

REPORT OF

71st

INDIA INTERNATIONAL GARMENT FAIR

25-26-27 June, 2024



Executive Summary

1. 71st IIGF was inaugurated by Sh. Giriraj Singh, Hon'ble Minister for Textiles in the presence of Sh. Ramvir Singh Bidhuri, Member of Parliament, South Delhi, Sh. Sudhir Sekhri, Chairman AEPC & IGFA, Sh. Lalit Thukral, Vice Chairman, IGFA, Sh. Premal Udani, Chairman (EP), AEPC and Sh. Rakesh Vaid, Senior Vice Chairman, ATDC at 12.00 Noon on 25th June, 2024 at Foyer Area, Hall No. 2, Yashobhoomi, Dwarka, New Delhi.
2. Sh. Giriraj Singh, Hon'ble Minister for Textiles inaugurated the fair by cutting of the ribbon followed by lighting of the ceremonial Lamp.
3. Thereafter, all the dignitaries unveil the Fair Guide of the 71st IIGF. During the inaugural function, Sh. Sudhir Sekhri, Chairman, AEPC & IGFA delivered the welcome address and inaugural address was delivered by Sh. Giriraj Singh, Hon'ble Minister for Textiles. Sh. Ramvir Singh Bidhuri, Member of Parliament, South Delhi also addressed the gathering during the inaugural function and the vote of Thanks was given by Sh. Lalit Thukral, Vice Chairman, IGFA. These dignitaries then take a round of the fair and visited stalls of the participants.
4. In his inaugural address, Sh. Giriraj Singh, Hon'ble Minister for Textiles said that "India International Garment Fair (IIGF) offers a unique marketing platform for micro, small, and medium exporters, showcasing India's latest trends and diverse offerings to the rest of the world. Shri Giriraj Singh further said that developing world class manufacturing facilities is a must for realizing the Prime Minister's vision of "Make in India "with "Zero Effect; Zero Defect" at each level of the value chain.

Shri Singh also called for the adoption of the 'hub and spoke' model to enhance domestic manufacturing, encouraged industry collaboration and underscored the importance of establishing Indian brands. The ministry is also poised to revive the Scheme for Integrated Textile Parks (SITP) to create internationally standardized parks. Shri Giriraj Singh stated that, "Today, India is one of the fastest growing economies in the world with a GDP growth rate of 7.2% and is expected to be 3rd largest economy by 2027-28." The convergence of a positive domestic outlook with a growth-oriented political establishment has provided a conducive ecosystem for business in India. Several measures have been taken by the Government of India to enhance the infrastructure sector and ease of doing business, he added. Further, the Minister stated that, the Indian Apparel and textiles market is of the size of 165 billion USD which has to touch 350 USD billion; a target, which has been fixed after industry consent. I request you to take it to 50 billion USD by 2030. Prime Minister made a roadmap to promote technical fiber and Geo textile, which is providing huge options for growth.

"I have said that my challenge is not Bangladesh. I would like to take ahead of China in time to come. Bangladesh water and raw material charges are going high. Further Shri Singh suggested that we will make small clusters for smaller players in India to boost RMG exports".

Textiles Minister Giriraj Singh announces the expansion of the Rs 10,000 crore PLI scheme to the garment sector to boost domestic manufacturing and exports. Addressing the India International Garment Fair, Singh emphasizes revamping textile parks, and promoting green textiles will be our focus.”

5. Shri Sudhir Sekhri, Chairman AEPC during his address underlined, “the global headwinds negatively affected Indian apparel exports. But despite these adverse scenarios, the Indian apparel export industry was able to hold its own and contain the damage to quite an extent.
6. The Vote of Thanks was given by Sh. Lalit Thukral, Vice Chairman, IGFA.
7. Stalls of 353 National participants across all over India were spread over in 3 large halls. Facilities such as free Wi-Fi, Cafeteria, Buyers Lounge, Medical Room with stand by Ambulance, Fire Safety were provided in the fair.
8. Two Fashion shows on each day of the fair was organized during all the three days of the fair. 15 participants with 110 outfits participated in the fashion shows
9. Three knowledge sessions (one on the first day and two on second day) on the topics - Navigating Global Trade: Challenges and Opportunities for the Industry, The Efficiency Advantage: Driving Manufacturing - Excellence in Apparel and Sustainable Fashion: From Concept to Reality were held during the 71st IIGF.
10. A Selfie Point was made in the fair venue which was appreciated by the participants and the visiting buyers.
11. A total number of 669 quality international buyers from 69 countries and 320 buying agents/Sourcing Consultants visited during three days of fair. Overseas Buyers and Buying Agents were given hospitalities like complimentary Hotel Stay, Airport pick-up and drop facility, Pick-up facility from hotel to fair venue and back. 510 buyers were approved by the IGFA’s Screening Committee under the Buyers Promotion Scheme and 09 buying agents/Sourcing Consultants were approved under the buying agents/Sourcing Consultants Promotion Scheme. From the approved buyers, 346 buyers actually visited the fair under Buyers Promotion Scheme and were given complimentary hotel stay, whereas 08 buying agents/Sourcing Consultants visited the fair and were provided complimentary 2-nights hotel stay.
12. Best Display Award Function was organized during the 2nd day of the Fair – One Gold, Silver and Bronze Trophies each were given in the categories of stall in small size (9 to 24 sq. mtr), stall in medium size (30 to 42 sq. mtr.) and stall on large size (48 sq. mtr. and above). One Gold Trophy was given to ATDC for Best Sustainability & Pro-Up Training Initiatives.
13. During First and Second Day of the fair, Gala Dinner was organized for the visiting buyers – First Day at Hotel Le Meridien, New Delhi and second day at Hotel Le Meridien, Gurugram.
14. The fair is being participated by 353 exporters with 8502 sq. mtrs. 297 participants showcasing Womenswear (7560 sq. mtrs.), 15 showcasing Accessories (189 sq.mtr.), 11 showcasing Kidswear (279 sq .mts.); 4 Participants showcasing Knitwear (66 sq.mtrs.), 14 showcasing Menswear (228 sq. mtr) and 06 participants showcasing Show casing sustainable/ Recycled Garments (90 sq. mtrs.). Complimentary Stalls were given to

15. ATDC – 36 Sq. mtr., AEPC – 18 Sq. mtrs. , IIKF – 9 Sq. mtr. Apparel Online – 9 Sq. mtrs, Fashion Era – 9 Sq. mtrs. and Buying Agents Association – 9 sq. mtrs.
16. The fair is for Spring/Summer-2025 season.
17. During the three days of the fair, 669 buyers, 320 buying agents and sourcing offices visited the fair with business potential of more than US\$ 200 million, comprising of business negotiated and business being negotiated after the fair. This is a continuous process.
18. The details of State-wise participants are as follows: -

Sl. No.	STATE	NO. OF PARTICIPANTS
1	ANDHRA PRADESH	1
2	GUJARAT	8
3	HARYANA	23
4	KARNATAKA	2
5	MADHYA PRADESH	3
6	MAHARASHTRA	14
7	NEW DELHI	66
8	PUNJAB	1
9	RAJASTHAN	120
10	UTTAR PRADESH	100
11	TAMIL NADU	6
12	UTTRAKHAND	1
13	WEST BENGAL	7
14	UNITED KINGDOM	1
	TOTAL	353

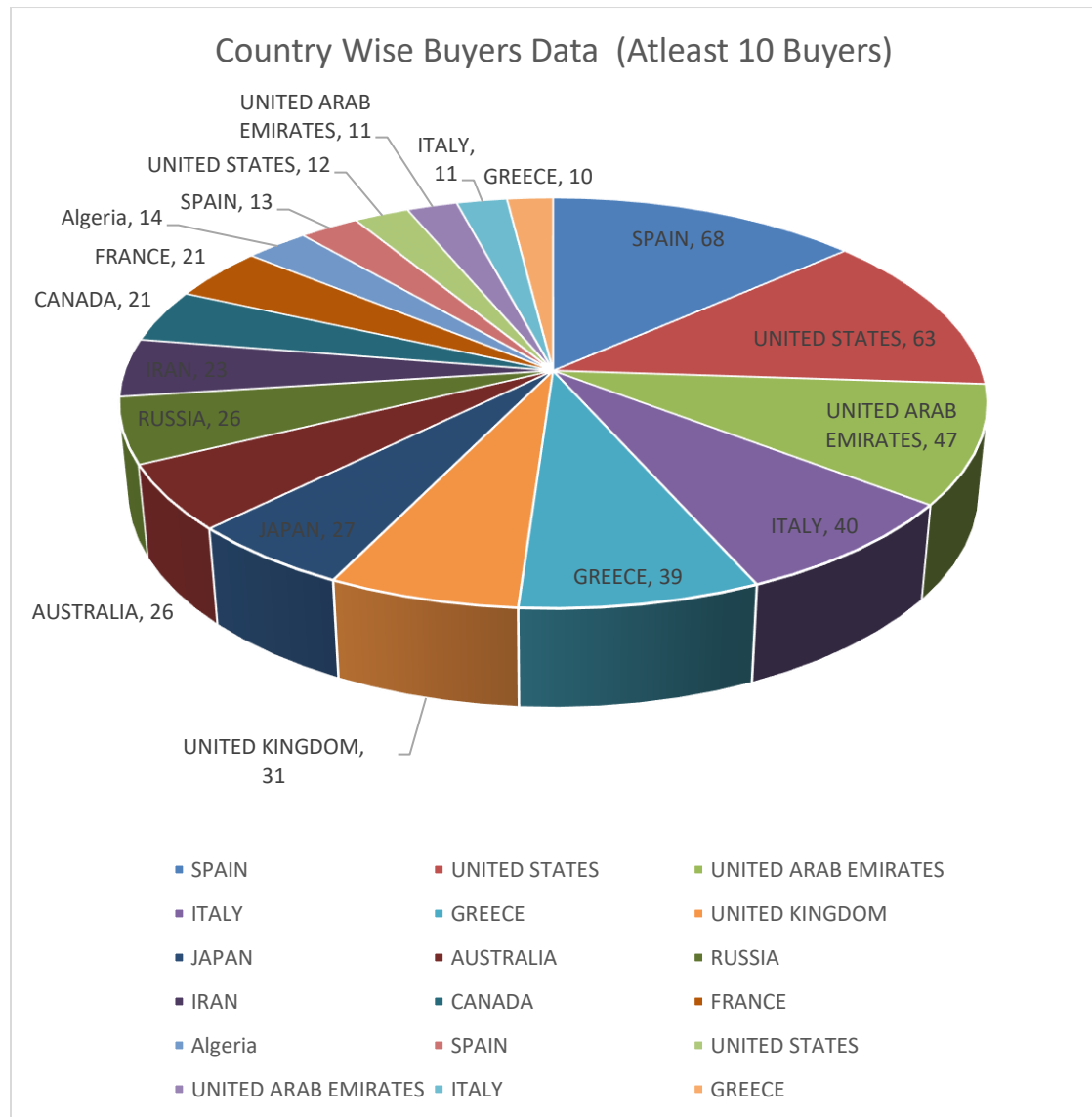
19. Three popcorn machines were installed in the fair area, wherein popcorns were provided to the visiting buyers, buying agents and participants on free of cost basis on all the three days of the fair.

20. The details of country-wise number of buyers who attended the fair are as follows:

S.No.	Country Name	No. of Buyers
1	ALGERIA	14
2	ARGENTINA	7
3	AUSTRALIA	26
4	AUSTRIA	1
5	BAHRAIN	3
6	BANGLADESH	11
7	BELGIUM	5
8	BOLIVIA	3
9	BRAZIL	8
10	CANADA	21
11	CHILE	4
12	CHINA	2
13	CROATIA	2
14	CYPRUS	3
15	DENMARK	2
16	EGYPT	6
17	Finland	2
18	FRANCE	21
19	GERMANY	5
20	GREECE	39
21	HONG KONG	5
22	Indonesia	1
23	IRAN	23
24	IRAQ	1
25	IRELAND	3
26	ISRAEL	9
27	ITALY	40
28	JAMAICA	2
29	JAPAN	27
30	JORDAN	1
31	KAZAKHSTAN	2
32	KENYA	1
33	KUWAIT	11
34	LEBANON	4

35	MALAYSIA	4
36	MAURITIUS	3
37	MEXICO	3
38	NAMIBIA	2
39	NEPAL	5
40	NETHERLANDS	6
41	NEW ZEALAND	2
42	NORWAY	2
43	OMAN	13
44	PANAMA	2
45	Poland	3
46	PORTUGAL	5
47	PUERTO RICO	2
48	QATAR	1
49	RUSSIA	26
50	SAUDI ARABIA	6
51	SENEGAL	3
52	SEYCHELLES	1
53	SINGAPORE	1
54	SLOVENIA	3
55	SOUTH AFRICA	12
56	SOUTH KOREA	3
57	SPAIN	68
58	SRI LANKA	4
59	SWEDEN	3
60	SWITZERLAND	4
61	TAIWAN	3
62	THAILAND	3
63	TUNISIA	4
64	TURKEY	4
65	UNITED ARAB EMIRATES	47
66	UNITED KINGDOM	31
67	UNITED STATES	63
68	URUGUAY	2
69	VIETNAM	10
	Total	669

21. The country-wise buyers' data visited (atleast 10 buyers) are as follows:-



21 Some of the major buyers/Chain Stores who have visited the fair are given below:-
Some of the notable buyers' information is given below along-with their turnover in garment buying:

S. No.	Company	Country	Turnover (USD)/No. of Stores	Type
1	Apparel Group	UAE	2200 Stores	Retailer
2	C-Life Group Ltd.	USA	100mn	Wholesaler/Importer
3	Coosy	Spain	22 Stores	Retailer
4	Crocus Group (Crocus Fashion Division)	Russia	15 Stores	Retailer
5	Gulf Mysore General Trad Co WLL	Kuwait	10.7mn	Retailer with 5 Stores
6	Koala Bay (Tomy's Fashion Tribe S L)	Spain	50 Stores	Retailer
7	Lola Casademunt	Spain	30 Stores	Retailer
8	Lulu Group International	UAE	260 Stores	Retailer
9	Melon Fashion Group	Russia	926 Stores	Retailer
10	Monnari	Poland	220 Stores	Retailer
11	Rapsodia	Argentina	54 Stores	Retailer
12	Santex Int'l (HK) Ltd	Hong Kong	19mn	Wholesaler/Importer
13	Soho D.o.o	Croatia	18 Stores	Retailer
14	Tomy's Fashion Tribe (Koalabay)	Spain	50 Stores	Retailer
15	Nguyen Hoang Exim	Vietnam	25mn	Wholesaler/Importer
16	Signes Grimalt Artesania	Spain	10 mn	Wholesaler/Importer
17	Abode Junction (Aline Concept Pty Ltd)	Australia	1.3mn, 10 Stores	Retailer
18	TOKI TOK INTERNACIONAL SL(Natura Selection)	Spain	12 Stores	Retailer
19	COREHO SL (Natura Selection)	Spain	12 Stores	Retailer
20	Uni-Fashion Company Ltd	Vietnam	20mn	Wholesaler/Importer
21	My Way-Fashion Company Ltd	Vietnam	20mn	Retailer
22	Orientique Australia	Australia	13.2 mn	Wholesaler
23	Show Your Magic Group	Spain	10mn	Wholesaler/Importer
24	Apparel Eleven Pty Ltd (Aussie Bum)	Australia	25 mn	E-commerce
25	Coppel Corporation	Mexico	1800 Stores	Retailer
26	Alex Group SRL	Italy	38mn	Wholesaler/Importer

27	Lineatré (Comercial Giovo Ltda)	Chile	11mn, 15 Stores	Retailer
28	NATURA INVICTA LDA	Portugal	59 Stores	Retailer
29	Unlimited Avenues NC	USA	11mn	Importer/wholesaler
30	H and A Fashion	Vietnam	10.4mn	Wholesaler/Importer
31	Shinatomo Co. Ltd	Japan	170mn	Wholesaler/Importer
32	Sawada Co. Ltd	Japan	26.5mn	Wholesaler/Importer
33	La Chance Ltd (Oneye Clothing)	Mauritius	15mn	Wholesaler/Importer
34	Al Musbah International Trading (Brand-@mishkatoffical)	Saudi Arabia	190mn	E-commerce
35	ROTANA MODA	Kuwait	11mn	Wholesaler/Importer
36	Bonnie/Agustina Badel	Argentina	90mn	Wholesaler/Importer
37	Western International LLC	UAE	30mn	Importer/Wholesaler

23. 347 exhibitors participated in the 71st IIGF, out of which 295 participants have submitted the response sheet giving their valuable suggestions about the fair. The analyses of the feedback received from the participants are given below:

S.No.	Particulars	Average	Satisfactory	Good	Very Good
a	Services provided by the Fair Organizers	124	69	76	26
b	Services provided by the Fair Associations through whom you are participating in the fair.	70	63	102	50
c	Stall construction & other related Services,	75	78	92	23
d	Toilets / Maintenance	41	63	103	56
e	Cafeteria	92	72	89	21
f	Food Quality/Quantity	108	74	77	24
g	Ambience of the fair	76	57	116	33

<i>Were you able to conclude firm business?</i>	<i>Good</i>	<i>Average</i>	<i>Satisfactory</i>
Number of Participants	61	150	72

<i>How would you rate the Buyers turnout?</i>	<i>Good</i>	<i>Average</i>	<i>Satisfactory</i>
Number of Participants	38	171	70

<i>What is your opinion about the quality of the buyers visited</i>	<i>Good</i>	<i>Average</i>	<i>Satisfactory</i>
Number of Participants	48	167	65

<i>Do you think IIGF is a useful platform for booking business?</i>	<i>Yes</i>	<i>No</i>
Number of Participants	232	43

<i>Would you like to participate in the Bharat Tex 2025.</i>	<i>Yes</i>	<i>No</i>
Number of Participants	200	69

<i>Objective Participation for Introduction of Item Foster Business relations Seek New Business Contact</i>			
Details gathered from 293 participants response forms	99	132	217

<i>Achievement of Objective</i>	<i>25%</i>	<i>50%</i>	<i>75%</i>	<i>100%</i>
Number of Participants	148	71	25	6

Contents

<i>S. No.</i>	<i>Section</i>	<i>Page No.</i>
1.	71 st IIGF Fair Details	11
2.	IIGF Participants' Profile	19
3.	Participation Details	21
4.	Product Profile	22
5.	Approach Adopted for Buyers' Active Participation in IIGF	24
6.	Guidelines for sponsorship to buyers for 71 st IIGF	26
7.	Fashion Show	28
8.	Best Display Awards	32
9.	Knowledge Sessions	35
10.	Feedback of Buyers	39
11.	Supervision and Co-ordination	41
12.	A word of Appreciation	42

1. *71st IIGF - Fair Details*

1. International Garment Fair Association (IGFA) has been organizing India International Garment Fair (IIGF) along with major garment associations of India i.e. GEMA, CMAI and GEAR since 1988 - twice a year - one for the Spring/Summer Season and one for the Autumn/Winter Season.
2. The 71st India International Garment Fair (IIGF) was held from 25 - 27th June'2024 at Hall Nos. 2, Yashobhoomi, Dwarka, New Delhi. The fair was for the Spring/Summer - 2025 season and 353 exhibitors participated in the fair. The total stall area was 8502 sq. mtrs. The fair timings were 9.30 AM to 6.30 PM on 25th and 26th June'2024 and 9.30 AM to 6.00 PM on 27th June'2024.
3. Leading exporters from major manufacturing hubs, of this sector of India, use this B2B platform to display an extravagant showcase, IIGF is a unique sourcing opportunity for overseas chain/departmental stores, wholesalers, importers, distributors, retailers, merchandisers, designers, forecasters and buying houses. As more and more buyers tune in to India for their sourcing requirements, manufacturers here explore their potential, brush their craft skills, seek into India rich heritage and come-up with perfect art excellence to offer.

Glimpses of the Opening Ceremony of 71st IIGF















4. Fashion Shows (2 shows on each day of the fair) was organized during the three days of the fair.
5. The Best Display Award Function was held before the evening Fashion show on the second day of the fair i.e. 26.6.2024 and the Awards were given by Sh. Sudhir Sekhri, Chairman, AEPC & IGFA, Sh. Lalit Thukral, Vice Chairman, IGFA and Sh. Mithileshwar Thakur, SG, AEPC.
6. A Jury comprising of Mrs. Tanu Kashyap, DG, NIFT, Dr. Roopali Shukla, Director, Apparel Training and Design Centre and Dr. Tamanna Chatuurvedi, DSG, AEPC was constituted to judge best displayed stalls, who visited all the stalls and finalized the best displayed stalls.
7. 510 buyers were approved by the IGFA's Screening Committee under the Buyers Promotion Scheme and 09 Buying Agents were approved under the Buying Agents Promotion Scheme. From the approved buyers, 346 buyers actually visited the fair under Buyers Promotion Scheme and were given complementary hotel stay, whereas all the 08 Buying Agents visited the fair and were provided complimentary 2-night hotel stay.
8. During the three days of the fair, 669 buyers, 320 buying agents and sourcing offices visited the fair.

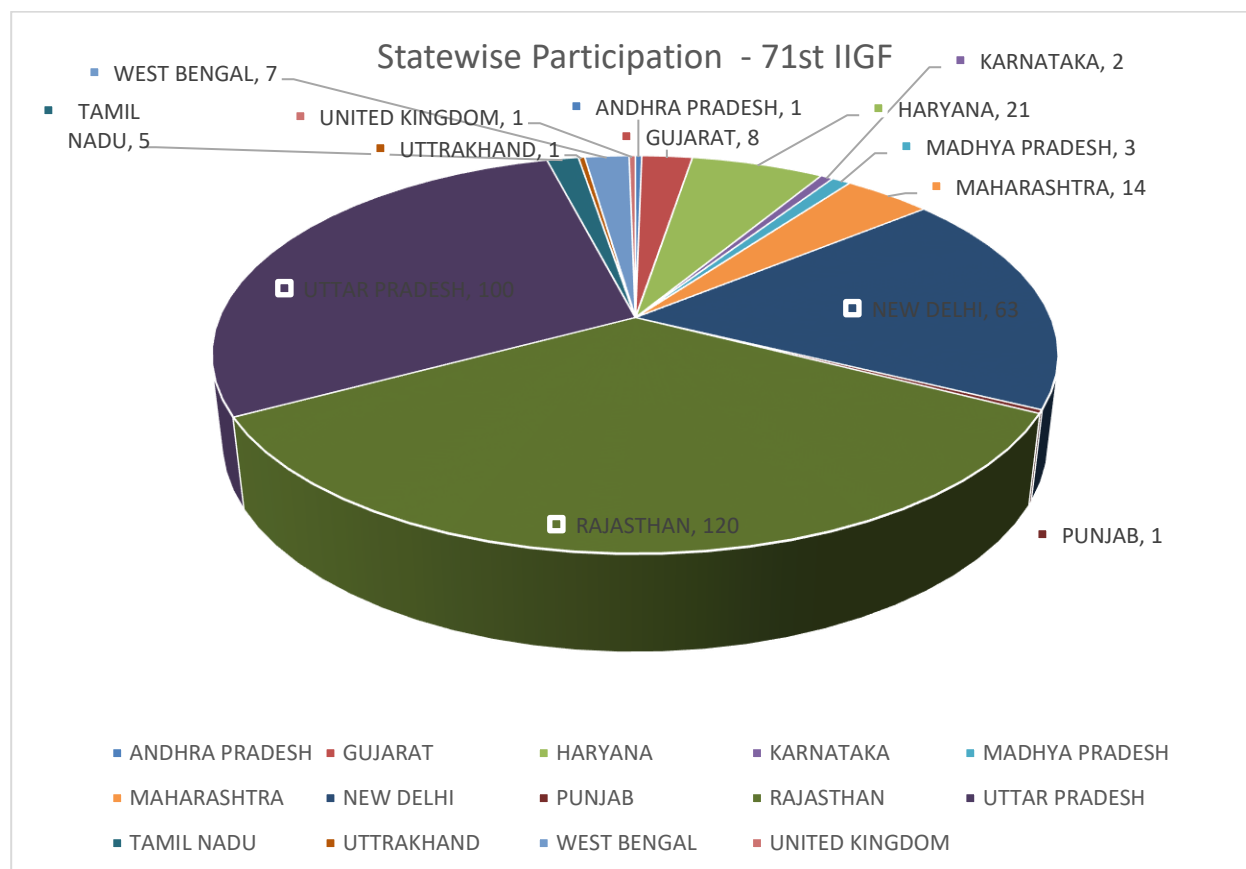


A view of the Exhibition at Yashbhoomi, Dwarka, New Delhi

2. IIGF Participant's Profile

Total 347 exhibitors presented their collection in the exhibition area of the fair. The State-wise details of the participants are as follows:

The details of State wise participants are as follows:



Note: Complimentary stall was given to ATDC – 36 Sq. mtr., AEPC – 18 Sq. mtrs. , IIKF – 9 Sq. mtr. Apparel Online – 9 Sq. mtrs, Fashion Era – 9 Sq. mtrs.(Barter Basis) and Buying Agents Association – 9 sq. mtrs. M/s Fashion Era has published the Daily Bulletin on all three days of the fair covering various events organized during the course of each day of the fair.

A multi-cuisine food court was made this time in the fair venue where many famous brands have set-up their food counters for serving world class food to the visiting buyers, buying agents and the participants.

Like earlier fairs, two Complimentary food coupons (packed Lunch) per day was given to each of the participant. However, this time the facility of having any other food item equivalent to the

same denomination of Lunch coupon was given to the participants, which was well appreciated by the participants.

A Sitar Player, a Tabla Player and a Flute player was hired this time who was playing music during all three days of the fair near the buyer registration counter. The light music (Jugalbandi) played was very much liked by the visiting overseas buyers and the participants.

A Selfie Point was made in the fair venue which was appreciated by the participants and the visiting buyers.



3. *Participation Details*

SIZE OF STALL (IN SQM)	TOTAL NO. OF STALLS	TOTAL SQ.MTR.
9	48	432
12	84	1008
18	86	1548
24	43	1032
30	22	660
36	26	936
42	8	336
48	8	384
54	5	270
60	10	600
72	2	144
78	1	78
84	2	168
90	3	270
96	1	96
108	1	108
120	1	120
150	1	150
162	1	162
TOTAL	353	8502



A view of the stalls of 71st IIGF

4. *Product Profile*

CASUAL WEAR

- ☐ *Beach Wear*
- ☐ *Jeans/Denim*
- ☐ *Trousers*
- ☐ *Shorts*
- ☐ *Skirts*
- ☐ *T-Shirts/Polo Shirts*
- ☐ *Co-ordinates*

FORMAL/BUSINESS WEAR

- ☐ *Men's Shirts*
- ☐ *Men's Suits*
- ☐ *Men's Trousers*
- ☐ *Men's Vest*
- ☐ *Women's Blouses*
- ☐ *Women Dresses*
- ☐ *Women's Trousers*
- ☐ *Women's Skirts*
- ☐ *Suits*
- ☐ *Sweat Shirts*
- ☐ *Silk Garments*
- ☐ *Knitwear*
- ☐ *Tunics*
- ☐ *Jackets*
- ☐ *Pullovers*

CHILDREN WEAR

- ☐ *Boys Wear*
- ☐ *Girls Wear*
- ☐ *Infants Wear*
- ☐ *Maternity Wear*

LINGERIE & UNDER WEAR

- ☐ *Bodysuit*
- ☐ *Brassieres*
- ☐ *Brief*
- ☐ *Home wear & lounge wear*
- ☐ *Hosiery & Socks*
- ☐ *Men's Underwear & Boxer Shorts*
- ☐ *Sleep Wear and pyjamas*

ATHLETIC, SPORT & OUTERWEAR

- ☐ *Body Wear*
- ☐ *Rain Wear*
- ☐ *Sports Wear*
- ☐ *Swimwear*
- ☐ *Skiwear*
- ☐ *Track Suits*
- ☐ *Outerwear*

HIGH FASHION & OCCASIONAL WEAR

- ☐ *Designer's Labels - Fashion*
- ☐ *Private Labels - Fashion*
- ☐ *Bridal Wear*



5. *Approach Adopted for Buyers' Active Participation in IIGF*

- ✍ A dedicated website www.indiaapparelfair.com was redesigned with new "Customer Relationship Management" (CRM) system, wherein each buyer and participants would have their own login id and password.
- ✍ Regular IIGF E-Blasts to all buyers database has been sent.
- ✍ The fair was promoted through various Social Media Platform like Face book, Twitter, LinkedIn, YouTube and Instagram.
- ✍ Registration Form Update, Website Creation, Website Content Creation, Unconventional Market Targeting, Analytics Monitoring, social media Push etc.
- ✍ Data mining was done by searching various websites etc. and new buyers have been added to the existing database of buyers available with IGFA.
- ✍ Letter to Indian Missions abroad requesting them to send the name of the CEO's/Sourcing Directors of those apparel chain stores/departmental stores/buyers, who occupy the larger share in the garment import/business in the country of their accreditation.
- ✍ Invitation from Chairman, IGFA to buying houses was sent announcing 71st IIGF and requesting them to recommend their buyers to visit the fair and avail the buyers' promotion scheme.
- ✍ Execution of Buyer promotion scheme and promotion of scheme through E-blasts, letters, through Embassy, chambers/retailers' association, website etc. has been sent.
- ✍ Letter from Chairman, IGFA to all 8000 member exporters of the Council requesting them to participate in the fair has been sent.
- ✍ Letter from Chairman, IGFA/Vice Chairman, IGFA to all buyers as per database available inviting them to visit the fair and also requesting them to register on the website for availing benefits under Buyer Promotion Scheme has been sent.
- ✍ Letter from Chairman, IGFA to all buying agents requesting them to invite the buyers with whom they are working has been sent.
- ✍ Professional tele-calling was done.
- ✍ Advertisement has been released in various national magazines.

Benefit Offered to Overseas Buyers

- Complimentary 3 night's hotel stay.
- Free entry to Fair Ground
- A photo entry badge
- A free buyers kit along with Fair Directory
- Free pick-up and drop from the airport
- Complimentary shuttle service from hotel to the venue and vice versa.

- Complimentary Wi-Fi in the halls during the fair.
- Complimentary Breakfast and Wi-Fi at the Hotel
- Complimentary lunch to the buyers during fair days.
- One Invitation to the Gala Dinner organized in the respective hotels.

Benefit Offered to Buying Agents (outside NCR)

- Complimentary 2 nights hotel stay
- Free entry to Fair Ground
- A photo entry badge
- A free buying agent kit along with Fair Directory
- Free pick-up and drop from the airport
- Complimentary shuttle service from hotel to the venue and vice versa.
- Complimentary Wi-Fi in the halls during the fair.
- Complimentary Breakfast and Wi-Fi at the Hotel
- Complimentary lunch to the buying agents during fair days.



6. *Guidelines for sponsorship and procedure adopted for selection of buyers for 71ST IIGF*

- The scheme will be for buyers of Apparels & fashion accessories only.

BUYER PROMOTION SCHEME - 71st IIGF

- The scheme was for the Buyers of Apparels & Fashion accessories only.
- The names of the buyers can be recommended by/from:
 - (i) Buyers registered on IIGF website www.indiaapparelfair.com
 - (ii) Recommended by Chairman, IGFA.
 - (iii) Indian mission abroad
 - (iv) Buyer from Chain stores
 - (v) Buying agents in India and abroad
 - (vi) IIGF database
- The request so received for buyers shall be decided by a Buyers Screening Committee.
- Buyer must submit an Affidavit (format to be decided by Core Committee) on **Company's letterhead** self-certifying its Sale/Turnover **either for FY 2022-23 OR Calendar Year 2023** for any availing benefit under this scheme.
- A maximum of 3 nights hotel stay is offered to the Buyers under this Scheme.
- Buyers coming from big/reputed chain stores having more than 10 outlets shall be considered for 3 nights' hotel stay. Maximum of two buyers from each division/brand shall be offered under the scheme.
- Only Buyer authorized by a Company shall be considered for the above-said scheme.
- The buyer promotion scheme of 3 nights' hotel stay will be on First-Come-First serve basis subject to availability of rooms.
- The Buying Agents (residing outside Delhi/NCR) will be offered 2 night's hotel stay under the Scheme
- Delegations/Buyers invited by Chairman, IGFA would be entitled to avail this Scheme and there will be no criteria for these buyers.
- Any Buyer availing this Scheme shall fill up, sign and submit Buyer's Questionnaire, provided by the Fair Secretariat, on availing the Scheme.
- **To verify the annual turnover mentioned by the buyer in his/her nomination form, ANYONE of the following document is acceptable by the buyer screening committee: -**
 - a) Annual turnover of **any one (1) year** i.e. one (1) **FY 2022-23 OR Calendar Year 2023** verified by their CPA/CA on their Company letterhead.
OR
 - b) CA/CPA certified Profit & loss statement for **any one (1) year** i.e. **FY 2022-23/ 2023-24 OR Calendar Year 2022/ 2023**.

OR

c) Income Tax returns of the company for **any one (1) year** i.e. **FY 2022-23/ 2023-24 OR Calendar Year 2022/ 2023**.

OR

d) Turnover during **any one (1) year** i.e. **any one (1) year** i.e. **FY 2022-23/ 2023-24 OR Calendar Year 2022/ 2023** available on company's website for public limited company.

OR

e) Affidavit of the annual turnover on company's letterhead and self-attested for **any one (1) year** i.e. **FY 2022-23/ 2023-24 OR Calendar Year 2022/ 2023**.

❖ **Screening Process:**

1. Application will first be screened by a nominated Officer of IGFA to ensure that all supporting documents are appended to the application. Only those which are complete shall be emailed to the members of Buyer Screening Committee (BSC), with a Check List of documents, in Excel Google Sheet. Last 5 columns shall be for Remarks of the 4 BSC members and VCM/CM IGFA
2. BSC members shall peruse the Excel chart and either Approve or Reject in the Remarks column.
3. The final approval for screening of buyers shall be given by Vice Chairman/Chairman, IGFA.
4. After obtaining approval from Vice Chairman/Chairman, IGFA, confirmation will be e-mailed to individual buyers as per their eligibility.

For buying agents, 2 nights' complementary hotels stay was provided to the buying agents from outside NCR.

The Buyers Screening Committee for 71st IIGF was as follows: -

- a. Sh. Sudhir Sekhri
- b. Sh. Lalit Thukral
- c. Sh. Premal Udani
- d. Sh. Vijay Jindal
- e. Sh. Ravi Poddar
- f. Sh. Jayesh Shah
- g. Sh. Narendra Bubna, CMAI – Special Invitee

7. *Fashion Shows*

Fashion shows were held twice on all three days of the fair (one in the morning and one in the evening). There were 15 exhibitors (110 outfits) who presented their collections in fashion show. The collections were being displayed by 14 female and 6 male models. The exhibitors presented different collections on all three days of the fair, which created lot of interest within visiting buyers and buying agents.

This list of Fashion show participants is given below:

Sl. No.	Name of the Participants	No. of Outfits
1	P.K. Overseas Merchandising Pvt. Ltd	6
2	Jay Enterprises	8
3	True Fashion	6
4	Lila Shyam Exports	12
5	Om Kashi International Pvt. Ltd.	8
6	Affordable Exports Pvt. Ltd.	6
7	Shalini Lifestyle	6
8	The Attire	6
9	Hues Moda	6
10	Impex V	6
11	Riddi Siddhi Cloth Store	6
12	Twenty Second Miles	12
13	Handy	6
14	P.K. Overseas Merchandising Pvt. Ltd	8
15	Jay Enterprises	8
	Total	110







Glimpses of Fashion Shows during 71st IIGF

8. *Best Display Awards*

In order to encourage participants to display their collection in an innovative and beautiful manner, “BEST DISPLAY AWARDS” was given to the participants of 71st IIGF. A jury Comprising of Mrs. Tanu Kashyap, DG, NIFT, Dr. Roopali Shukla, Director, Apparel Training and Design Centre and Dr. Tamanna Chatuurvedi, DSG, AEPC Dr. Roopali Shukla, Director, Apparel Training and Design Centre was constituted to judge best displayed stalls, who visited all the stalls and finalized the best displayed stalls. Appended are the criteria/guidelines towards selection of ‘Best Displayed’ Stalls:

- Overall use of space 30 Points
- Thematic Display 20 Points
- Innovative use of space 20 Points
- Originality of Display 20 Points
- Interplay between products & display 10 Points

The following are the categories for display awards trophies:

S. No.	Category	No. of Trophies
1	9 sqm/12sqm/18sqm. (Small Stall Size Category)	Gold, Silver & Bronze
2	24 sqm/30 sqm/36 sqm. (Medium Stall Size Category)	Gold, Silver & Bronze
3	Above 42 Sqm (Large Stall Size Category)	Gold, Silver & Bronze

One Gold Trophy was given to ATDC for Best Sustainability & Pro-Up Training Initiatives.

The Best Display Award Function was given on the second day of the fair i.e. 26.6.2024 and the Awards were given by Sh. Sudhir Sekhri, Chairman, AEPC & IGFA, Sh. Lalit Thukral, Vice Chairman, IGFA and Sh. Mithileshwar Thakur, SG, AEPC.

During 71st IIGF, following Trophies were given to the following participants: -

Category - Small Stall Size	Stall No.	Name of the Participant	City
Gold	Y-17	KAHJ	JAIPUR
Silver	P-16	TUSHAR HANDWORKS	JAIPUR
Bronze	M-11	ARYAVART	JAIPUR

Size- Medium Stall Size			
Gold	C-09	JEAN PAUL CORP (INDIA)	GREATER NOIDA
Silver	U-04	SURANA EXPORTS	JODHPUR
Bronze	B-12	SOPRA INTERNATIONAL	JAIPUR
Size- Large Stall Size			
Gold	M-01	MANGALAM ARTS	JAIPUR
Silver	J-02	BLOCK PRINT COMPANY	JAIPUR
Bronze	G-02	CHURCHIT EXPORTS	NOIDA





Glimpses of Best Display Award Ceremony of 71st IIGF

9. *Knowledge Sessions*

M/s Wazir Advisors was the Knowledge Partner of 71st IIGF. Various knowledge session was organized during 71st IIGF. One Knowledge Session was organized on the first day of the fair i.e. 25th June'2024 and two Knowledge Sessions were organized on 2nd day of the fair.

The details of the knowledge sessions along with speakers and moderators are given below:

25th June'2024 - Apparel Industry of Tomorrow: Adapting to a Sustainable, Digital, and Dynamic Future

The panel analyzed the evolving landscape of global trade covering its implications for the textile and apparel industry. Experts discussed the impact of geopolitical tensions, trade agreements, FDI, tariffs and non-tariff barriers on sourcing strategies, production costs, and market access. The discussion also explored strategies for companies to mitigate risks and capitalize on new opportunities in an increasingly complex trade environment.

Moderator: Sh. Prashant Agarwal, Co-founder & Partner, Wazir Advisors

Panelists: Ms. Shubhra, Trade Advisor, Ministry of Textiles, Sh. Sudhir Sekhri, Chairman, AEPC & IGFA, Sh. Premal H Udani, MD, Kaytee Corporation, Sh. Gautam Nair, MD, Matrix Clothing, Dr. Ajay Sahai, DG, FIEO and Sh. Rakesh Vaid, Sr. Vice Chairman, ATDC

26th June'2024 - Session 1: The Efficiency Advantage: Driving Manufacturing Excellence in Apparel

In the competitive landscape of apparel manufacturing, efficiency is key to success. This panel delved into the strategies and practices that drive manufacturing excellence in the apparel industry. Experts discussed the importance of streamlining manufacturing operations, implementing standard operating procedures (SOPs), and adopting benchmark practices to improve productivity and quality. The discussion explored case studies of successful implementations, innovative approaches to operations management, and the role of planning in transforming manufacturing processes.

Moderator: Sh. Harminder Sahni, MD, Wazir Advisors Panelists:

Panelist: Sh. Sanjay Jain, CEO, PDS, Sh. Sarabjit Ghose, MD, Laguna Clothing, ms. Suchira Surendranath, Director Strategy & Investments, Brandix, Sh. Umesh Gaur, MD, Tukatech.

26th June'2024 - Session 2 - Sustainable Fashion: From Concept to Reality sustainable

This panel delved into the need for implementing sustainable practices in the textile and apparel industry, along with challenges and opportunities. Experts discussed strategies for reducing environmental impact, improving supply chain transparency, and meeting buyer demand for eco-friendly products. The discussion also explored innovations in sustainable materials, recycling, and circular economy models that are reshaping the future of fashion.

Moderator: Ms. Vibhuti Sharma, Senior Consultant, Wazir Advisors

Panelists: Ms. Prajakta Verma, Joint Secretary, Ministry of Textiles, Sh. Rohan Batra, Chief Manager, Sustainability & CSR, Marks & Spencer, Ms. Devyani Hari, Director, Centre for Responsible Business Marius Golden, COO, Reverse Resources

Closing Session - Proceedings Summary and Vote of Thanks was given by Sh. Mithileshwar Thakur, Secretary General, AEPC.







Glimpses of Knowledge Session of 71st IIGF

10. *Feedback of Buyers*

The gist of some of the buyers' feedback is as follows: -

1. Oh, my goodness. This exhibition is huge and overwhelming. It is too large for myself to manage and find the right suppliers. I am so happy I have attended. It's on a world class level.
2. Thank you for arranging such an excellent event. The show exceeded our expectations. We are looking forward to working with all the new /existing vendors we met at the show
3. Amazing Hospitality and Amazing experience in the exhibition.
4. Excellent products & the vendors had a great selection.
5. Thank you for your hospitality.





Buyers at 71st IIGF

11. *Supervision And Co-Ordination*

The 71st India International Garment Fair was organized under the supervision of Sh. Sudhir Sekhri, Chairman AEPC & IGFA.

The valuable support and contribution have been received from the following: -

1. Sh. Lalit Thukral, Vice Chairman, IGFA
2. Sh. Rakesh Vaid, Member, BOG, IGFA
3. Sh. H. K. L. Magu, Member, BOG, IGFA
4. Sh. Narendra Bubna, Member, BOG, IGFA
5. Sh. Zakir Hussain, Member, BOG, IGFA
6. Sh. Ravi Poddar, Member, BOG, IGFA
7. Sh. Ashish Ahuja, Member, BOG, IGFA
8. Sh. Arun Gupta, Member, Member, BOG, IGFA
9. Sh. Naveen Sainani, Member, BOG, IGFA
10. Sh. Rajesh Masand, Member, Member, BOG, IGFA
11. Sh. Mohan Sadhwani, Member, BOG, IGFA
12. Sh. Vijay Jindal, Member, Member, BOG, IGFA
13. Sh. Narendra Kumar Goenka, Member, BOG, IGFA
14. Sh. Premal Udani, Member, BOG, IGFA
15. Sh. Animesh Saxena, Member, BOG, IGFA
16. Sh. Lalit Gulati, Member, BOG, IGFA
17. Sh. Jayesh Shah, Member, BOG, IGFA
18. Sh. Akhil Gupta, Member, BOG, IGFA
19. Sh. Mithileshwar Thakur, Secretary, IGFA

12. *A Word of Appreciation*

We would place on record sincere thanks and gratitude to all those who had given their untiring support in organization of the fair, our vendors, empaneled vendors, sponsors, Yashobhoomi Authorities, Organizing Associations, Delhi Police, official hotels for their co-operation to make the event a huge successful event.

We would like to thank the jury members Mrs. Tanu Kashyap, DG, NIFT, Dr. Roopali Shukla, Director, Apparel Training and Design Centre and Dr. Tamanna Chaturvedi, DSG, AEPC for selecting the best displayed stalls under various categories.

We would also like to thank the entire IGFA team for their tireless efforts for rendering support to organize the event in a smooth and hassle-free manner.

The following vendors need a special word of appreciation who was involved in the fair and has done their job within the stipulated time to our entire satisfaction: -

S. No.	Name of the vendor	Services
1	M/s Vibhore Video Vision Pvt. Ltd.	Photography & Videography
2	R3 Enterprises	Agency for Providing Male-Female Guides & for providing Horticulture Services
3	M/s Dara Projects P. Ltd.	Stall Construction
4	M/s Viablesoft Solutions Pvt. Ltd.	Visitor Registration
5	Hotel Le-Meridien, New Delhi; Hotel Le Meridien, Gurugram and Hotel The Park, New Delhi.	Official Hotels
6	M/s Encom	For conducting Fashion Shows
7	M/s Foodlink F&B Holdings (India) Private Limited & M/s Pinnacle Services	Food & Beverages
8	M/s Smat Forms, M/s Aditya Printers & M/s K.B Printers & Traders	Printing Services
9	M/s Benson Trophies and Awards	Trophies
10.	M/s Hi Secure Exhibition Services P. Ltd.	Security Services, Fire Fighting equipment and Personnel, Walkie Talkie, House Keeping, CCTV
11.	M/s Empathy Solutions	Setting-up of Medical Centre
12.	M/s Waves Communication & Marketing	Obtaining NOCs and Permission
13.	Punja Sahib Tours & Travels	Providing Bus Service
14.	Tokas International Cab co.	Hiring of Cars







Glimpses of 71st IIGF.