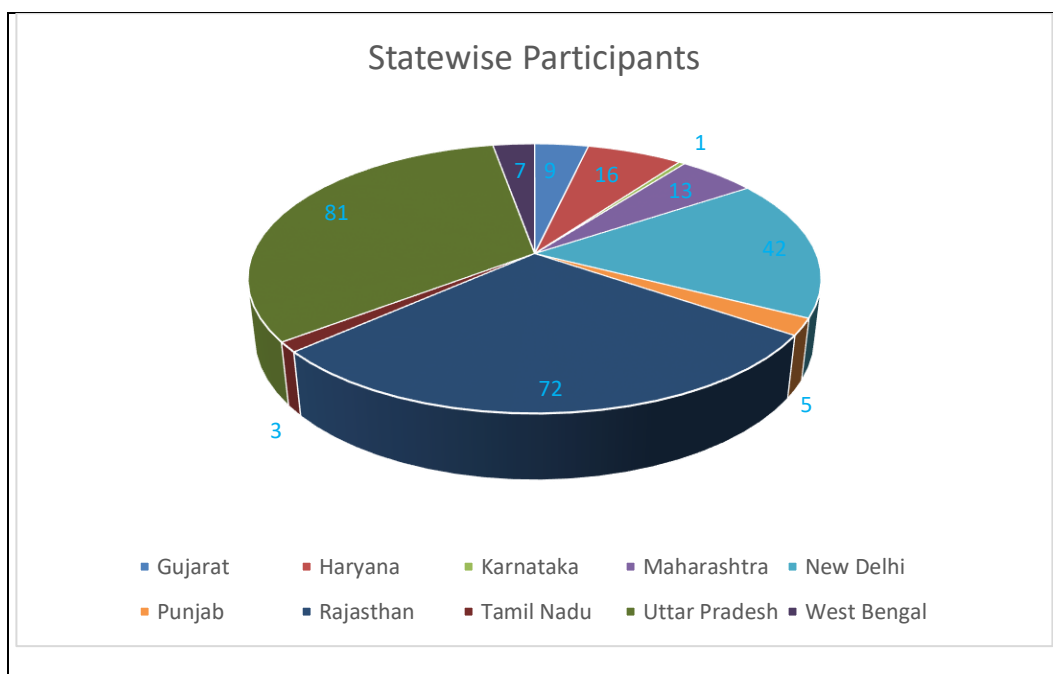
A view of IEML, Greater Noida



## 2. *IIGF Participant's Profile*

Total 249 exhibitors presented their collection in the exhibition area of the fair. The State-wise details of the participants are as follows:-

The details of State wise participants are as follows:-



**Note:** Complimentary stalls were given to the following:-

- a. Apparel Export Promotion Council
- b. Apparel Training & Design Centre
- c. Buying Agents Association

### 3. *Participation Details*

SIZE OF STALL (in sqm)	TOTAL NO. PARTICIPANTS	TOTAL SQM
9	44	396
12	61	732
19	2	38
18	65	1170
24	32	768
30	11	330
36	15	540
42	5	210
48	6	288
54	3	162
60	4	240
96	1	96
<b>TOTAL</b>	<b>249</b>	<b>4970</b>

A view of the stalls of 68<sup>th</sup> IIGF





## 4. *Product Profile*

**a) CASUAL WEAR:**

Blouses, Casual Wear, Children's Wear, Co-ordinates, Denim Wear, Infants' Wear, Knitwear, Ladies Wear, Men's Wear, Shirts, Shorts, Silk Garments, Skirts, Suits, Dresses, T-Shirt, Trousers, Vest, Kaftan, Tunics, Beachwear, Ponchos, Pyjamas, sleepwear, Pullovers, Sweaters, Cardigans, etc.

**b) HIGH FASHION & OCCASIONAL WEAR :**

Designer's Labels - Fashion, Private Labels - Fashion, Bridal Wear, Cocktail Dresses, Evening Dresses

**c) LINGERIE :**

Bodysuit, Brief, Home Wear, Men's Underwear, Nightwear & Pyjamas

**d) SPECIALTY :**

Uniforms, Work Clothes

**e) SPORTSWEAR:**

Outerwear, Swimwear, Body Wear, Track Suits

**f) FASHION ACCESSORIES:**

Pareos, Scarves, Stoles, Handbags etc.

Participants displaying their products during the fair







## 5. *Approach Adopted for Buyers' Active Participation in IIGF*

- ✍ A dedicated website [www.indiaapparelfair.com](http://www.indiaapparelfair.com) has been redesigned with new "Customer Relationship Management" (CRM) system, wherein each buyer and participants would have their own login id and password.
- ✍ Regular IIGF E-Blasts to all buyers database has been sent.
- ✍ IGFA is promoted through various Social Media Platform like Face book, Twitter, LinkedIn, YouTube and Instagram.
- ✍ Registration Form Update, Website Creation, Website Content Creation, Unconventional Market Targeting, Analytics Monitoring, Social Media Push etc.
- ✍ Data mining has been done by searching various websites etc. and new buyers have been added to the existing database of buyers available with IGFA.
- ✍ Letter to Indian Missions abroad requesting them to send the name of the CEO's/Sourcing Directors of those apparel chain stores/departmental stores/buyers, who occupy the larger share in the garment import/business in the country of their accreditation.
- ✍ Invitation from Chairman, IGFA to buying houses announcing 68<sup>th</sup> IIGF and requesting them to recommend their buyers to visit the fair and avail the buyers' promotion scheme.
- ✍ Execution of Buyer promotion scheme and promotion of scheme through E-blasts, letters, through Embassy, chambers/retailers' association, website etc.
- ✍ Letter from Chairman, IGFA to all 8000 member exporters of the Council requesting them to participate in the fair.
- ✍ Letter from Chairman, IGFA to all buyers as per database available inviting them to visit the fair and also requesting them to register on the website for availing benefits under Buyer Promotion Scheme.
- ✍ Letter from Chairman, IGFA to all buying agents requesting them to invite the buyers with whom they are working.
- ✍ Professional tele-calling is being done.
- ✍ Advertisement has been released in various national magazines.

### **Benefit Offered To Overseas Buyers**

- Complimentary 3 night's hotel stay.
- Free entry to Fair Ground
- A photo entry badge
- A free buyers kit along with Fair Directory
- Free pick-up and drop from the airport



- Complimentary shuttle service from hotel to the venue and vice versa.
- Complimentary Wi-Fi in the halls during the fair.
- Complimentary Breakfast and Wi-Fi at the Hotel
- Complimentary lunch to the buyers during fair days.
- Invitation to get together organized in the hotel of stay.

**Benefit Offered To Buying Agents (outside NCR)**

- Complimentary 2 nights hotel stay
- Free entry to Fair Ground
- A photo entry badge
- A free buying agent kit along with Fair Directory
- Free pick-up and drop from the airport
- Complimentary shuttle service from hotel to the venue and vice versa.
- Complimentary Wi-Fi in the halls during the fair.
- Complimentary Breakfast and Wi-Fi at the Hotel
- Complimentary lunch to the buying agents during fair days.

The Buying agents situated with NCR region were invited through letters followed by phone calls.



## ***6. Guidelines for sponsorship and procedure adopted for selection of buyers for 68<sup>th</sup> IIGF***

- The scheme will be for buyers of Apparels & fashion accessories only.

### **BUYER PROMOTION SCHEME - 68<sup>th</sup> IIGF**

- The scheme will be for buyers of Apparels & fashion accessories only.
- The names of the buyers can be recommended by/ from:
  - (i) Buyers registered on IIGF website [www.indiaapparelfair.com](http://www.indiaapparelfair.com)
  - (ii) Recommended by Chairman, IGFA.
  - (iii) Indian mission abroad
  - (iv) Buyer from Chain stores
  - (v) Buying agents in India and abroad
  - (vi) IIGF database
- The request so received for buyers shall be decided by a Screening Committee.
- **Buyers who have submitted documents between 60<sup>th</sup> IIGF - 67<sup>th</sup> IIGF need to submit their buyer nomination form only. Their past application & documents will be screened and upon approval, they will be granted the complimentary benefits.**
- All buyers should be in the apparel/accessories and a buyer has to submit 1-year annual turnover on **company's letterhead** for any one of the financial/calendar year **FY 2021-22 / 2022-23 OR Calendar Year 2021/ 2022** for any benefit under this scheme.
- Hotel stay for 3 nights is the maximum which can be offered to the buyers, however buyers requesting for one- or two-night's stay can also be offered the scheme.
- Buyers coming from big/reputed chain stores having more than 10 outlets shall be considered for 3 nights hotel stay. Maximum of two buyers from each division / brand shall be offered the scheme. There would be no check of turnover in any edition of the IIGF.
- More than two buyers will be considered from an individual company for the scheme as per the approval received during 60<sup>th</sup> IIGF on 16.12.2017.
- A buyer authorized by company shall be considered for the above-said scheme.

- The buyer promotion scheme of 3 nights hotel stay will be on First-come-First serve basis subject to availability of rooms.
- The buying agents (residing outside Delhi, NCR) will be offered 2 nights hotel stay as per the buyer promotion scheme approved in IGFA society meeting.
- There is no restriction on turnover and a buyer has to submit duly filled-in nomination form, a copy of passport and 1 – year self-attested annual turnover on the company's letterhead for any one of the financial or calendar year i.e. **FY 2021-22 / 2022-23 OR Calendar Year 2021/ 2022** for any benefit under this scheme.
- Delegations/Buyers invited by Chairman, IGFA would be provided complimentary scheme and there will be no criteria for these buyers.
- The buyers who will be given sponsorship shall fill a buyer's questionnaire duly signed given by the Fair Secretariat.
- **To verify the annual turnover mentioned by the buyer in his/her nomination form, ANYONE of the following documents is acceptable by the buyer screening committee:-**
  - a) Declaration of the annual turnover on company's letterhead and self-attested for **any one (1) year** i.e. **FY 2021-22 / 2022-23 OR Calendar Year 2021/ 2022.**  
OR
  - b) Annual turnover of **any one (1) year** i.e. one (1) **FY 2021-22 / 2022-23 OR Calendar Year 2021/ 2022** verified by your CPA/CA on their company letterhead.  
OR
  - c) CA/CPA certified Profit & loss statement for **any one (1) year** i.e. **FY 2021-22 / 2022-23 OR Calendar Year 2021/ 2022.**  
OR
  - d) Income Tax returns of the company for **any one (1) year** i.e. **FY 2021-22 / 2022-23 OR Calendar Year 2021/ 2022**  
OR
  - e) Turnover during **any one (1) year** i.e. **FY 2021-22 / 2022-23 OR Calendar Year 2021/ 2022** available on company's website for public limited company.

❖ **Screening Process:**

1. Once entire application is ready for screening along with supporting documents from the buyer's promotional team, the forms would then be scrutinized by In-charge of the buyer promotion team.

2. Short listed Buyer's list will be mailed to Chairman, IGFA in Excel format containing Buyer name, Company name, country & annual turnover with committee's recommendations for approval.
3. The final approval for screening of buyers shall be given by Chairman, IGFA. After obtaining approval from Chairman, IGFA, confirmation will be e-mailed to individual buyers as per their eligibility.

For buying agents, 2 nights' complementary hotels stay was provided to the buying agents from outside NCR.

The Buyers Screening Committee for 68th IIGF was as follows:-

- a. Sh. Ashish Ahuja, GEAR
- b. Sh. Mohan Sadhwani, CMAI
- c. Sh. Vijay Jindal, GEMA
- d. Dr. Tamanna Chaturvedi, AEPC
- e. Sh. Rajiv Bhatnagar, IGFA

## 7. *Fashion Shows*

Fashion shows were held twice on all three days of the fair (one in the morning and one in the evening). There were 16 exhibitors (120 outfits) who presented their collections in fashion show. The collections were being displayed by 14 female and 6 male models. The exhibitors presented different collections on all three days of the fair, which created lot of interest within visiting buyers and buying agents.

This list of Fashion show participants are given below:-

Sl. No.	Name of the Participants	No. of Outfits
1	Jay Enterprise	6
2	Rajgadhia Exports	12
3	Kabir Impex Private Limited	6
4	Zyod Commerce Private Limited	6
5	Hues Moda	6
6	Maharana Of India	12
7	Aelomart India Pvt. Ltd.	6
8	P.K. Overseas Merchandising Pvt. Ltd.	6
9	Designer Point (I) Pvt. Ltd.	6
10	Dilip Babu Textile Pvt Ltd.	6
11	Smag Retails Pvt. Ltd.	6
12	Aadhyan	6
13	Vishesh Apparels	6
14	Aman Exports	12
15	Ma'am Arts	6
16	Moda Cocktail	12
	<b>Total</b>	<b>120</b>



## Glimpses of Fashion Shows during 68<sup>th</sup> IIGF



## 8. *Best Display Awards*

In order to encourage participants to display their collection in an innovative and beautiful manner, “BEST DISPLAY AWARDS” was given to the participants of 68<sup>th</sup> IIGF. Dr. Roopali Shukla, Director, Apparel Training and Design Centre and her team was constituted to judge best displayed stalls, who visited all the stalls and finalized the best displayed stalls. Appended are the criteria/guidelines towards selection of ‘Best Displayed’ Stalls:-

- Overall use of space 30 Points
- Thematic Display 20 Points
- Innovative use of space 20 Points
- Originality of Display 20 Points
- Interplay between products & display 10 Points

The following are the categories for display awards trophies:-

S. No.	Category	No. of trophies
1	9 sqm/12sqm/18sqm.	Gold, Silver & Bronze
2	24 sqm/30 sqm/36 sqm.	Gold, Silver & Bronze
3	Above 42 Sqm	Gold, Silver & Bronze

Further, one Gold Trophy with Gold Memento each was given to Best Displayed stall in Menswear, Womenswear, Kids wear, Knitwear and Fashion Accessories category.

For recognizing the support given by our regular esteemed loyal buyers who use to visit each fair – year after year, Gold Trophies were given to three esteemed loyal buyers and one buyer was awarded a Memento.

The Best Display Awards were given by Sh. Rajiv Bhatia, IFS, Former Ambassador to Myanmar and Mexico and former High Commissioner to Kenya, South Africa and Lesotho in the presence of Sh. Lalit Thukral, Chairman, IGFA.

During 68<sup>th</sup> IIGF, following Trophies were given to the following participants:-

Category	Winners	City	Type of Trophy/ Memento
9 to 18 sq. mtrs.	S.D. International	Kolkata	Gold
	Rashi Clothing	Noida	Silver
	Adhyyan Craftsmanship Ltd.	New Delhi	Bronze
24 to 36 Sq. mtrs.	Net Paradigm India Pvt. Ltd.	Noida	Gold
	Manglam Arts	Jaipur	Silver
	G.K. Exports	Jodhpur	Bronze

42 sq. mtrs. and above	Sarash Impex Pvt. Ltd.	Greater Noida	Gold
	Cheer Sagar	Jaipur	Silver
	Jugal Traders	Noida	Bronze

Category	Winners	City	Type of Trophy/Memento
Best Menswear Display	Parshav Textile	Delhi	Gold
Best Womenswear Display	Maharana Of India	Noida	Gold
Best Kidswear Display	Birbal International Pvt. Ltd.	Noida	Gold
Best Fashion Accessories Display	Arik Design Handloom And Handicraft	New Delhi	Gold
Best Knitwear Display	Centrezone India (Opc) Private Limited	Tirupur	Gold

Four Buyers who were given Gold Trophy/Memento (Gift), the details of which are given below:-

1. Zohair A Chitalwala, M/s Lulu Group International, UAE – Gold Trophy
2. Gulam Bawa, M/s Importation Casabawa, Canada – Gold Trophy
3. Mitsuru Ishida, M/s Yagi Co. Ltd, Japan – Gold Trophy
4. Krishan Chaudry, M/s KVM International, USA – Memento (Gift)

Glimpses of Best Display Award Ceremony of 68<sup>th</sup> IIGF









## 9. *Feedback of Buyers*

The gist of some of the buyers' feedback is as follows: -

- Hotels should be close to the venue
- Excellent Fair
- The Indian hospitality is like no other. The organization of this trade show has been commendable.
- Well organized and fabulous hospitality
- This time the distance between the hotel and the fair place was very much, due to that we felt very restless. It will be great to keep this in mind in the future. Apart from that everything was good.
- Thank you very much for nice hospitality showered to Lulu Group and we appreciate from our heart and ensure full support.
- Great Show. We made lots of new contacts.

Buyers at 68<sup>th</sup> IIGF



## 10. *Feedback of Exhibitors*

The gist of some of the Participant's feedback is as follows:-

- Very best experience gathered, Got best support from IIGF
- We are satisfied with full co-operation from IIGF.
- Liked the atmosphere
- This is my 1<sup>st</sup> time and I am happy coming in fair. Everything is good for me and thanks for whole team
- Good fair experience
- Ladies Bathroom cleaning not upto the mark
- Location of stand is very important in a fair guided maps and route of path to be carved in a way buyers covers all stands in any corner of the hall.

Participant's stall at 68<sup>th</sup> IIGF



## 11. *Supervision And Co-Ordination*

The 68<sup>th</sup> India International Garment Fair was organized under the supervision of Sh. Naren Goenka, Chairman AEPC & Shri Lalit Thukral, Chairman, IGFA.

The valuable support and contribution have been received from the following: -

1. Sh. H. K. L. Magu, Member, IGFA Society
2. Sh. Ashok Rajani, Member, IGFA Society
3. Sh. Sudhir Sekhri, Member, IGFA Society
4. Sh. Narendra Bubna, Member, IGFA Society
5. Sh. Zakir Hussain, Member, IGFA Society
6. Sh. Ravi Poddar, Member, IGFA Society
7. Sh. Ashish Ahuja, Member, IGFA Society
8. Sh. Arun Gupta, Member, IGFA Society
9. Sh. Rahul Mehta, Member, IGFA Society
10. Sh. Naveen Sainani, Member, IGFA Society
11. Sh. Rajesh Masand, Member, IGFA Society
12. Sh. Mohan Sadhwani, Member, IGFA Society
13. Sh. Vijay Jindal, Member, Member, IGFA Society
14. Sh. Gautam Nair, Member, IGFA Society
15. Sh. Ashok Jain Member, IGFA Society
16. Sh. Vinit Sethi, Member, IGFA Society
17. Sh. Rajiv Bhatnagar, Executive Director, IGFA and Member Secretary



## 12. *A Word of Appreciation*

We would place on record sincere thanks and gratitude to all those who had given their untiring support in organization of the fair, our vendors, empanelled vendors, sponsors, IEML Authorities, Organizing Associations, Greater Noida/Noida Police, official hotels for their co-operation to make the event a huge successful event.

We would like to thank the jury members Dr. Roopali Shukla, Director, Apparel Training and Design Centre and her team for selecting the best displayed stalls under various categories.

We would also like to thank the entire IGFA team for their tireless efforts for rendering support to organize the event in a smooth and hassle free manner.

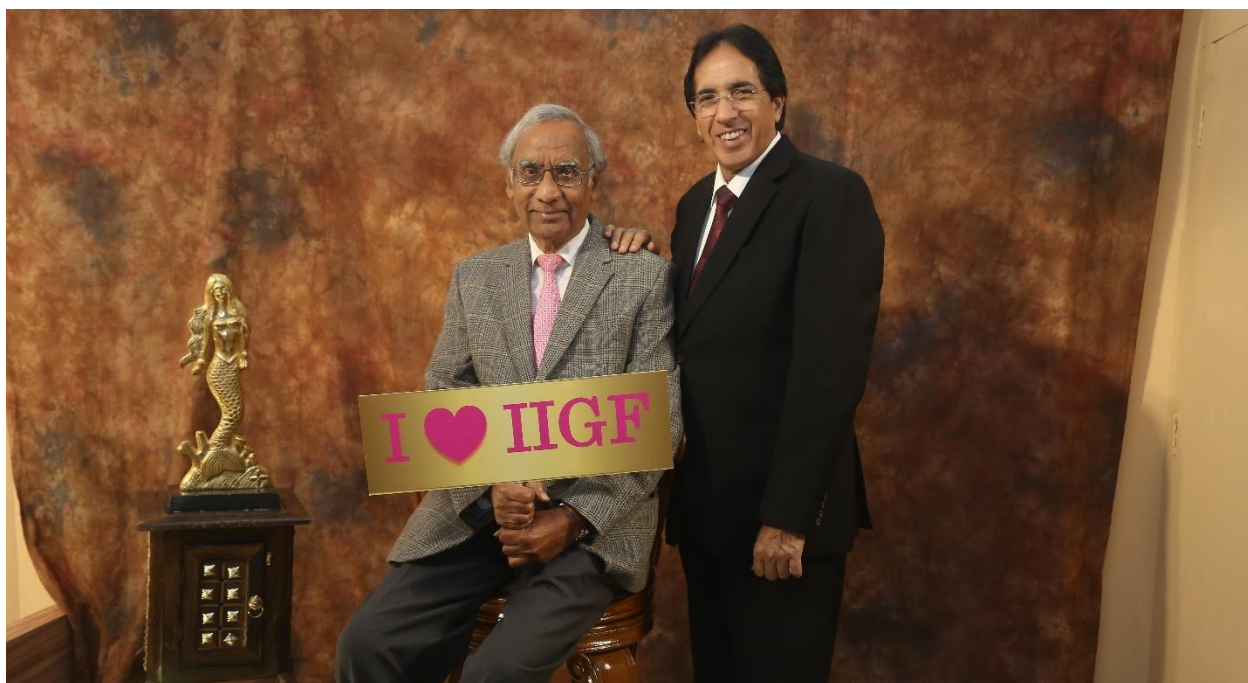
The following vendors need a special word of appreciation who was involved in the fair and has done their job within the stipulated time to our entire satisfaction:-

S. No.	Name of the vendor	Services
1	Mr. Jatin Bhasin M/s Eyeview Photo Art	Photography & Videography
2	Sharda University, Greater Noida Uttar Pradesh Institute of Design, Noida	Agency for Providing Male-Female Guides
3	M/s Dara Projects P. Ltd.	Stall Construction
4	M/s Viablesoft Solutions Pvt. Ltd.	Visitor Registration
5	Hotel Le-Meridien (C J International Hotels Ltd.) & Hotel The Lalit and Hotel Suryaa	Official Hotels
6	M/s Encom	For conducting Fashion Shows
7	M/s Angelica Enterprises	Horticulture services
8	M/s Seasons Catering & M/ s Pinnacle Services	Food & Beverages
9	M/s Smat Forms & M/s K.B Printers & Traders	Printing Services
10	M/s Benson Trophies and Awards	Trophies

Glimpses of the visit of various VIPs & Dignitaries during 68<sup>th</sup> IIGF.











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# 69<sup>th</sup> INDIA INTERNATIONAL GARMENT FAIR

**26<sup>th</sup> to 28<sup>th</sup> June, 2023**

India Expo Centre, Greater Noida, (City of Apparels), India



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